



DAAP UNDERGRADUATE PROGRAMS

Degree Programs

ARCHITECTURE

School of Architecture & Interior Design

Architecture is the culturally responsible design and production of buildings that are useful, durable, meaningful, inspiring, and responsive to their physical and social contexts. The Bachelor of Science in Architecture degree is composed of seven academic semesters and three cooperative education semesters within four years of undergraduate education. The program shares a common foundation curriculum with the Interior Design program during the first three semesters. Architecture students are educated in design, construction, digital arts, technologies, the humanities, social sciences, and aesthetic expression. Architecture is an art, a technical craft and an ethical practice. Students reinforce their skills in the field through several co-op semesters that offer students the opportunity to work full-time in an architecture firm either locally, nationally or internationally.



ART HISTORY

School of Art

Art history involves the historical interpretation and visual analysis of painting, sculpture, architecture, and other forms of visual art. Art historians view the work of art as an embodiment of the values of its time and place of origin, and are experts on the lives of artists as well as the forms, traditions, and theoretical context of the visual arts. Art History students have the opportunity to complete internships in local museums, to study a foreign language, and to take a variety of Liberal Arts electives. Art History majors develop research and writing skills as tools for speaking, writing, and thinking about art and design. Courses are offered in many areas with particular strength in modern and contemporary art, art of the United States, Chinese and Japanese art, African-American art, and museum studies.



COMMUNICATION DESIGN

School of Design

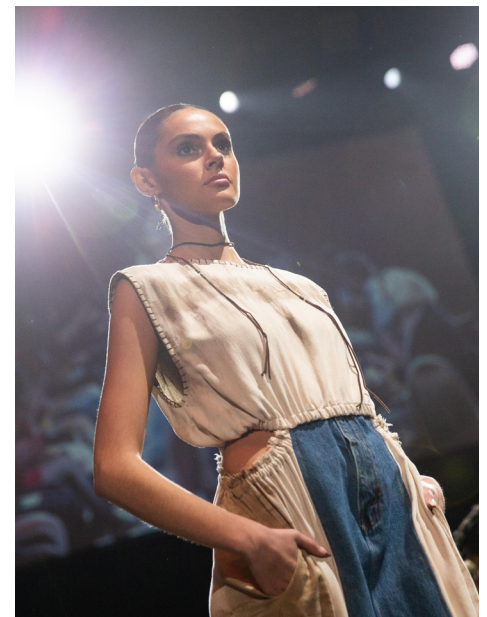
Communication designers give visual form to information, ideas, and feelings. They inform, persuade, educate and entertain using typography, photography, drawing, animation, video, audio, storytelling, interaction, and environments. Communication designers increasingly collaborate with other fields to help meet human needs. Communication Design students receive a foundation in visual problem solving. The core of the curriculum is a series of sequential design studios. These courses help students develop critical and visual thinking along with essential design processes. Areas within Communication Design that all students will develop in include graphic design, interaction design and motion design. Students reinforce their skills in the field through five semester-long co-op experiences.



FASHION DESIGN

School of Design

The Fashion Design program provides a platform for discovery, experimentation, and specialization by way of a strong foundation in critical and cultural theory, experiential learning, craftsmanship, technological literacy, and sustainable stewardship with opportunities for students to author their individual curricular pathway through elective coursework. The Fashion Design program prepares students with creative and technical skills necessary to understand the design principles of aesthetic and function. Through foundational coursework in fashion communication, drawing, technical pattern drafting, draping and construction, students are equipped with skills and abilities to pursue personalized interests in fashion. Through elective coursework, students build upon this foundation in specialized areas of emphasis, including fashion theory, advanced craft, digital design and development, and sustainability.



FINE ARTS

School of Art

The Fine Arts program provides students with strong technical and critical thinking skills. Studios are taught by artist-teachers who are active professionals in one or more visual arts disciplines. Faculty provide a dynamic mixture of media, craft and aesthetic viewpoints that expose students to a lively variety of ideas and attitudes about art. In this context, art students are encouraged to develop their own innovative philosophies and approaches to art, as well as a unique visual language. The program includes drawing, painting, printmaking, photography, electronic art, ceramics, and sculpture. Studio practice is complemented by art historical and visual studies courses, and by a series of theory-based courses that cover avant-garde forms of expression from Modernism to the present.

