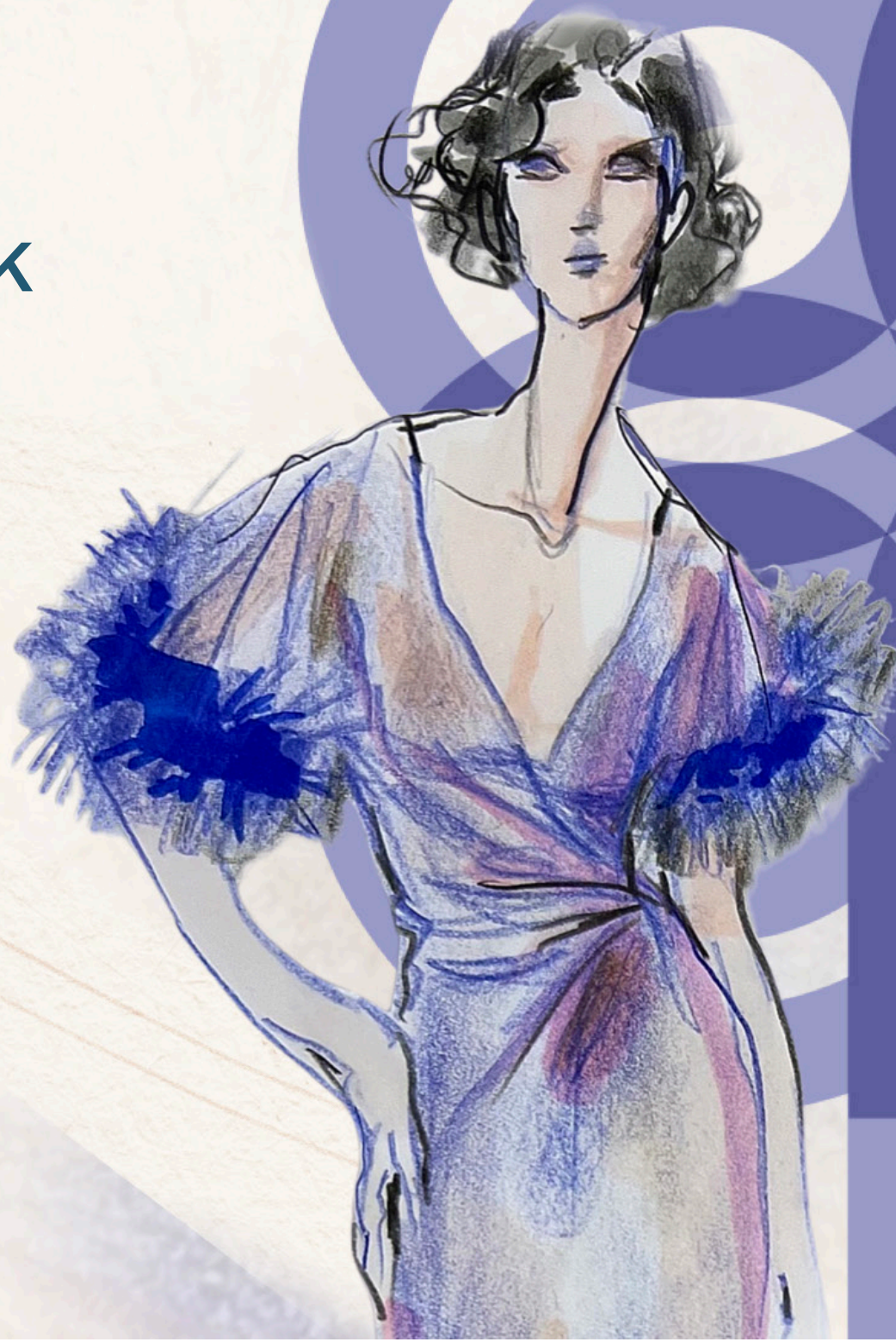


DAAPFASH24
Digital Program Book



Welcome to DAAPFASH24-The Show

The Fashion Design Program of the Myron E. Ullman, Jr. School of Design in the College of Design, Architecture, Art, and Planning (DAAP), at the University of Cincinnati, welcomes you, to this unique and exciting fashion experience celebrating the Class of 2024!

The Iconic DAAP Fashion Show takes the runway on Friday evening, April 26th at 7:30pm in the amazing concert/event venue, PromoWest at MegaCorp Pavilion, to celebrate the creations of our 29 incredibly talented senior designers in a live format with this digital program book as your guide during the live show. You may also utilize it following the event while viewing the video/photos post-show.

You are now a part of DAAPFASH24–THE SHOW! If you are reading this you are either at the live runway show amidst the work of our Fashion Design graduates, or you are experiencing their work post-show right from the comfort of your home!

Within this Digital Program Book you can learn details about each designer's inspiration for their final capstone collection, view their look-book photos, and connect with them via their social media or website.

We are so happy you joined us!

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Congratulations Class of 2024!

Fashion Design | Myron E. Ullman, Jr. School Of Design
College Of Design, Architecture, Art And Planning (DAAP)



Clarisse Rosteck



Sydney Theiss



Josh Frueh



Kiley Kuhr



Nicole Scott



Carley Chastain



Ryan Kofsky



Kat Suddendorf



Olivia Triepke



Deidre Kegley



Nikki Handorf



Samantha Rohr



Lauren Sewell



Simon Schaffner



Vincent Lee Lyon

- ◆ Scene I: p.10 – p.17
- ◆ Scene II: p.19 – p.25

Congratulations Class of 2024!

