SCHOOL OF ARCHITECTURE AND INTERIOR DESIGN

# DAA

# DESIGN, ARCHITECTURE, ART, AND PLANNING

# **OUR FOUR SCHOOLS**

# Industrial Design

Industrial Design creates and innovates products, devices, objects, and services that enrich lives and can be mass-produced. The focus is on physical appearance and how it functions.



### Fashion Design

Fashion Design combines the art of design, function, and aesthetics with the making of clothing and accessories. Fashion Designers keep in mind consumer tastes, sustainability. They influence culture through fashion.



# Communication Design

lem solve by visualizing ideas. They inform, persuade, educate, and entertain using typography, photography, drawing, video/animation, audio, storytelling, interaction, and space.



# **Interior Design**

Interior Design creates useful, meaningful, and inspiring spaces within buildings. Their work supports the way people live at work and leisure by adding purposeful function to it.



## **Architecture**

Subjects: Sketching/Graphic Design/Construction/History

Architecture is the culturally responsible design and production of buildings that are useful, durable, meaningful, inspiring, and responsive to their physical and social contexts. Architects also design how spaces are navigated by people.



Communication Designers prob-



**Fine Arts**Subjects: Drawing/2D/3D/Media/Photography



# **Art History**



# **Art Education**



# **Urban Planning**

effectiveness of space and land us



**Urban Studies** 



# **Horticulture**



COOPERATIVE EDUCATION "CO-OP"

"LEARNING WHILE EARNING"

DAAP's 10 undergraduate programs provide opportunities for experiential learning through co-ops and internships. Both ensure professional work experience to build an impressive resume. The only difference is co-ops are paid, full-time positions and internships may or may not be paid or full-time. The number of experiential learning experiences will depend on the chosen degree program, however a majority include 3 or 5.