

### Communication Design

Communication Design informs, persuades, educates, and entertains by giving visual form to information, ideas, and feeling through typography, photography, drawing, video/ animation, storytelling, interaction, and space, collaborating with other fields to meet human needs and problem solve.



### Fashion Design

Fashion Design combines the art of design, function and aesthetics with the making of clothing and accessories. Fashion Designers keep in mind consumer tastes, cultural norms, construction and sustainability. They influence culture through fashion.



### Industrial Design

Industrial Design improves the usefulness and appearance of manufactured goods to create systems to improve quality of life and problem solve based on market needs.



## School of Design



### Architecture

Architecture is the culturally responsible design and production of buildings that are useful, durable, meaningful, inspiring and responsive to their physical and social contexts. Architects also design how spaces are navigated by people.



### Interior Design

Interior Design creates useful, meaningful and inspiring spaces within buildings. Their work supports the way people live at work and leisure by adding purposeful function to it.



## School of Architecture and Interior Design



### Connect With Us

-  uc\_daap
-  DAAP.UC
-  University of Cincinnati (DAAP)

# DAAP Undergraduate Programs

### Cooperative Education Co-op

DAAP's 11 undergraduate programs provide opportunities for experiential learning through co-ops and internships, ensuring professional work experience to build an impressive resume. Co-ops are paid, full-time positions while internships may or may not be paid or full-time. The number of co-ops depends on the chosen degree program, normally including 3 or 5.

### Visit Our Site



## School of Art



### Fine Arts

Fine Arts is the study and creation of visual arts for others to enjoy and to influence culture. Areas of specialty include ceramics, drawing, electronic art, photography, sculpture and printmaking. With the teaching licensure option, students can teach school art.



### Art History

Art History is analyzing and interpreting painting, sculpture, architecture, and other forms of visual art.



### Games and Animation

Industrial Design improves the usefulness and appearance of manufactured goods. Industrial Designers create systems to improve quality of life and problem solve based on market needs.



## School of Planning



### Urban Planning

Urban Planning involves preparing for the future by optimizing the effectiveness of land use and creating order to its development. Urban Planners determine where to locate residential, offices, retail and industrial uses. They engage with the public to achieve a comprehensive vision of the future.



### Urban Studies

Urban Studies is solving social issues through the development of communities. It is the study of how cities are designed, its impact on populations, and planning for the future.



### Horticulture

Horticulture is the science and art of producing, utilizing and improving plants, fruits and vegetables to sustain and enrich lives.

