# THESHOWDAAPFASH 222









**Shelbi Arens Annie Backs** Natalie Batch Macaira Berger **Ciera Blair Camryn Blake Zoe Brumer** Cat Bryan Mary Campbell Emma Chaffee Sa-Shai Daniels Katie Debbane Shaunessy DeRosa

## **CONGRATULATIONS CLASS OF 2022**

FASHION DESIGN | MYRON E. ULLMAN, JR. SCHOOL OF DESIGN COLLEGE OF DESIGN, ARCHITECTURE, ART AND PLANNING (DAAP) AT THE UNIVERSITY OF CINCINNATI | CINCINNATI, OHIO

> Maegan Donahoe **Elie Fermann Alexandria Fliegel Annmarie Fornatto** Joanna Gonzalez Hayley Graham **Marie Hamilton Emily Heckman Taylor Hergott Grace Hext** Sam Iverson Symia Jackson-Conley **Ryane Johnson**

Sydney Knurek Liz Kurrass Valerie Li MyKeesia McCoy Draven Peña **Chloe Perichon Ashley Phillips Alexis Piascik** Alexa Ream **Olivia Resing** Paige Leneigh Robinson Sarah Robinson Athena Santiesteban

Sophia Schmackers Molly Smith Emma Royal Snyder **Emilie Sobel Lindsey** Theis **Stephanie Varney Grace Weir** Amy Wen **Cassidy White** Maria Wiehe Lauren Wilson Anna Yang Zoe Zhou

### WELCOME TO DAAPFASH22 THE SHOW DIGITAL PROGRAM BOOK IN RUN OF SHOW ORDER

The Fashion Design Program of the Myron E. Ullman, Jr. School of Design in the College of Design, Architecture, Art, and Planning (DAAP), at the University of Cincinnati, welcomes you, to this unique and exciting fashion experience celebrating the Class of 2022!

We are so thrilled to be able to celebrate the Class of '22 in a live fashion show format once again. This year we are coming back in a very new environment for the show that follows in the footsteps of the world's fashion weeks. It is intimate and exclusive in Sample Space on The Banks in downtown Cincinnati with a view of the Riverfront! We are also filming the shows and will be creating a daapfash22 The Show video that will live on our website where everyone can enjoy the stunning creations of our 52 graduating seniors in Fashion Design and Product Strategy.

So, whether you are front row at the live show, or front row from the comfort of your home, open this book to the story of the DAAP Class of '22 in Fashion Design. Their journey has been like no other and collections deserve to be appreciated and honored. Whether you are live or watching the video, you are part of the celebration! We hope you will appreciate their hard work and unique path to get to The Runway! We are excited to celebrate them!

With this Digital Program Book, you can follow along with the actual live fashion show or the video that will be housed on the web site and learn details about each designer's inspiration for their final capstone collection, view their lookbook photos and connect with them via their social media and website links.

We are so happy you joined us! Welcome to The Show!

## TABLE OF CONTENTS

01. Program Book Cover

02. Congrats Class of 2022

03. Welcome to The Show

04. Table of Contents

05. Letter from the Director of the School of Design

06. Letter from Fashion Faculty

07. Thank You Sample Space!08. Thank You ITA!09. Thank You Helen Wells Agency!10. Thank You Aveda!11. Thank You Heyman Talent!

#### **SCENE I**

13. NO TIME HAS PASSED Athena Santiesteban

14. WHAT A WASTE **Ashley Phillips** 

15. FLORID Stephanie Varney

16. CHAOS Sophia Schmackers

17. MOXIE **Cat Bryan** 18. COBAZÓN CON II USIÓN

Joanna Gonzalez

19. ANEMOYA Katie Debbane

#### **SCENE II**

21. CLOWNS AT THE GROCERY Lauren Jade Wilson

22. YOU ARE CORDIALLY INVITED **Chloe Perichon** 

23. NO SIGNAL Natalie Batch

24. NU-CORE Maegan Donahoe

25. PRESS START Anna Yang

26. DOUBLE VISION **Annmarie Fornatto** 

27. SOULFUL NOISE **Sa-Shai Daniels** 

28. BABYDOLL Marie Hamilton

29. CHOOSE THE ENERGY **Annie Backs** 

30. JOLLYCHROMATIC Emma Royal Snyder

31. INHERENTLY Sydney Knurek 32. 9 TO FINE

Paige Leneigh Robinson

#### **SCENE III**

34. BUNDL BAGS Cassidy White

35. MERAKI Shelbi Arens 36. EMOTIVE ADORNMENT Shaunessy DeRosa

37. AFTERBLOOM Hayley Graham

38. BOUND Liz Kurrass

39. QUEEN CITY FC Grace Hext

40. RESISTANCE Lindsey Theis

41. MAREX Alexis Piascik

42. DON'T OWE YOU **Zoe Brumer** 

43. ANYTHING GOES Taylor Hergott

44. HOOPLA Sarah Robinson

45. JOYSOUL ACTIVE Maria Wiehe

46. SOLANA SWIM Emilie Sobel

#### **SCENE IV**

48. PARAÍSO Draven Peña

49. DOMINO EFFECT Alexandria Fliegel

50. PURSUIT OF LIGHT Macaira Berger

#### 51. EBB AND FLOW **Ciera Blair**

52. THE SHAPE OF THE UNIVERSE Emma Chaffee

53. TIES Grace Weir

54. IGNIS Sam Iverson

55. LIMINAL Olivia Resing

56. ANTELOG Elie Fermann

57. CALMEKAZIE Symia Jackson-Conley

58. NOW AND AGAIN **Emily Heckman** 

59. INVISIBLE HUMAN'S **My'keesia McCoy** 

#### **SCENE V**

61. SUMMIT Molly Smith

62. MADE IN DEBT Ryane Johnson

63. FASHION IS A CULT Alexa Ream

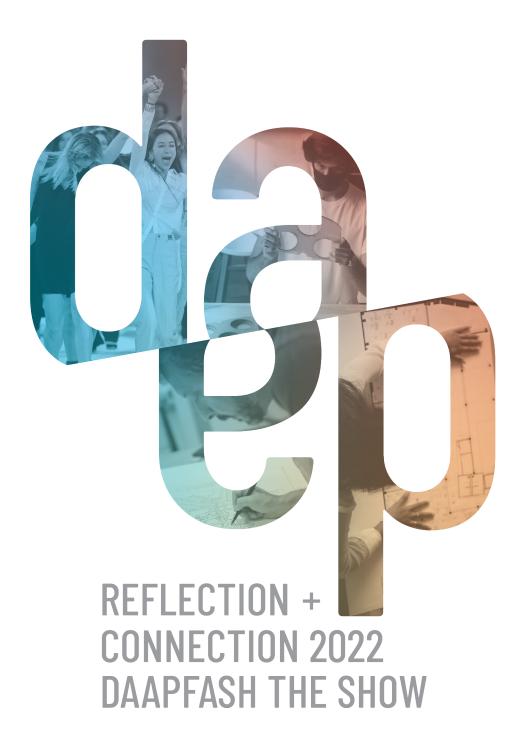
64. BEHIND CLOSED EYES Amy Wen

65. POETIC OF SHAPES Valerie Li

#### 66. FAREWELL **Zoe Zhou**

### 67. NOIR VACUI: THE DIRECTOR'S CUT **Cameryn Blake**

68. Thank You Out of Thyme Kitchen Studio!69. Thank You Bloom Room!70. Thank You The Rhined & Oakley Wines!71. Thank You and Credits



### **CONGRATULATIONS CLASS OF 2022!**

Welcome to the 2022 Ullman School of Design DAAPworks annual fashion show: DAAPFASH22 The Show. This show runs in conjunction with the DAAPworks Showcase which is presented digitally as a permanent feature on our website and in person again, in the halls and studios at the College of DAAP on the University of Cincinnati campus, running through April 30th, featuring the creative work of 207 School of Design graduates, including 52 Fashion Design graduates whose capstone collections and projects you will experience in our live show or the featured video online. This group of designers will soon leave DAAP and make a positive impact on people and the world.

DAAPworks is much more than an exhibition — it is a celebration. Through DAAPworks, we celebrate creativity, innovation, collaboration, crafts, technology, discipline, and perseverance. Despite the challenges we faced in the last couple of years due to the pandemic, our students and faculty worked diligently and accomplished so much together and we celebrate them!

I would like to take this opportunity to thank all the School of Design full-time faculty, adjunct faculty, co-op faculty, staff, academic advisors, and co-op employers for helping these students through their last few years of education at DAAP and also for all the family members and friends for their unconditional love and support.

Please join me to congratulate this group of students for what they have accomplished in the last year. Enjoy the show!

Wei Wang Professor and Director Ullman School of Design



### **DEAR SENIORS**

This time always comes with mixed emotions. We have learned to know you so well, and then so quickly, you are graduates and moving on to your creative futures! One of the best parts of being an instructor, teacher, and mentor is seeing our students succeed. We applaud your accomplishments and celebrate your perseverance!

Over the past five years, you have grown into creative professionals and are now taking the next step in your lives. The knowledge and skills you have gained through classroom instruction and co-op experiences have prepared you with the tools for success. Your personal enthusiasm and creativity have made you unique. Perseverance, patience, determination, time management, dedication and without a doubt, some perspiration, have prepared you for the fashion industry.

You have created lifelong friendships, fond memories and great stories for you to reflect upon from your college years. Now your role has changed from a student to an alumnus. In the future, we hope to see you giving back to the program, as you have seen many of our alumni participating in critiques, providing scholarships and creating new co-op opportunities. With the support of our alumni, our program thrives.

This show signifies the successful completion of your academic journey and the beginning of your professional journey. Congratulations to the class of 2022!