Degree Programs

GAMES AND ANIMATION

School of Art

Embark on a dynamic journey with our Games and Animation program, where creativity meets industry expertise. Immerse yourself in a cutting-edge curriculum focusing on animation production and game design. Our unique approach mirrors a professional studio, guiding students from apprenticeship to leadership roles as animators or game developers. Benefit from our distinguished faculty – active professionals in the entertainment field. Join us, unleash your potential, and craft a compelling career in the vibrant world of animation and games.



HORTICULTURE

School of Planning

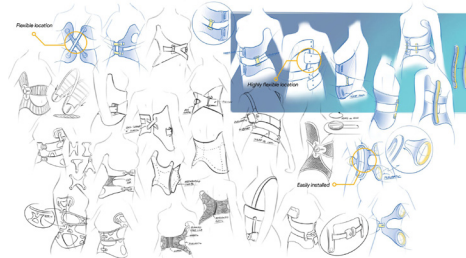
The study of horticulture covers the growth, distribution and utilization of ornamental plants, fruits and vegetables. Students learn the relationship between horticulture and ecological processes and develop a forward-looking approach toward the environment. The Horticulture curriculum has been choreographed to support the traditional foundation in plant science, landscape design, and landscape management, with a commitment to advance contemporary and sustainable approaches to all facets of horticulture. The Horticulture program is designed with the non-traditional student in mind. Classes are held evenings and weekends on UC's main campus as well as several off-campus locations.



INDUSTRIAL DESIGN

School of Design

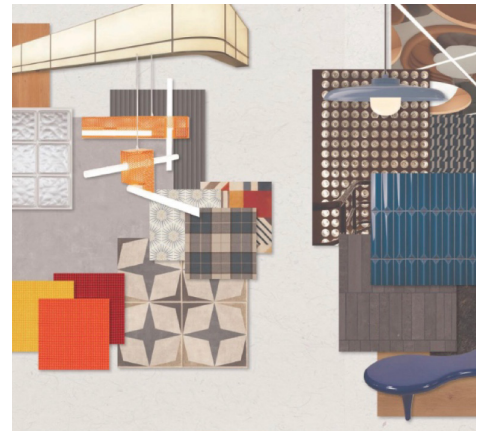
In the Industrial Design program, students learn to emphasize the humanistic qualities of products of mass production with special consideration for comfort, safety and visual satisfaction which they may bring to the users. In a curriculum balanced between academic and studio requirements, students are able to develop creativity, visual communication skills, hands-on experience with technology, and the ability to conduct design research in interdisciplinary collaboration. The program promotes critical thinking and innovative solutions for the future through strategic research with an emphasis on understanding of global impact, sustainability and collaborative partnerships. Industrial Design students apply the highest standards of conceptual sophistication, aesthetics and craftsmanship at every level of study.



INTERIOR DESIGN

School of Architecture & Interior Design

The Bachelor of Science in Interior Design prepares students for a critical engagement with practice through an academic and professional grounding in problem-solving, formal design skills and historical and technical knowledge. The Interior Design program is composed of eight academic semesters and five cooperative education semesters within five years of undergraduate education. The program shares a common foundation curriculum with the Architecture program during the first three semesters. Interior designers execute projects for the whole spectrum of human activities. Examples include business and commercial establishments (offices and shops), places for recreation and hospitality (hotels, restaurants, resorts), health and cultural institutions (hospitals, schools, theaters, museums, places of worship), and residential interiors.



URBAN PLANNING

School of Planning

The challenge this urbanized world poses is the substance of the planning profession. Planners are dedicated to developing innovative approaches to managing cities and planning their development. The constructive management of change is at the heart of the profession. Planners often work in local governments and communities, but their concerns are issues that affect the world — land use, social policy, historic preservation, transportation, housing, economic development, policy planning, environmental protection, urban design and international development. Planners are visionaries working for a better future through improvements in the quality of life in one or more of these areas.