#### **DAAP Fashion Faculty**

Phyllis Borcherding // Professor Emeritus Brooke Brandewie // Assistant Professor Emily Flannery // Assistant Director - DAAP Co-Op Program, Assistant Professor - Fashion Design Co-op Advisor Elizabeth Heck // Professor Emeritus Zachary Hoh // Fashion Design Coordinator, Assistant Professor of Practice Injoo Kim // Professor Dr. Myoungok Kim // Assistant Professor Ashley Kubley // Assistant Professor, Fashion Technology Coordinator Grace Meacham // Professor Emeritus Emil Robinson // Associate Professor Arti Sandhu // Associate Professor of Practice Margaret Volker-Ferrier // Professor Emeritus Stephanie Wood // Fashion Technology Lab Manager

#### **Adjunct Faculty**

James Billiter, Danisha Brown, Lindsey Commons, Kate Gibson, Jarno Kettunen, Cody Shriever, Jean Silverstein, Jenifer Sult, Randall Wilson

## SYMPLE L SPACE

Sample Space is a versatile experience venue in a formerly vacant 6,900 square foot warehouse located at The Banks in downtown Cincinnati with floor to ceiling garage doors that overlook the Ohio River. Since its modern renovation and inception in late 2019, the space has become a favorite for engaged couples, artists and creative studios looking for a customizable space to make their own #yourstocurate.



# AUDIO VISUAL SOLUTIONS

Since their beginning in 1982, ITA has provided best-in-class audio visual services and integrated technology to Fortune 500 companies, universities, healthcare institutions, small businesses, hotels and meeting facilities. They offer the distinct advantage of a complete range of integrated services.

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## AVEDA FREDRIC'S INSTITUTE CINCINNATI

With special thanks to AVEDA FREDERIC'S INSTITUTE for over a quarter of a century of partnership with The College of DAAP Fashion Design Annual Fashion Show. You bring our vision to life! Thank you for all you do to "complete" the looks of our students' designs on the models!

### ARTISTS AGENCY HEYMAN TALENT

Heyman Talent Agency is a proud sponsor of the DAAP Annual Fashion Show providing top tier models for student designers. You are the future of fashion, and we are honored to be a part of the creative journey. Congratulations to all the Designers!

## SCENE I

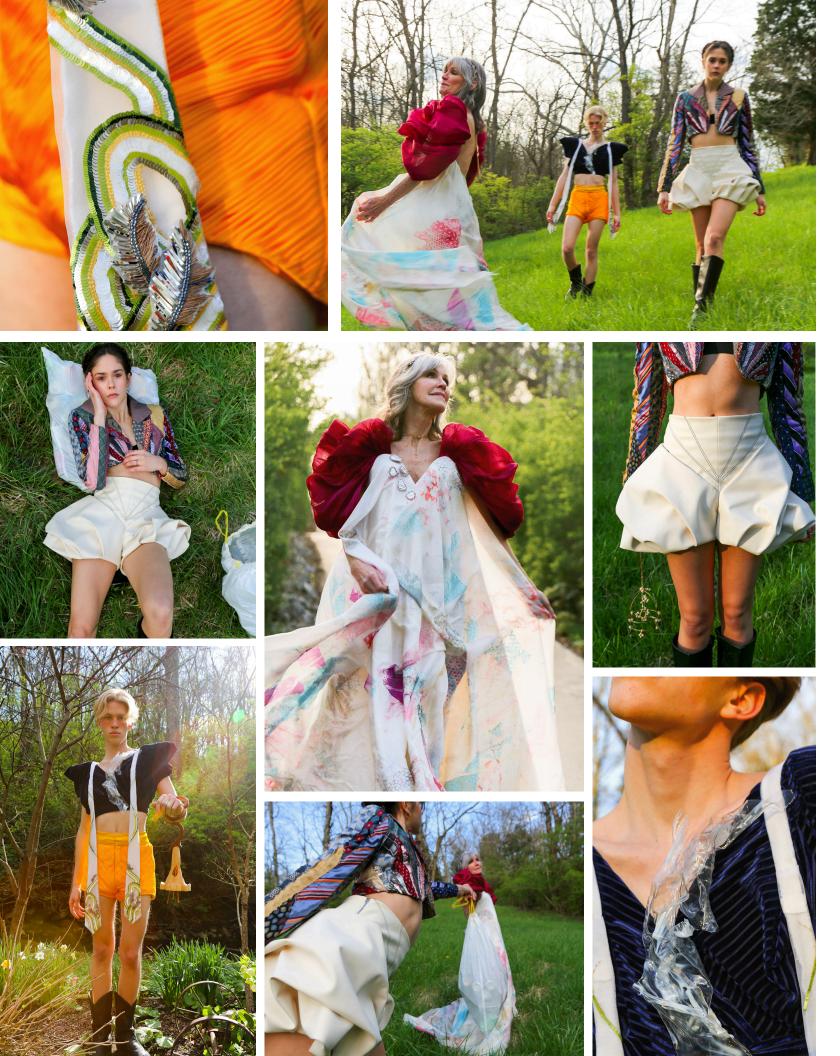


#### NO TIME HAS PASSED **Athena Santiesteban**

No Time has Passed is based on my personal journey from when I was a child in Cuba until now. My fashion career began when I created and sold clothing at 8 years old, and now I use fashion as a medium to express my creative ideas, experiences, and emotions. This collection communicates the symbolic weight I have unawarely carried on my back since childhood. After transitioning from a 3rd-world country to becoming a U.S. citizen, I realized I had a crucial choice to either leave this baggage behind or continue carrying it. These concepts are present in the volume of clothes, the placement of proportions, the removal of key pieces, and the cross-cultural symbolism of the accessories.

#### \*Excellence in Craftsmanship Award

Instagram: @notimehaspassed Behance Capstone: www.behance.net/gallery/142190315/No-Time-Has-Passed Email: santieyy@mail.uc.edu



## WHAT A WASTE **Ashley Phillips**

What A Waste is inspired by the cultivation of a garden and the perception of what is valuable. Taking an object that is viewed in society as something to be discarded, stripping it down of the label of worthless, showing that it can be not just something of value but something that can be passed down for generations. This is captured in the traditions in Haute couture techniques. Trash that has been collected and cleaned such as plastic and aluminum are the forefront of the design. Cutting, melting, and hand-working are the techniques used to recreate the shape and identity of the materials.

#### \*Outstanding Achievement in Tailoring Award

**Behance Capstone:** www.behance.net/gallery/141467023/What-a-Waste **Email:** phill2ae@mail.uc.edu



#### FLORID Stephanie Varney

When in the presence of beautiful things, we feel an abundance of different emotions. Emotions such as admiration, wonder, fascination, and awe. These emotions are what I want to capitalize on, My capstone collection will be based on creating over the top and exaggerated garments. There is influence from the Baroque and Rococo time periods as well as many architectural elements. These garments will focus on shape, silhouette and embroidery.

Instagram: @florid\_bystephanievarney Behance Capstone: www.behance.net/gallery/141458615/Florid Email: stephvarneyy@gmail.com



### CHAOS **Sophia Schmackers**

The world is heavy, changes keep piling and together we all feel so helpless. I am not alone in this feeling. The chaos of the world has been let into our brains and we have lost control. This collection is an exploration of the push and pull of our ability to control things in our lives that may not be controllable. We desperately try to stop our thoughts and feelings from spilling out as we restrain and confine the inner demons we feel inside. Much of this collection will explore the uncomfortable restraint against the loose flowing thoughts and feelings trying to escape. This is explored using loose draping techniques and restrictive harnesses holding it in place or creating emphasis on certain aspects of the body.

Behance Capstone: www.behance.net/gallery/141466701/Chaos Email: schmacsm@mail.uc.edu









### MOXIE Catherine Bryan

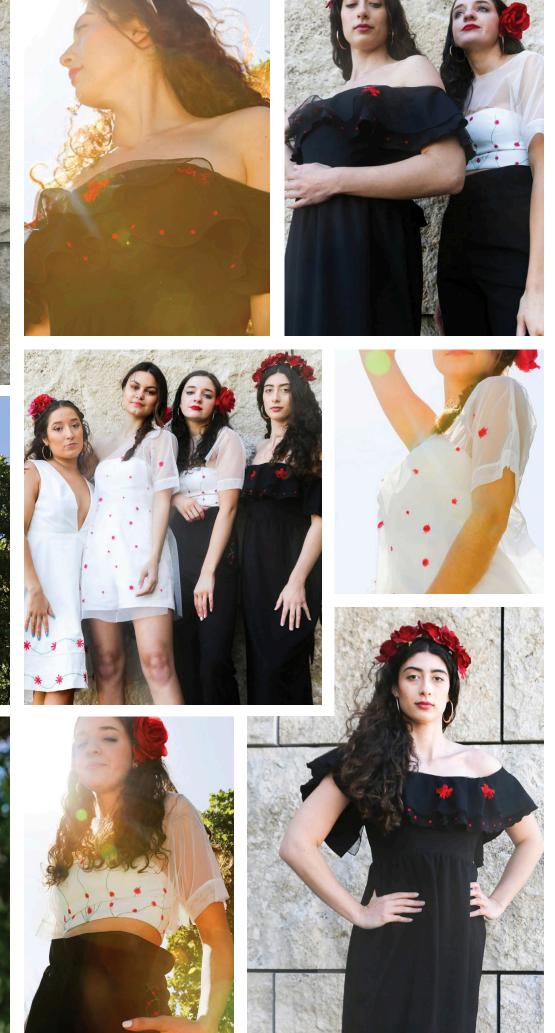
This collection centers on women's wear, following the steadfast and headstrong muse as she grows into her own spotlight and takes back her individuality. She learns how dressing for herself can allow her to be a beacon of strength in a sea of people attempting to make her conform. I think this concept can easily be accepted by women of all ages, so I don't want to box my collection into one certain age range. With the idea of theatrics and Hollywood glamour guiding my research, the garments are glamorous, smart, and classic. My goal is for the wearer to feel a sense of individuality. They are able to flourish with confidence and grit and they put their journey of growth on display for the world to witness.

**Behance Capstone:** www.behance.net/gallery/141470683/Moxie **Email:** bryancm@mail.uc.edu





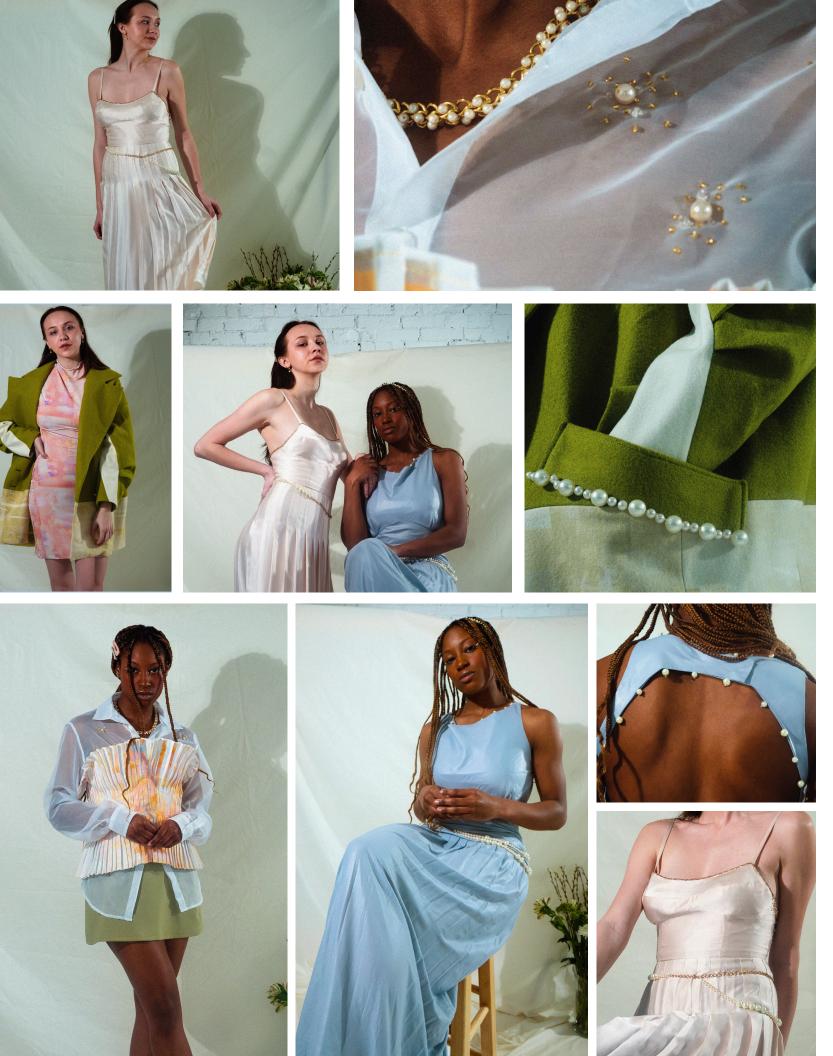




### CORAZÓN CON ILUSIÓN **Joanna Gonzalez**

Corazón con Ilusión means Hopeful Heart. This hope rises from the self-identity conflict experienced throughout the younger Hispanic generation. They are affected by the expectations and experiences in their family culture versus their daily community outside of home. Focusing on my heritage, being Mexican American, I reflect on the traditional and modern aspects of the cultures through this women's wear collection. This is represented with inclusivity and balance through the dark and neutral fabrics with bright hand embroidered floral designs on transitional silhouettes from traditional to modern. The combination of both cultures represents the younger generation's identity as a whole.

Behance Capstone: www.behance.net/gallery/141563275/Corazon-con-Ilusion Email: gonzaja@mail.uc.edu



#### ANEMOYA Katie Debbane

Anemoya: "Imagine stepping through the frame into a sepia-tinted haze, where you could sit on the side of the road and watch the locals passing by. Who lived and died before any of us arrived here, who sleep in some of the same houses we do, who look up at the same moon, who breathe the same air, feel the same blood in their veins-and live in a completely different world."

Instagram: @kmdeb.design Website: debbankm@myportfolio.com Behance Capstone: www.behance.net/gallery/141453813/Anemoya Email: kdebbane@gmail.com

## SCENE II



## CLOWNS AT THE GROCERY Lauren Jade Wilson

A social commentary on the grocery store consumers amidst the chaos of the beginning of the 2020 pandemic. It is a high fashion art based collection of one offs explicitly not indented for capitalistic mass production. I guess the inspiration is that I lived through it and saw the madness at our local kroger, in my own interpretation everyone was acting like clowns.

**Behance Capstone:** www.behance.net/gallery/142243149/CLOWNS-AT-THE-GROCERY **Email:** wilso2l4@mail.uc.edu



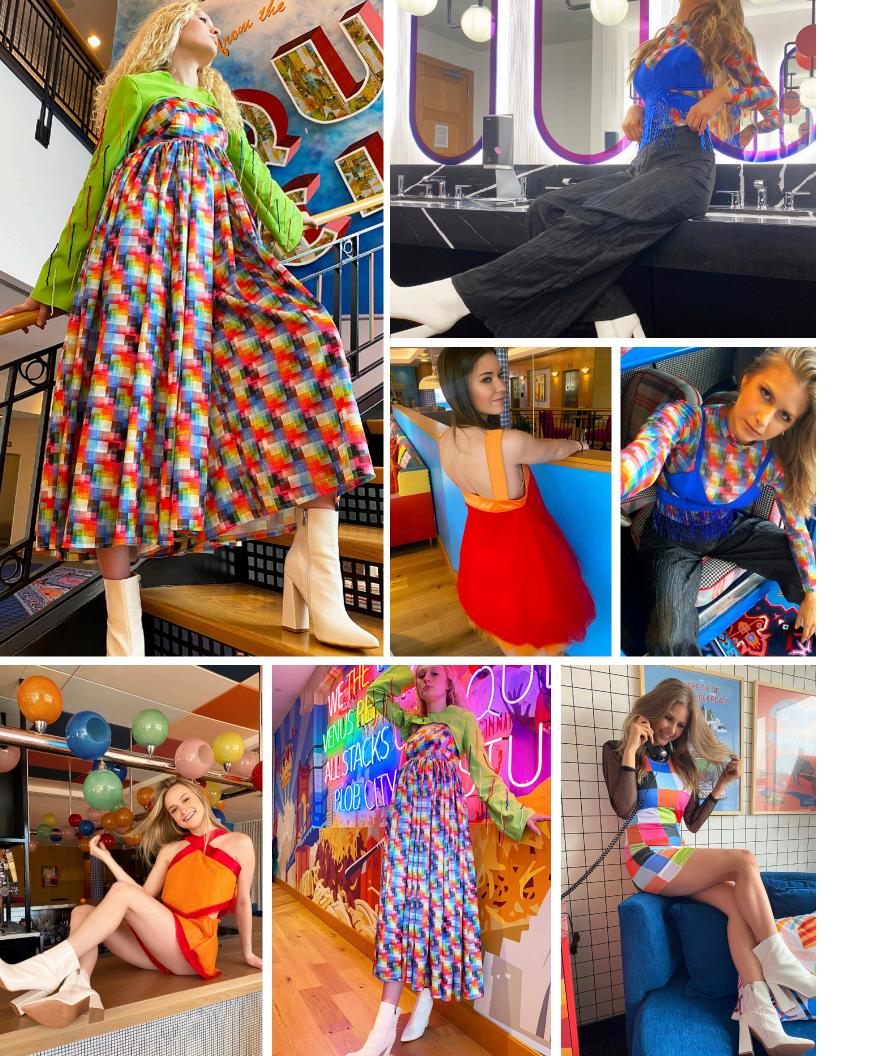




## YOU ARE CORDIALLY INVITED Chloe Perichon

You are Cordially Invited tells a narrative of a party of four archetypes. The Socialite, The Hot Mess, The Wallflower, and the Misfit. These four personas are perceived in different ways, but share similarities. Although coming from different subcultures, they can coexist and create a hedonistic community. This collection provokes the desire to be a persona for one night in a community of individual characters that do the same. This collection is the reflection and also my ideal escapism to the turbulent times we live in today.