URBAN STUDIES

School of Planning

The Urban Studies program provides a flexible but organized curriculum for students who have a passion for contributing to contemporary urban life. This baccalaureate degree prepares students for employment in metropolitan areas and organizations in fields such as community development, human services, housing and personnel work, as well as for graduate work in urban studies, law, management, community planning, public administration and the social sciences.

Certificates & Minors

ARCHITECTURAL STUDIES MINOR

School of Architecture & Interior Design

The study of architecture is, broadly speaking, the culturally responsible design and production of the built environment that is useful, durable, meaningful, inspiring, and responsive to its physical and social contexts. Architects can specialize in the design of a particular scale of the built environment, as urban designers, building architects, or interior designers, or specialize in a particular building type, such as residences, shopping facilities, hospitals, schools, houses of worship or office buildings. Architectural Studies allows students to study the context, theory, and principles involved in the design of structures and cities at all these scales.

ART HISTORY MINOR

School of Art

Art historians are experts on the lives and works of artists and designers, and on the forms, traditions, meanings and cultural context of art, architecture and design. Experts in the fields of anthropology, languages, literature, music, sociology, philosophy and criticism depend upon art historians. Art works are likely to be the most authentic and accessible products of a culture, and as such, serve as indispensable guides to understanding that culture.



CANNABIS STUDIES CERTIFICATE

School of Planning

There is a growing need for knowledgeable graduates familiar with the cultivation, processing, marketing and management dimensions of legal cannabis as the industry becomes more mainstream. The Cannabis Studies Certificate offers students a multi-disciplinary foundation for understanding cannabis cultivation and the cannabis industry, enabling them to more readily gain employment and advance in one of the industry's many subfields.

CRITICAL VISIONS CERTIFICATE

School of Art

The undergraduate Critical Visions Certificate is a joint endeavor between faculty from the College of Arts and Sciences (A&S) and the College of Design, Architecture, Art, and Planning (DAAP). The cross-college curriculum will teach students how to effectively combine critical theory and social analysis with art, media and design practice and has two primary goals: (1) Increase students' understanding of what is at stake in how we see, including the social and political ramifications of advertising, art, media, popular culture and science, among other dominant and subversive visual forms and visualizing practices. (2) Develop new artistic, media or design forms and practices that will intervene in dominant ways of seeing and explaining the world.



FASHION STUDIES MINOR

School of Design

The Fashion Studies Minor provides the underpinning theories of fashion as a social and material culture, integrated within and reflective of the essence of time, place, and people. Fashion history, design, and business are introduced and explored as composite facets of a global phenomenon through required and elective coursework. The Fashion Studies Minor prepares students to engage fashion from varied perspectives through exposure to the multitude of career pathways within fashion.



FINE ARTS MINOR

School of Art

This minor is for students interested in studying fine arts and developing their artistic expression and abilities. The curriculum includes studio coursework in drawing, exposure to a wide variety of media, a thematic foundation studio, and an understanding of theoretical underpinnings of contemporary artworks. Students develop extended skills in introductory and advanced studio work in various fine arts disciplines including drawing, painting, printmaking, photography, electronic art, ceramics, and sculpture.



GREEN ROOFS CERTIFICATE

This certificate imparts knowledge and skill in the planning, design, installation, and maintenance of green roofs. Green roofs, also known as vegetated roofs, are landscapes over structure, requiring expertise that combines several fields of study: landscape, architecture, horticulture, and landscape design and maintenance. The roof is the final frontier of urban spatial design, and the vegetated urban roof supports environmental, economic, and social components of sustainable urban design. This certificate addresses contemporary issues in living architecture, particularly in this emerging area of expertise.



Certificates & Minors



HISTORIC PRESERVATION CERTIFICATE

School of Architecture & Interior Design
School of Planning

Historic preservation is concerned with the appropriate maintenance, repair and use of historic objects. This program is designed to develop an appreciation for and a working knowledge of the issues and techniques involved in historic preservation. DAAP and the College of Arts and Sciences collaborate in offering this special program of studies in historic preservation. The program is open to degree candidates in any program in either college. The certificate is awarded concurrently with a bachelor's degree.