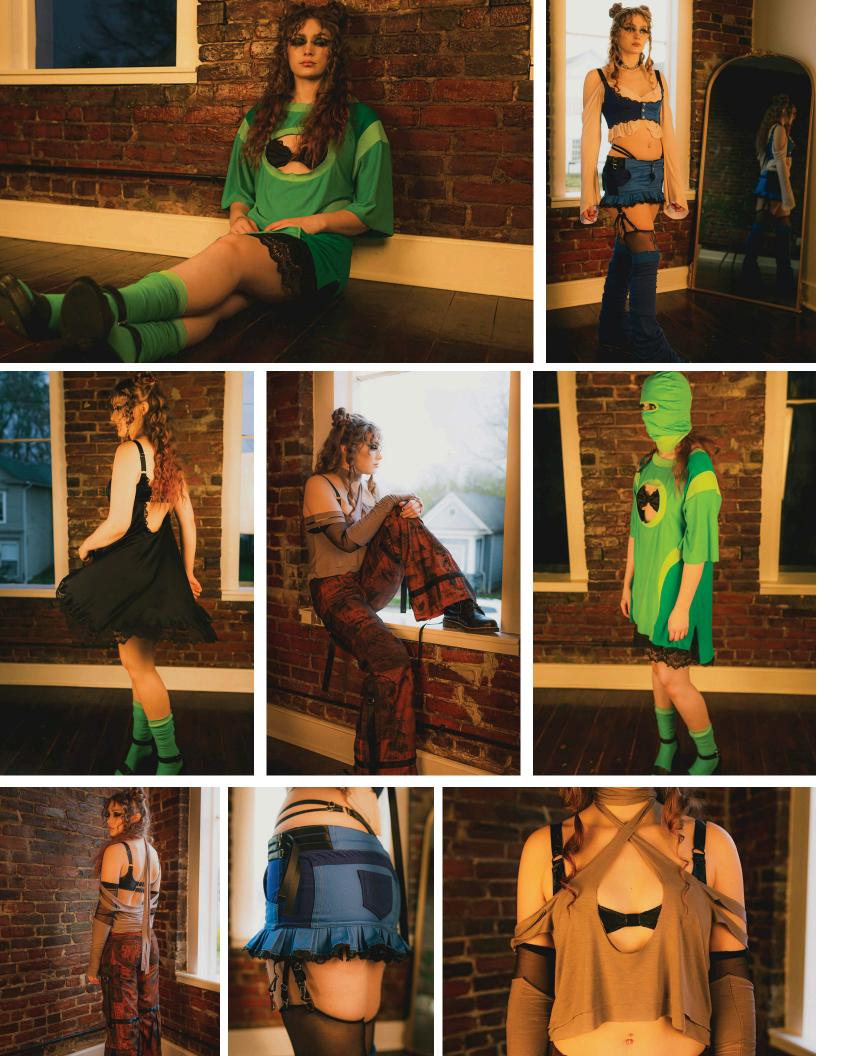
**Behance Capstone:** www.behance.net/gallery/141461795/You-Are-Cordially-Invited **Email:** perichca@mail.uc.edu



#### NO SIGNAL Natalie Batch

One major thing that makes up our generation today are cell phones and social media that accompany them. Cell/Smart phones have truly shaped my generation. Social Media and technology is growing and advancing I wonder how it is going to change and affect us in the future? This collection dives deeper and into the effects social media has on mental health. Conveying either good or bad moments through peoples real experiences. I want to tell a story that's close and personal to me through my collection. I want to create a women's ready-to-wear collection and implement print & pattern and knitwear.

Instagram: @nosignal\_natbatfash Capstone Behance: www.behance.net/gallery/141628795/No-Signal Email: batchne@mail.uc.edu



#### NU-CORE Maegan Donahoe

Nu-Metal is having a resurgence! The subgenre that was once seen as a stain on metal music, is now hitting peak nostalgia point and is more loved than ever. New and established artists alike are looking back at Nu-Metal to help inspire current music and style. The more I thought about this topic the more I became attached to it. I see it as a fun challenge to try to help make Nu-Metal cool again. Thus, Nu-Core was born.

**Behance Capstone:** www.behance.net/gallery/141460453/nu-core **Email:** donahomt@mail.uc.edu











### PRESS START Anna Yang

Press Start was inspired by the boredom of quarantine in 2020. A time when we had to turn our bedroom into a place where we could momentarilly forget what was happening in the world. As I thought about my own way of escape through video games, I noticed that fashion and gaming had parallels. A celebration combining two of my passions, this is a collection not meant to be worn in everyday life. Cosplay, but make it fashion.

Instagram: @annn.yang Behance Capstone: www.behance.net/gallery/141463461/Press-Start Email: anna.yang312@gmail.com















#### **DOUBLE VISION Annmarie Fornatto**

A collection exploring the juxtaposition of illusions that are seen as a flaw of reality in order to create a sense of optimism through escapism after a period of restriction and uncertainty for Gen-Z.

\*Fashion Technology Center Textile Innovation

Behance Capstone: www.behance.net/gallery/141614079/DOUBLE-VISION Email: annmariefornatto@gmail.com



#### SOULFUL NOISE Sa-Shai Daniels

Soulful noise is an exploration of the role of joyfulness within marginalized communities, focusing more specifically on the black community. Thinking about how joy is represented within art, music, and dance. One of the leading sources of inspiration for this collection was the documentary 'Summer of Soul' which tells the story of the Harlem Cultural Festival, which took place during the Summer of '69. Focusing on how that era existed as a transitional period for the black community, coming out of the civil rights movement and entering into a new era focused on pride and love for one's own culture. Soulful Noise sets out to explore the vibrancy of that time as well as the art that it produced. To pay homage to that history and to explore how those themes are present in the modern day.

**Website:** https://daniels100.wixsite.com/portfolio/a-friend-named-joy **Behance Capstone:** www.behance.net/gallery/141604771/Soulful-Noise

Instagram: @sa\_shai Website: https://daniels100.wixsit Behance Capstone: www.behanc Email: sashai.daniels@gmail.com



### BABYDOLL Marie Hamilton

The overall goal of BabyDoll is to create an escapist fantasy for people who don't want to dress like a "grownup" and want to have fun with their clothes. Nostalgia, specifically the longing for a childhood that isn't accessible to us anymore, plays a huge part in the creation of this dream. The main motifs of bows and daisies and the trompe l'oeil paper doll effect that the sequin designs create on the garments are all designed to support the fantasy of a simpler time. The collection pulls inspiration from extant garments and sillouettes that were primarily prevalent in the 60s and 70s but updates them to create a modern experience for the wearer.

Instagram: @marhamdesigns Website: www.mariehamilton.com Behance Capstone: www.behance.net/gallery/141554999/BabyDoll Email: mariehamilton17@gmail.com









### CHOOSE THE ENERGY Annie Backs

Choose the Energy is inspired by taking back control of life and getting out of life what you put into it. It explores positive psychology through silhouettes, prints, and colors that make you feel confident, fun, and feminine. Even small bursts of happiness have been proven to lead people to greater quality of life. Choose the Energy is meant to bring positivity back to womenswear.

**Instagram:** @anniebackscreative **Behance Capstone:** www.behance.net/gallery/141623387/Choose-the-Energy **Email:** backsag@mail.uc.edu



### JOLLYCHROMATIC **Emma Royal Snyder**

In a moment of monotony, you are struck with a glittering hope of color. The research that has been gathered for this project is unpacking these three topics of my particular interest: happiness, color, and mixing patterns. Happiness, its synonyms, and their origins are the first thing I went to uncover. Then color. It is something that answers the "why" for some of my own happiness. So, why does color make us happy? what is its importance? In researching, it is in many ways beneficial for our daily lives to experience many colors. They cause us to feel and react in ways a world of gray might not. Bringing joy in the simplest way possible is bringing color in your wardrobe.

#### \*Excellence in Design Development Award

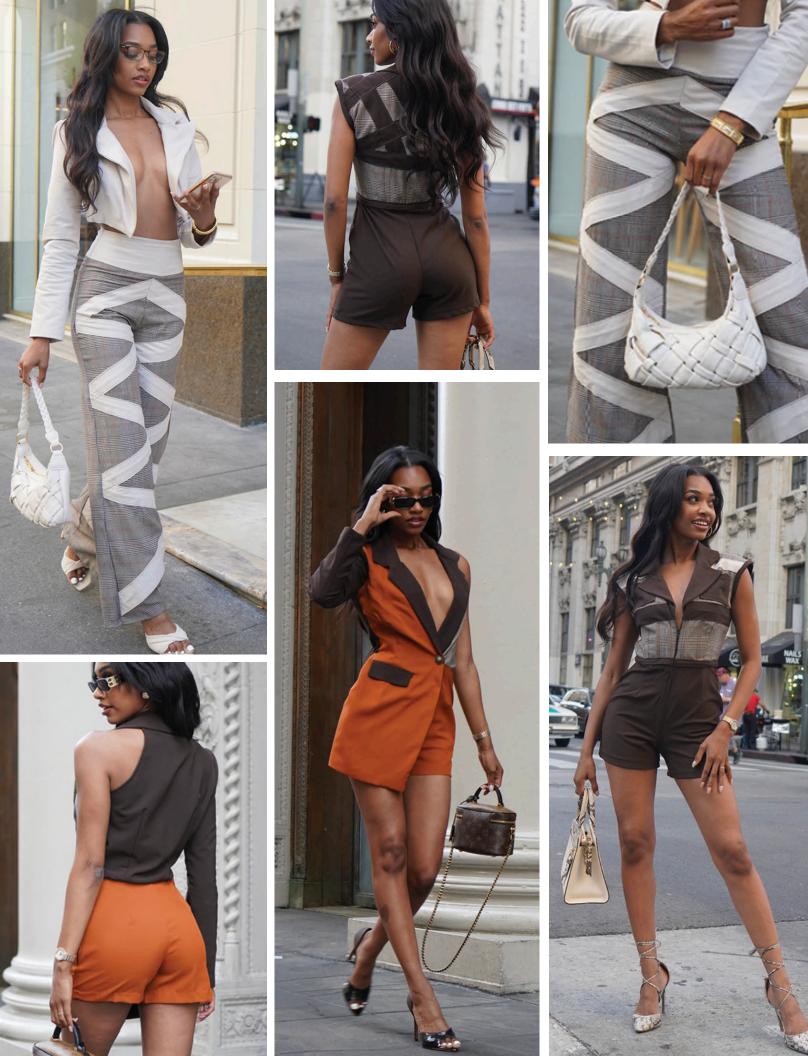
**Instagram:** @hermajestyemmaroyal **Behance Capstone:** www.behance.net/gallery/141462441/Jollychromatic Email: emmaroyal.snyder@gmail.com



### INHERENTLY Sydney Knurek

One's genetic makeup is the most unique and constant thing we possess. Such small, complex structures create everything that we are and that in itself is irreplicable. INHERENTLY is a collection full of statement and flowing silhouettes. A womenswear collection with print development at its core, abstracts common DNA imagery into eye-catching, bold prints displayed through layering fabrics and dramatic sleeves. The combination of color, print, and silhouette showcased in my capstone speak to my love of genetics and fashion in a capsule that is inherently me.

Instagram: @inherently.sk Behance Capstone: www.behance.net/gallery/141459585/Inherently Email: knureksa@mail.uc.edu



#### 9 TO FINE **Paige Leneigh Robinson**

A week before my 21st birthday I got a call from an employer giving me an offer to relocate to New York City as a Concept Designer, I immediately accepted the position as it was one of my dream jobs. I scrambled to find housing in the Big Apple and prepared to embark on a new journey that I would never forget. 9 to Fine takes a deep dive into exploring the New York City lifestyle from day to night, aiming to identify the uniqueness of this melting pot city and translating that into a women's wear contemporary chic collection inspired by women's business attire while adding a contemporary twist. After living in New York City for four short but life changing months, my experience and time spent in the city that never sleeps was nonetheless a transition into a powerful womenhood journey embarking on, a new found independence and a successful career path. This women's ready to wear collection is suitable from day to the evening social rooftop cocktail hours by using textiles and wearables that provide style, functionality and versatility. Influences such as art, transportation, culture and the cities architecture will help shape her design approach for this collection.

Instagram: @paigeleneigh Behance Capstone: www.behance.net/gallery/141466835/9-To-Fine Email: paige@leneighz.com

## SCENE III

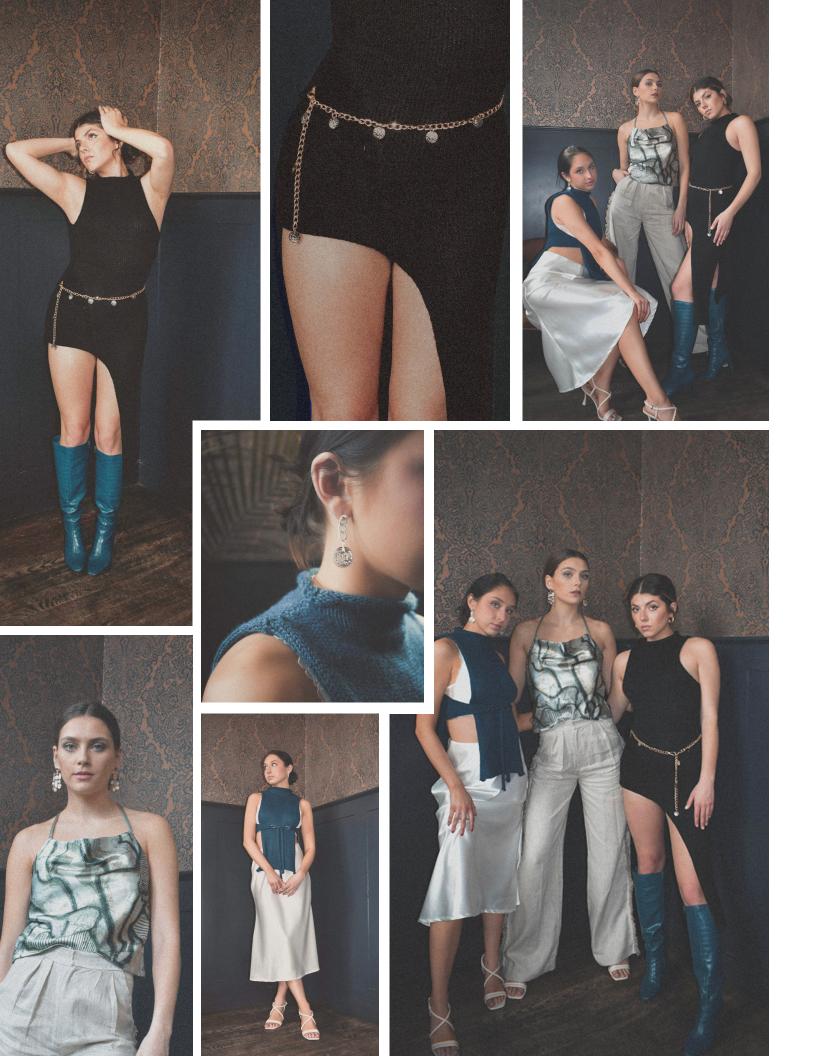


#### BUNDL BAGS Cassidy White

The Bundl Bag is a transformable bag-to-blanket for children experiencing homelessness or going through the foster care system. The main goal is to make sure the child is included in the design process, ensuring that they end up with a product that they can be proud of and identify with for years to come. Instead of being forced to move house to house with nothing but a garbage bag to carry their few belongings, they will now have a personalized bag printed with a pattern that they helped create through their own illustrations. A child's imagination and creativity are endless, and they should be given an outlet to create something that they can carry and wear with pride. Although the child's location may not be permanent, this bag will remain a reliable part of their life no matter where they end up next.

#### \*DAAPcares Award

**Behance Capstone:** www.behance.net/gallery/141453095/Bundl-Bags **Email:** casswhi00@gmail.com



#### MERAKI Shelbi Arens

I want to create a collection that embodies three themes: longevity, heritage, and one's relationship to clothes. The discovery of my heritage brought to light my purpose that I want to continue to carry for generations. The everlasting traditions that my family holds inspires me to create clothing that consumers want to keep for the duration of their lifespan and even pass down to their children. Since I want my clithingt o be durable and eternal, they need to conform to our ever-changing body sizes. Creating clothing that fits us instead of finding clothing to fit into enhances our relationship with the idea of personalized fashion and body positivity.

Instagram: @shelbidesigns Behance Capstone: www.behance.net/gallery/141464575/Meraki Email: shelbi.blake17@gmail.com



#### **EMOTIVE ADORNMENT** Shaunessy DeRosa

This collection allows individuals to connect to themselves through their clothing to create true emotional durability. These garments will support the weather by embodying properties that healing crystals posses, as the crystals are placed at specific shakra points. The clothes are used as a language of expression and to communicate both who you are and who you want to be. Made with intention and authentic values of longevity, expression, and connection, our ultimate goal is supporting and empowering our consumer,

Instagram: @shaunesseyderosacapstone Behance Capstone: www.behance.net/gallery/141466809/EMOTIVE-ADORNMENT Email: shauneyd@gmail.com

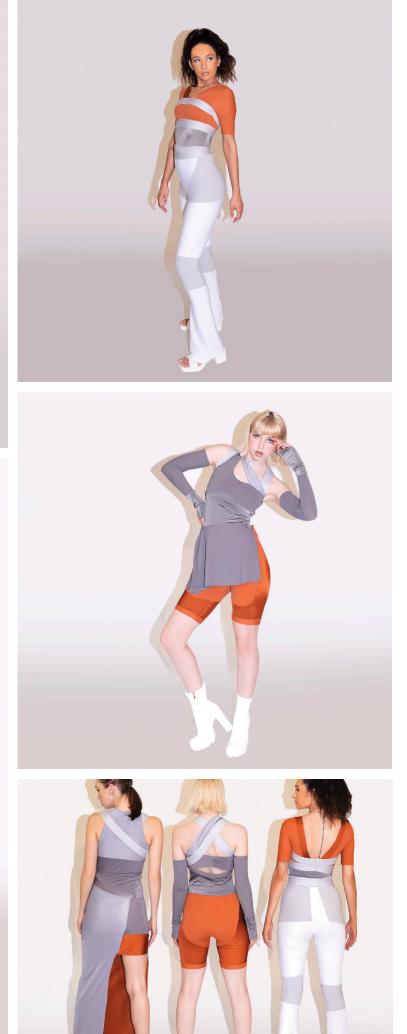


# AFTERBLOOM Hayley Graham

The capstone collection studies the relationship between women and the environment, both sharing feminine values and both being mistreated by society. The project's main goal is to celebrate femininity, including emotions, intuition, feelings, and body, with a central focus and respect to mother nature by creating the garments centered around sustainable practices. The garments use upcycled materials and are then dyed using natural dyeing processes which are sourced from food waste and plant materials.

Instagram: @honey2.png Behance Capstone: www.behance.net/gallery/141457519/Afterbloom Email: grahamhd@mail.uc.edu





# BOUND **Liz Kurrass**

Through the love of ballet, Bound was born. 13 years of training and correcting posture taught me the importance of keeping the body aligned. I began to think about these ideas outside of dance and as a consumer I wanted more out of the garments I was currently wearing.

#### \*Outstanding Senior Collection Award for Product Strategy

**Instagram:** @lizkurrassdesigns **Behance Capstone:** www.behance.net/gallery/141450721/BOUND Email: kurrasem@mail.uc.edu





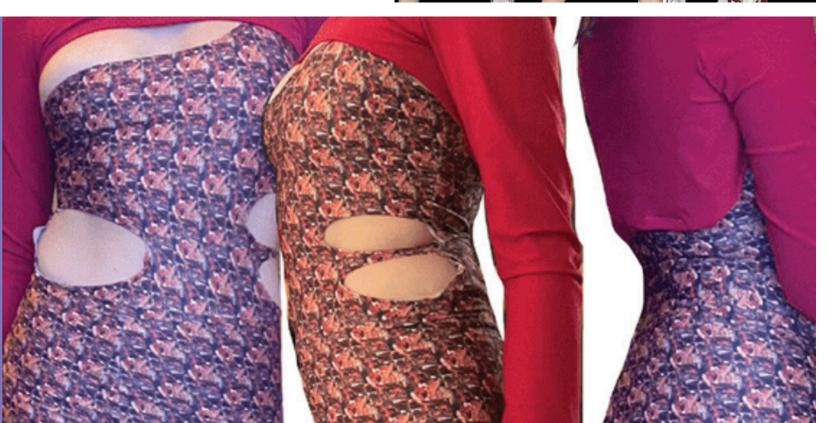
# QUEEN CITY FC Grace Hext

My collection is a research based brand designed for the city of Cincinnati. It is a concept for the first National Women's Soccer League team in Cincinnati. I conducted surveys and researched the history of the city to create a brand and uniforms based on symbols of the city.