HORTICULTURE CERTIFICATE OR MINOR

School of Planning

The Horticulture Certificate or Minor introduces students to the various fields associated with horticultural science, including plant identification, growth, health, and reproduction. Students learn the relationship between horticulture and ecological processes and develop a forward-looking approach toward the environment. Students with interests in the environment, the natural world, science, ecology and landscapes will excel in these programs.

MUSEUM STUDIES CERTIFICATE

School of Art

Museum studies or museology is the study of museums. It explains the history of museums and their role in society, as well as the activities they engage in, including curating, preservation, public programming, and education. This program is currently focused on three main areas of museum studies. Exhibitions: Curation of physical and digital, exhibitions, design and planning of exhibitions, and the use of art in the public space. Collections: Curation of collections, conservation, preservation, data management, and tracking assets. Education: Public programs within a museum, community outreach, and artist lead initiatives.



PLANNING CERTIFICATE

School of Planning

This program provides students with essential skills in the planning way of thinking, essential in business, industry, public service, and the arts. Planners work in local governments, community organizations and consulting firms and, but the impact of their work has regional, statewide, national and international implications for the critical issues of land use, social policy, historic preservation, transportation, housing, economic development, policy planning, environmental protection, urban design and international development. Planners serve as visionaries working to create better futures through improvements in residents' quality of life by enabling healthy, just, resilient, and sustainable communities.



PRE-ART & DESIGN EDUCATION LICENSURE CERTIFICATE

School of Art

This program prepares teachers to apply for state licensure in art and design education. The coursework, practicums, and student teaching hours all comply with state license criteria.



PRE-ART THERAPY CERTIFICATE

School of Art

Art therapy is a mental health and human services profession where an art therapist facilitates the use of art media, the creative process, and the resulting artwork to improve cognitive and sensory-motor functions, foster self-esteem and self-awareness cultivate emotional resilience, promote insight, enhance social skills, reduce and resolve conflicts and distress, and advance societal and ecological change" (American Art Therapy Association, 2017). A certificate in Pre-Art Therapy seeks to achieve two primary goals: (1) to increase students' understanding and knowledge about the field of art therapy, and (2) to prepare students to apply to art therapy graduate programs since a graduate-level art therapy degree is required to practice art therapy professionally.

SUSTAINABLE LANDSCAPE DESIGN CERTIFICATE

School of Planning

The Cincinnati area serves as a living laboratory by providing a diverse selection of interesting urban issues for study. These include the preservation and revitalization of its historic neighborhoods, promoting sustainable development in suburban areas, and addressing the challenges facing one of the oldest park systems in North America. This certificate will provide the knowledge and skills to address the sustainability needs of a major US city and metropolitan area recognizing the importance of the climate and economy of the Ohio River Valley, and the critical role of plant life in the ecology, economy, and culture of the city.

Certificates & Minors

URBAN AGRICULTURE CERTIFICATE

School of Planning

The Urban Agriculture Certificate responds to contemporary issues in horticulture, urban design, livability and quality of life, food security, and sustainability. This program is designed to work with local advocates and organizations who support urban agriculture in the Cincinnati metropolitan area. Students will work with regional experts to gain first-hand experience of the challenges and rewards of bringing fresh, safe, and healthy food to the city.



URBAN DESIGN CERTIFICATE

School of Planning

The Urban Design Certificate will provide individuals with foundational knowledge about the art and science of cities through history to inform future visions for cities; introduce the skills and techniques to design livable, functional, and aesthetically appealing places in response to the current and future challenges of cities; and provide the ability to think critically, to encourage multidisciplinary solutions and appropriate sustainable design and management options that serve to promote harmony between the different facets of cities by considering them from a holistic perspective.



URBAN LANDSCAPES CERTIFICATE

School of Planning

The curriculum for the Urban Landscapes Certificate expands student knowledge of building and landscape design to address the role of plant life in the sustainable urban environment. The Cincinnati metropolitan area provides a diverse selection of interesting urban issues for study. These issues include the preservation and revitalization of its historic neighborhoods, sustainable development in suburban areas, and the challenges associated with one of the oldest park systems in North America. The certificate provides students with essential knowledge of the assets and challenges of a major city located in the climate and economy of the Ohio River Valley, and an understanding of the role of plant life in the ecology, economy, and culture of that city.