Instagram: @gracehext Behance Capstone: www.behance.net/gallery/141479903/Queen-City-FC Email: hextgm@mail.uc.edu







# RESISTANCE Lindsey Theis

In a dystopian society, the line between what is real and what is not is blurred due to people living in the multiverse where social media and big tech companies control people's lives. This makes the truth hard to come by. individuality almost nonexistent, and shared values rare. We crave comfort and unity now more than ever in any way we can get it which translates into the clothes we wear. Resistance is seen through a passionate group of women wanting to break this dystopian narrative by expressing themselves through bold color, print/pattern, and other unique design details such as cutouts in an activewear collection.

Instagram: @linds\_fashdesign\_ Behance Capstone: www.behance.net/gallery/141613601/Resistance Email: theisIm@mail.uc.edu



# MAREX Alexis Piascik

I believe that as designers we have a power to create something out of nothing, and with that power comes a responsibility to ensure that "something" adds value to this world. Marex is a capsule collection of women's swimwear that aids in making environmental clean up easier and more accessible. Technically developed from an original textile, this line is aesthetically inspired by the utopian dreamscape of what could be. With rising concerns about climate change and increasing buying power of the new generations, consumers are looking for easy and accessible ways to not only stop destruction of the Earth, but reverse it. Sustainable product design is not a responsibility of the consumer, but of the producer.

#### \*Director's Choice Award for Product Strategy

Instagram: @alexispiascikdesigns Website: alexispiascik.com Behance Capstone: www.behance.net/gallery/141466161/Marex Email: lex.catherine98@gmail.com



# DON'T OWE YOU **Zoe Brumer**

Reworking and repurposing archetypal gender dress and exploring the idea of subversively reworking them into more feminine, flattering and unique pieces. Creating a juxtaposition. Through silhouette reimagining, color, pattern and symbolism. A celebration of femininity.

Instagram: @thingsimakethatarecute Behance Capstone: www.behance.net/gallery/141624935/Dont-Owe-You Email: brumerze@mail.uc.edu









# ANYTHING GOES **Taylor Hergott**

In a gradually growing, self-accepting world, it is fascinating that as a society we still allow trends and fads to dominate in the realm of fashion. Inclusivity and diversity movements have made enormous strides over the past decade, yet there are still all of these "norms" that govern the way we dress. Clothing and overall style development is meant for creativity and self-expression. When we place limitations and jurisdiction on what can and cannot be worn based on colors, fabric purposes or occasion, it then invites unnecessary judgment into a part of our lives that is meant to express individualism. We must recognize the fact that organisms, including human beings, thrive when they are allowed to set their own norms. This not only applies to the norms regarding how we dress but how we live our lives day to day.

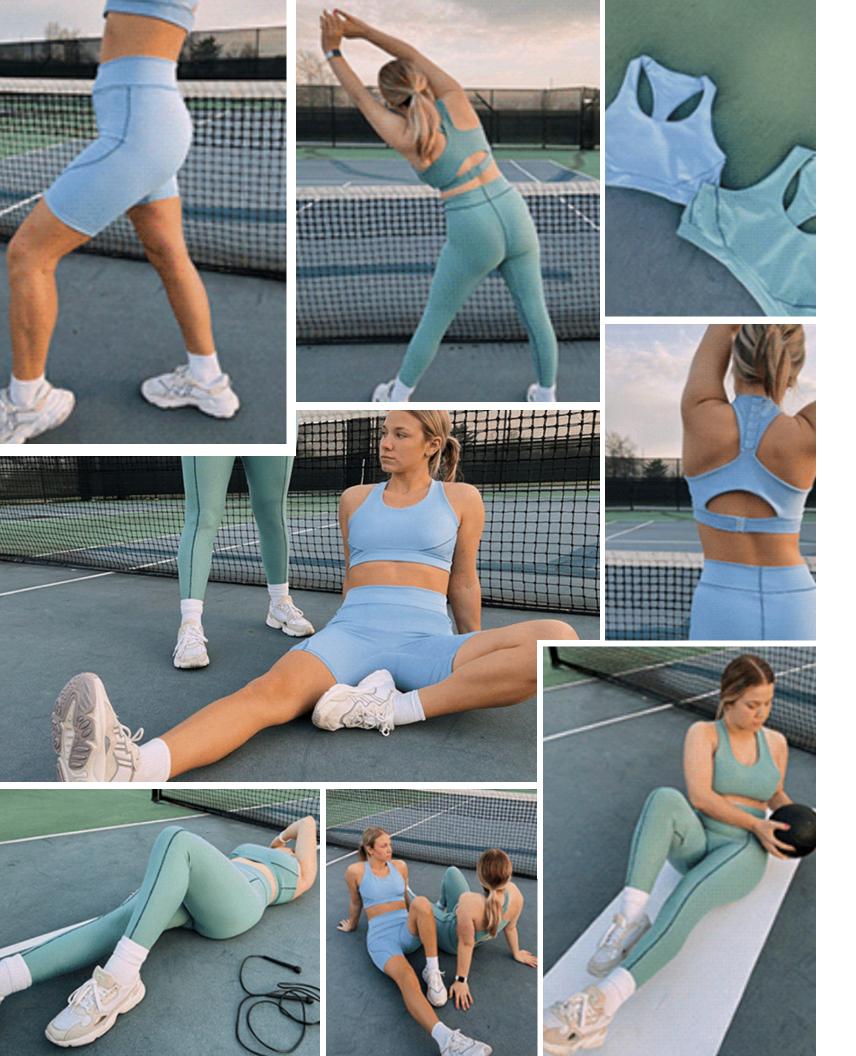
Instagram: @grandmasrulez Behance Capstone: www.behance.net/gallery/141461255/Grandmas-Rules-Dont-Apply-Anymore Email: hergott.taylor@outlook.com



### HOOPLA Sarah Robinson

Through the human experience, we have a natural desire to escape. This collection of "Celebratory Wear" will be designed through a series of personal escape practices that translate into design details and processes. Hoopla is a collection of celebratory, wearable art pieces that transport the wearer to a blissful and euphoric state.

**Behance Capstone:** www.behance.net/gallery/141599351/Hoopla **Email:** robinssf@mail.uc.edu

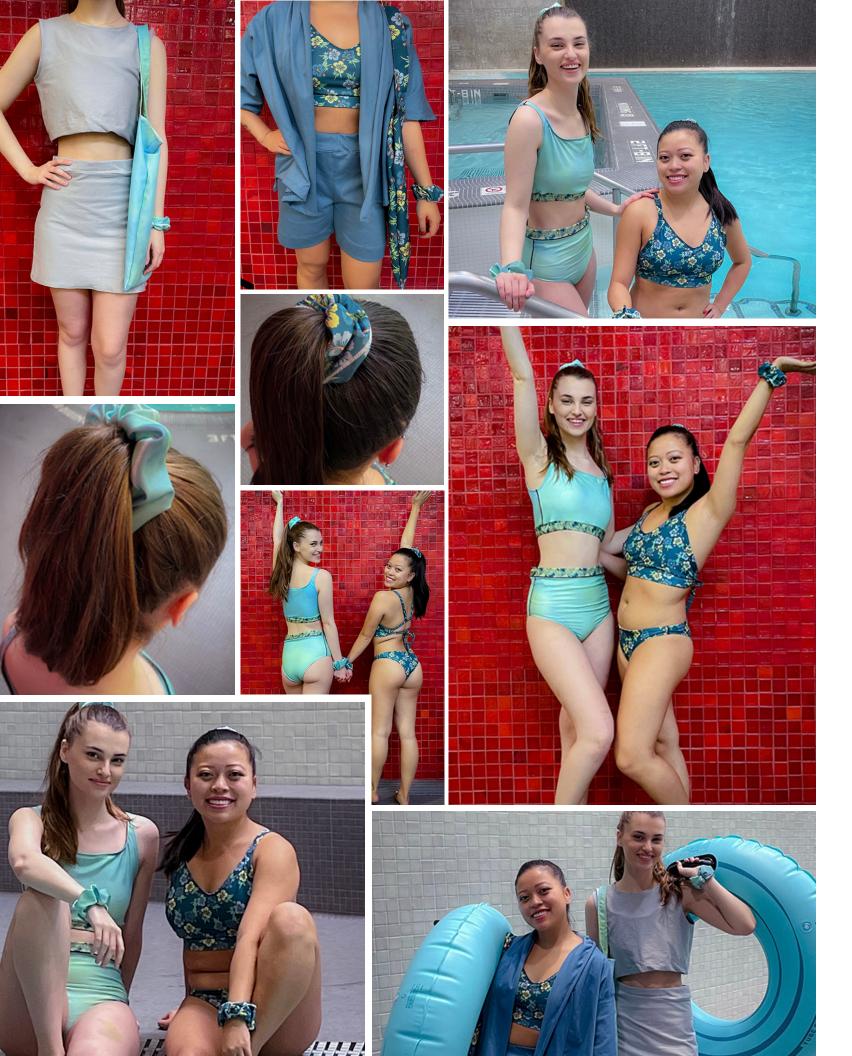


# JOYSOUL ACTIVE Maria Wiehe

JoySoul is an active wear collection that supports women through every step of their wellness journeys. Providing thoughtful designs that address the frustrations that women often experience in the gym, giving them the comfort and confidence they need to conquer these spaces and their goals. JoySoul is an empowering brand & community, encouraging women to love what they're made of and to feel more confident, connected and at peace with their bodies at any stage of their journey, encouraging anyone and everyone to achieve whatever they put their mind to!

#### \*not in show

Instagram: @joysoul.active Behance Capstone: www.behance.net/gallery/141599645/JoySoul-Active Email: wieheme@mail.uc.edu



# SOLANA SWIM Emilie Sobel

Solana Swim makes print focused swimwear inspired by the California coast for women who want to feel comfortable and confident in their swimwear. By focusing on fit and fun prints, we make women look forward to putting on a swimsuit. When you feel good, you can take on anything the day throws at you. Solana Swim, breaking down barriers one bikini at a time.

\*not in show

**Behance Capstone:** www.behance.net/gallery/141450477/Solana-Swim **Email:** emiliesobel@yahoo.com

# SCENE IV





# PARAÍSO Draven Peña

Paraíso (paradise) explores the commonalties of the African diaspora through an Afro-Brazilian lens. The goal of this work is to emphasize that Black solidarity should have no borders.

#### \*Fashion Technology Center - Wearable Futures Digital Development Award

Instagram: @draven\_pena Behance Capstone: www.behance.net/gallery/141458817/Paraiso Email: draven.penaooo@gmail.com













# DOMINO EFFECT Alexandria Fliegel

Domino Effect was created for the new generation that is headed back to the land or anyone with an interest in self sufficiency. Not only is it a desire to run to wide open spaces, but a duty to atke care of the land and animals around us. This collection excites the wearer visually through print and pattern and physically as it adapts to the needs of the wearer as they engage with the land.

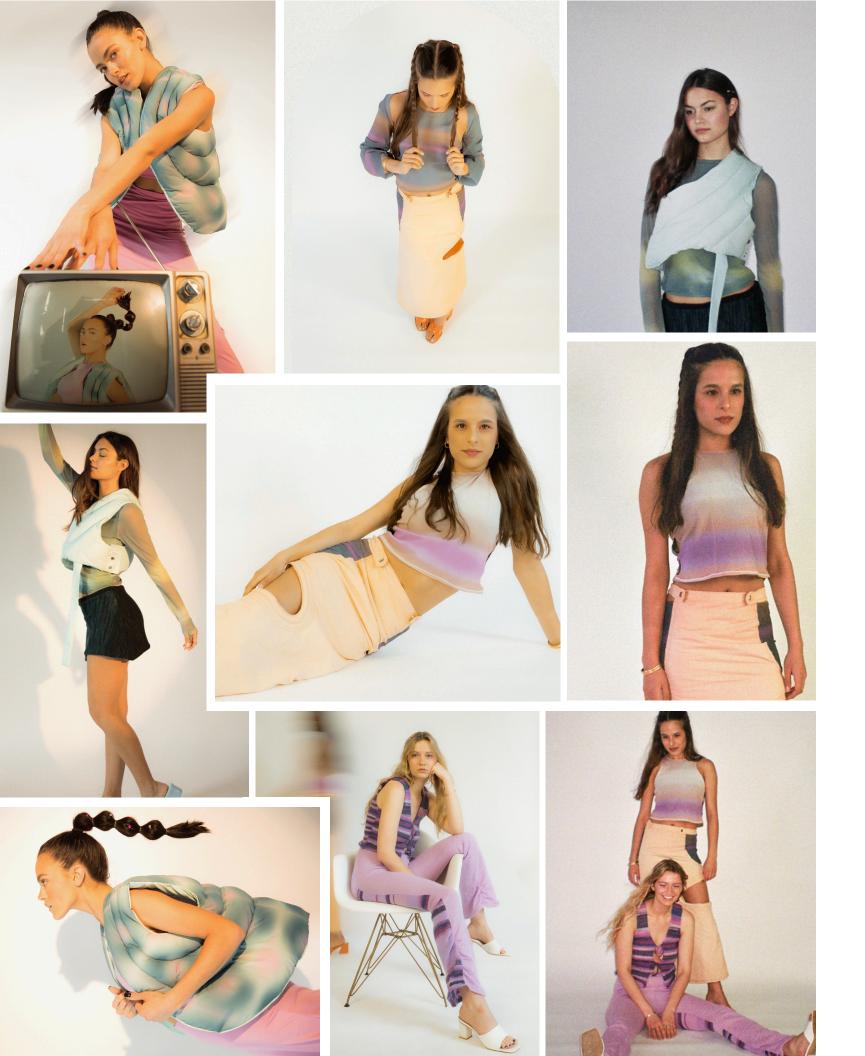
**Behance Capstone:** www.behance.net/gallery/141459863/Domino-Effect **Email:** fliegeap@mail.uc.edu



## PURSUIT OF LIGHT Macaira Berger

Pursuit of Light is a capsule collection honoring the common clothes moth and the pursuit of circular design in the fashion industry with a focus on designing for biodegradability. Moths create considerable damage to clothing made of natural fibers, and the proteins in their cocoons show promising signs of mechanical properties. This collection is made up of natural fibers, such as silks and wools, that could be eaten by the moths. Moths symbolize death, transformation, and regeneration. Due to their common known attraction to light, they also carry the general symbolic meaning of the pursuit of light.

Instagram: @macairab\_design Behance Capstone: www.behance.net/gallery/141619921/Pursuit-of-Light Email: macairab@gmail.com



## EBB AND FLOW **Ciera Blair**

This collection is centered around the principles of mindfulness and the therapeutic technique of grounding. Grounding is a technique in which you use your five senses to help distract you with your present moment. In my own personal experience these practices have been vital when battling my own mental health struggles. I have relied on meditation, mindfulness and reflection to help guide me through the Ebbs and Flows of life.

#### \*Fashion Technology Center - Apparel Production Award

Instagram: @cierasly Behance Capstone: www.behance.net/gallery/141470239/EBB-FLOW Email: blairc2@mail.uc.edu



















# THE SHAPE OF THE UNIVERSE Emma Chaffee

The Shape of the Universe is a women's RTW collection designed to explore the shape of the spiral and its connection to the universe. The spiral forms the basis of our existence, DNA, and expands across the universe as it flows through all living things. Even galaxies millions of light years away are drawn in to the shape of the spiral. Drawing inspiration from Uzumaki by Junji Ito, I will create designs that show the organic relationship between the spiral and life. I will use line, silhouette, contrast between light and dark, pattern, and elements of deconstruction to help my concept come to life.

#### \*Outstanding Senior Collection Award for Fashion Design

**Behance Capstone:** www.behance.net/gallery/141463733/The-Shape-of-the-Universe **Email:** emmachaffee98@gmail.com



# TIES Grace Weir

Ties is a collection that explores the idea of connection. In a space where work wear and whimsy collide, it looks to the many ways, new and old, that we have connected with one another. Ties explores these larger questions of connection in tandem with a personal journey to connect to fiber and the people who cultivate fiber. I hope in every thread you can see the intention and beauty of the people, places, and animals behind it. Sometimes the connections that we can't see may appear small but are actually the most integral to the bigger picture.

#### \*Ethical Fashion Award

Instagram: @grasslessworks Behance Capstone: www.behance.net/gallery/141446617/Ties Email: weirgp@mail.uc.edu



# IGNIS Sam Iverson

This collection was inspired by volcanic formation and eruptions as it relates to my emotional journey. When I was a child I felt as if I had to keep all my emotions safe inside my head. I was sensitive to what other people thought of me when I expressed them, and felt judged and misunderstood. Those situations propelled me to bottle up all my emotions and never express how I felt. After years of doing this, my emotions became too hard to contain and I had to let them out. The explosion of emotions was chaotic and freeing. My hope is for this collection to make humans feel powerful, fearless and unique.

Instagram: @sammylyynn Behance Capstone: www.behance.net/gallery/141466385/IGNIS Email: sammylynn04@gmail.com



# LIMINAL Olivia Resing

Almost everyone is going through an "in-between" time, a liminal time, in their lives. So many are going through a change between carefree child to an adult with responsibilities and worries. This collection is a way to bridge the gap by using inspiration from a traditional "career adult" wardrobe and the styles of 2000s/2010s childhood and teenage fashion to create a comforting collection for "zillenials" and the new stages of their lives.

**Behance Capstone:** www.behance.net/gallery/141454375/LIMINAL **Email:** resingok@mail.uc.edu



# ANTELOG **Elie Fermann**

Inspired by the rise in digital nostalgia as a backlash to Web3. Naïve yearning for Nokias, Myspace accounts, and Pixel Chixs of the mid 2000s. These products were marketed as emotional items, meant to have a personal relationship with the user. This message, often achieved though feminized design, usually cited 'connection' as the key to euphoria. In contrast, the current public perception of social media and Tech frames it as something to withdraw from,

#### \*Excellence in Design Development Award

Instagram: Website: **Behance Capstone:** Email: elie.fermann@gmail.com



# CALMEKAZIE Symia Jackson-Connley

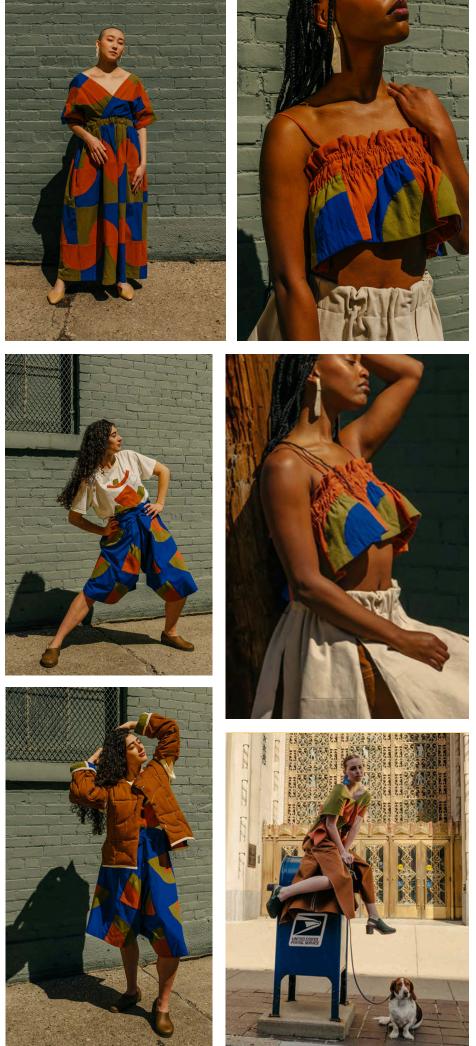
In a time where multiple aspects of our health and that of those around us is constantly under attack we are forced to remain defensive and left with few places to be vulnerable. Protecting and caring for one's mental, physical, and spiritual health individually and noting how each relates to the other is key to living a full body healthy lifestyle. Calmekazie explores and defines these three areas of health and questions what it truly means to be healthy. Through research conducted, light and awareness is brought to the often dark and taboo subject of mental health, especially as it relates to the African American community.