Learn More

Schedule a visit.

Our "College Close-Up" visits are designed to answer your questions about DAAP. Close-Ups are held in conjunction with the university's Preview UC and available dates can be found on the Admissions website. The College Close-Up includes an information session and tour of our facilities. Register at admissions.uc.edu/visit

Submit an application.

High school students apply online at admissions.uc.edu/apply using The Common Application beginning August 1. Priority deadline for all majors is December 1. For maximum scholarship consideration apply by December 1.

Transfer students apply online at admissions.uc.edu/apply beginning August 1. Priority deadline for all majors is March 1.

Admissions applications received after deadlines will be reviewed on a space-available basis.

Additional Resources

Admissions

- daap.uc.edu/prospective-students/undergrad-admissions
- admissions.uc.edu

Co-ops and Internships

- daap.uc.edu/prospective-students/experience-based-learning.html
- uc.edu/campus-life/careereducation

DAAP Living-Learning Community

- uc.edu/campus-life/housing/residential-experience/living-learning-communities.html

University Housing

- uc.edu/campus-life/housing.html

Tuition & Aid

- daap.uc.edu/prospective-students/finances
- uc.edu/about/financial-aid.html
- uc.edu/about/financial-aid/aid/scholarships

Transfer & Transition Students

- daap.uc.edu/prospective-students/transfer-transition.html
- uc.edu/pathways





DAAP Facilities

The college is primarily housed in four buildings: the Aronoff Center for Design and Art, Alms, DAAP, and Wolfson. In addition to studios, workshops, laboratories, lecture, and seminar rooms, the college has a number of specialized facilities which support its programs. Among these are:

BUILD LAB

Occupies over 12,000 square feet and contains numerous wood and metal working machines including saws, drills, welding equipment, hand tools and work surfaces.

DAAP IT COMPUTER LAB

A 50 work station 24/7 computer lab, with high end computer workstations suitable for the vast array of professional graphics software used in all our disciplines.



DAAP GALLERIES

Serves a broad and diverse audience of students, faculty, and staff of the university, as well as from the wider Cincinnati community. Rotating exhibitions feature local, regional, and national artists. There are two galleries: Dorothy W. and C. Lawson Reed, Jr Gallery, and The Philip M. Meyers, Jr. Memorial Gallery

FASHION TECHNOLOGY CENTER

Houses the Altieri Apparel Production Lab, The Burgoyne Textile Innovation Lab, the CAD Patternmaking Lab and the Wearable Futures Lab, which includes advanced wearable technology prototyping tools, electronic workstation for coding and soldering, computer workstations equipped with advanced softwares for digital illustration, patternmaking, 3D virtual modeling, and textile design.



FUTURE MOBILITY LAB

Houses the Advanced Visualizations Lab, the Color Technology Lab, the AR/VR Design Lab, and the Generative Design Lab.

ROBERT A. DESHON AND KARL J. SCHLACTER LIBRARY

DAAP has a branch of the UC Library System in our building. The collection includes books and periodicals from all areas of art and design. There are multiple meeting spaces and a computer lab.

PHOTO LAB

Contains dark rooms and facilities for processing film-based photography in addition to supporting output of high-end digital photography and services to assist in printing and documenting work along with equipment checkout.

EXPERIMENTAL PACKAGING DESIGN LAB

The Experimental Packaging Design Lab takes a user-centered, holistic approach to packaging design innovation. It houses specialized tools and sample materials to support the creation and testing of exploratory new packaging design concepts.



RAPID PROTOTYPING CENTER

Home to several Computer Numerical Control (CNC) machines used for creating three-dimensional representations of computer models. Utilizes state of the art computer driven milling machines, 3D printers, and laser cutters.



The University of Cincinnati does not condone discrimination in any form. In addition, the university has initiated practices and resources to ensure that individuals that are differently-abled are equally able to access information.

To read more about the university's anti-discrimination policies, please visit: uc.edu/about/non-discrimination.html

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