Instagram: @miamone\_22 Behance Capstone: www.behance.net/gallery/141608523/Calmekazie Email: jacks3sa@mail.uc.edu









# NOW & AGAIN Emily Heckman

Now and Again is a forward thinking brand that exists in the midst of the rapidly changing consumer mindset and fashion industry. The active lifespace of our clothing is too short, despite our often best intentions. Now and Again redefines the narrative around what the life cycle of a garment can look like. Utilizing various methods of up-cycling, scrap reallocation, take back initiatives, and modular design to keep every part of the collection within circulation. Now and Again will be empathetic to the wearer's ever evolving sense of personal style while holding fast to tenants of conscious consumption and tending to the earth.

#### \*Ethical Fashion Award

Instagram: @emilymakesclothes Behance Capstone: www.behance.net/gallery/141451653/Now-Again Website: emilyrheckman.com Email: emilyrheckman@gmail.com











# **INVISIBLE HUMAN'S** My'keesia McCoy

I was inspired by the homeless community and the idea of the invisible people of the world. This project is important because it's all about giving the invisible people of the world a voice. Giving people an opportunity to speak through their clothing. My motive is to create a collection that's free spirited, loud, and objective.

Instagram: Website: Behance Capstone: www.behance.net/gallery/141564825/INVISIBLE-HUMANS Email: mccoy2mm@mail.uc.edu





# SCENE V



## SUMMIT Molly Smith

Inspired by my experiences working with real brides throughout my co-ops, I wanted to create an elopement specific collection focused on brides who desire to get married in the most beautiful spots in nature. This collection will utilize athletic wear fabrics and techniques in order to create garments that are beautifully bridal, as well as comfortable for long likes and complicated climbs. By combining these two extremely different areas of fashion, I hope to create a collection for the bride who is adventurous at heart.

**Behance Capstone:** www.behance.net/gallery/141449077/Summit **Email:** mollyes2017@gmail.com



# MADE IN DEBT Ryane Johnson

Made in Debt is a collection that focuses on garment and textile transformation. Using familiar basics and garments that are staples of American work culture, Made in Debt aims to subvert the tradition wear of these garments to create something new. Made in Debt explores this idea through up-cycling, fabric manipulation and use of technology. This collection will collide the past history of the garment with the future to project a re-imagined reality for our present.

#### \*Outstanding Senior in Fashion Design Award, DAAPcares Award

Instagram: @madeindebt Website: ryanejohnson.com Behance Capstone: www.behance.net/gallery/141636285/Made-in-Debt Email: nyannaryane@gmail.com



### **FASHION IS A CULT Alexa Ream**

Fashion is a Cult examines how desire, femme labor, and cult tactics define and perpetuate harmful industry dynamics. Fashion is known for its alluring exterior; this collection seeks to illuminate the unsavory realities of fashion through visual metaphor.

\*Outstanding Senior Award - School of Design Instagram: @alexa\_ream\_

Email: reamar@mail.uc.edu



## BEHIND CLOSED EYES **Amy Wen**

The phenomena of seeing colors and patterns when the eyes are closed is referred to as phosphenes, and these visual sensations can most commonly be evoked by rubbing your eyes. Behind Closed Eyes seeks to interpret these intangible visions into physical representations through the utilization of the moiré effect and pieced-together scrap fabric.

#### \*Excellence in Craftsmanship Award

Instagram: @a.wendesign Website: amyjwen.com **Behance Capstone:** www.behance.net/gallery/141456509/Behind-Closed-Eyes Email: wenjamy@gmail.com



# POETIC OF SHAPES Valerie Li

It was initially inspired by Robert Irwin's painting, which made me questioned myself "Can I fundamentally make art/designs not with the intention to make more new art/designs but to reduce the anxiety of looking at various different information; and create a sense of emptiness, stillness, and calmness?" I want to express my concerns about overload of information and overproduction of fashion. With personal reflection of how my emotion, body, mind and feelings have been passively changed in such environment. With the guide of this very broad, abstract concept, I also want to observe and pay more attention to the most common, unimpressive things, objects, details in everyday life

#### \*Excellence in Design Development Award

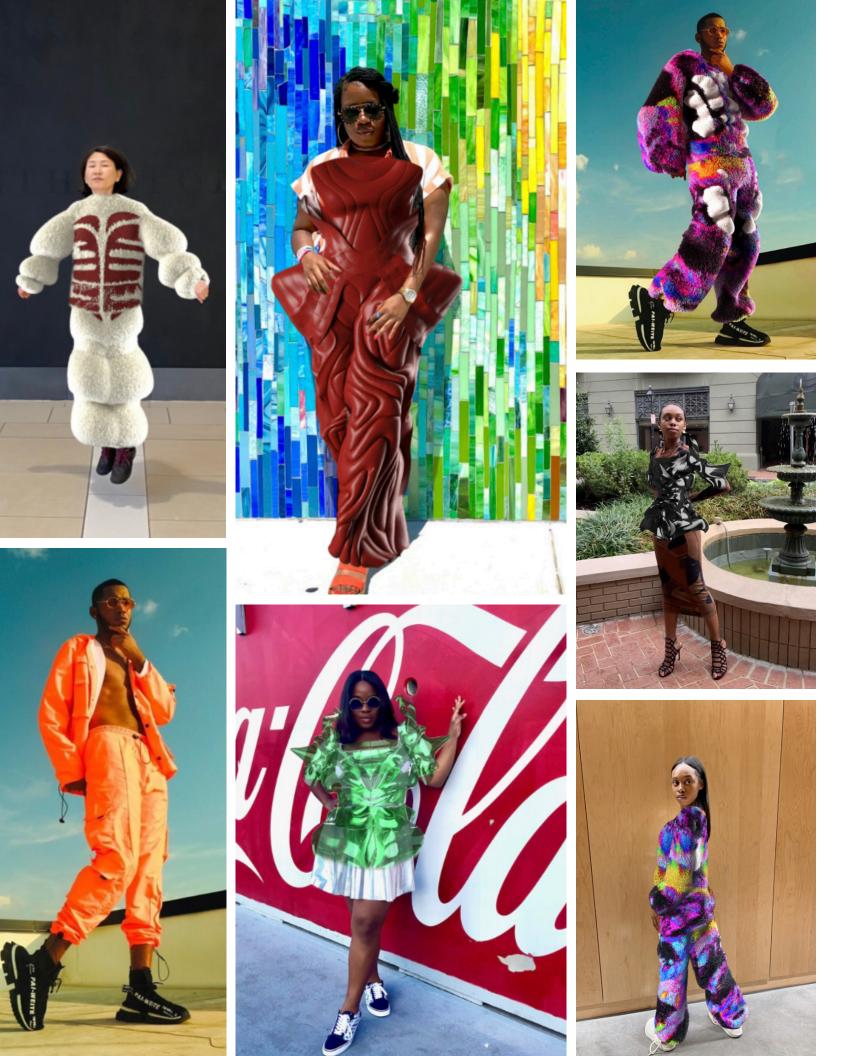
Instagram: @valiiyy Behance Capstone: www.behance.net/gallery/141462527/POETIC-OF-SHAPES Email: li5yn@mail.uc.edu



### FAREWELL Zoe Zhou

This collection is a farewell to my five years of studying fashion design, most importantly to commemorate my beloved grandma, she passed away during my summer semester in 2019 because of cancer. She's a very important person in my life, so in this collection, I am trying to visualize the characteristics of memories (fragmentary/incomplete/trapped/trying to hold, ect), the process of making invisible to visible through design methods. The collection will also try to express a sense of Chinese intergenerational emotions, they are normally inarticulate, reserved and silent. Using grandma as my muse, this collection will also convey the quality that I saw in her as a southern east woman: kindness/soft/elegant/feminine.

**Behance Capstone:** www.behance.net/gallery/141569769/FAREWELL **Email:** zhouz4@mail.uc.edu



# NOIR VACUI: THE DIRECTOR'S CUT **Cameryn Blake**

In visual art, horror vacui is a Latin phrase defined as 'fear of empty space.' In order to get over this fear, the artist fills the entire surface of a space with detail. Noir Vacui: The Director's Cut explores how this same concept can be applied to how fear of Black individuals is constructed in both mainstream media and day to day life. This capstone will explore how social hierarchy was implemented out of fear of there being no 'others' to villanize. For every perceived protagonist, there has to be an antagonist to fill that space.

\*Director's Choice Award for Fashion Design, Outstanding Co-Op in Fashion Design Award, Yates Fellowship Award

**Instagram:** @mutablestudios **Behance Capstone:** www.behance.net/gallery/141461265/Noir-Vacui-The-Directors-Cut Email: cameryn@mutablestudios.com

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The Class of '22 Fashion Design Students

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ITA Audio Visual Solutions Jamie Dickey Alex Greene Adam Zeek

#### Models

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