Fashion Design | Myron E. Ullman, Jr. School Of Design
College Of Design, Architecture, Art And Planning (DAAP)



Madison Blair



Colin McGrail



Wen Chen



Molly Hetzer



Jessica Qu



Liam Merkle



Madeleine Schmidt



Zoe Haberstick



Jasmine Gierman



Abena Acheampong



Kelly Steele



Rachael Olberding



Jensen Johnson



Thee d.p. LaSpi

- ◆ Scene III: p.27 – p.34
- ◆ Scene IV: p.36 – p.41

Congratulations Class of 2024!

Welcome to the 2024 Ullman School of Design annual fashion show: DAAPFASH24-The Show. This show runs in conjunction with DAAPworks, which showcases the talent and hard work of the graduating Class of 2024 at the University of Cincinnati College of Design, Architecture, Art, and Planning. Featured are the creative works of 176 School of Design graduates, including 29 Fashion Design seniors. Experience the capstone collections and projects in our live show or the featured video online. We are so proud of their accomplishments.

DAAPFASH24 is much more than a show - it's a celebration of creativity and imagination. Through this fashion show, we come together and commemorate what our students have learned and experienced in the last five years through creativity, craft, innovation, collaboration, exploration, and technology.

The Ullman School of Design faculty, staff and advisors have played an integral role in helping these students reach their full potential, providing guidance, support, and resources throughout their education.

It has been our pleasure to be a part of their experience here in the School of Design. Additionally, co-op employers have given students invaluable real-world experience, preparing them for the challenges of the professional world. Our co-op partners are essential to the success of our students, and we thank you for your support. We greatly appreciate your willingness to hire and mentor the designers of the future.

The unwavering support of family members and friends has been essential to student success — providing encouragement and motivation through the ups and downs of their academic journey.

Please join me in congratulating our Seniors and wishing them a successful future in the world of fashion.

Enjoy the show!



**Maureen France, Professor, and Interim Director
Ullmann School of Design**

Dear Seniors,

One of the best parts of being an instructor, teacher, and mentor is watching our students succeed. Over the past five years, you have grown into creative professionals and are now taking the next step towards your creative career – we expect great things. Perseverance, patience, determination, dedication, and without a doubt, some perspiration, have prepared you well. We wish you the best on your journey forward. You will be missed but we hope our paths cross again. Then, we can celebrate the accomplishments and successes you've had beyond these pastel halls and reflect, together, on the experience we once shared. Onward! Congratulations Class of 2024!

DAAP Fashion Faculty

Phyllis Borcharding // Professor Emeritus

Brooke Brandewie // Assistant Professor

Elizabeth Heck // Professor Emeritus

Zachary Hoh // Fashion Design Program Coordinator,
Associate Professor of Practice

Injoo Kim // Professor

Dr. Myoungok Kim // Assistant Professor

Ashley Kubley // Associate Professor

Grace Meacham // Professor Emeritus

Emil Robinson // Associate Professor

Arti Sandhu // Associate Professor

George Sarofeen // Professor Emeritus

Dr. Kristina Shin // Assistant Professor

Margaret Volker-Ferrier // Professor Emeritus

Stephanie Wood // Adjunct Faculty and Fashion
Technology Lab Manager

Adjunct Faculty

Kyle Angel, Melissa Galliano, Kate Gibson, Anna Inglis,
Jarno Kettunen, Morgan Miller, Maria Ortiz, Jean Silverstein,
Jeni Sult, Randall Wilson

Thank You Sponsors!





SCENE I





PLAYDATE

Clarisse Rosteck

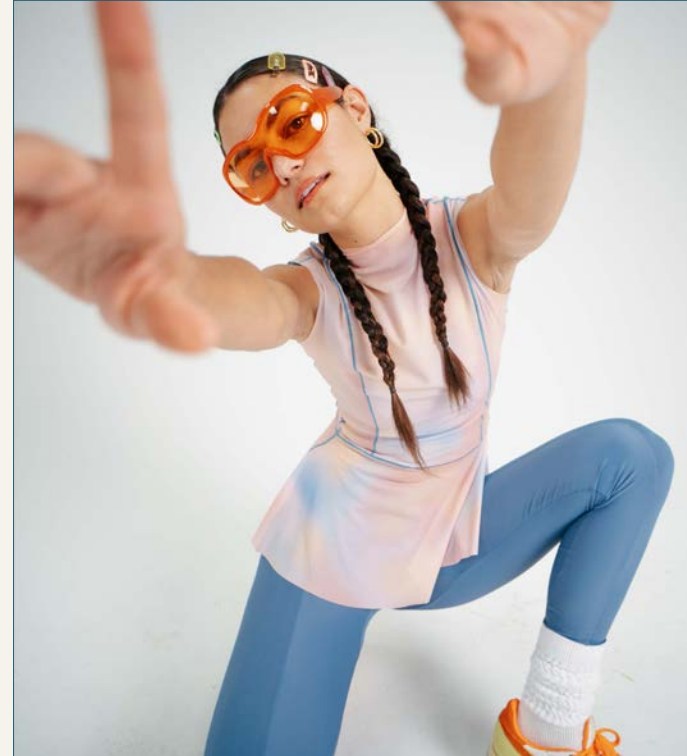
PLAYDATE is a functional collection made for people who want to indulge in playtime wherever they may be. As adults, we are pushed away from playtime. We are 'too old' and 'too busy' to engage in childish games. In reality, playtime is vital. Aimless play lets your mind run free, grounds you in the moment, boosts dopamine levels, reduces stress and reconnects you with your inner child. Whether it's rolling down a grassy hill, climbing a tree, or simply frolicking through a field, these activities can stimulate creativity, and foster social bonds. This collection's goal is to give the wearer the opportunity to indulge in playtime wherever they may be because you are never too old for a playdate.



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Behance →





Honey! Sydney Theiss

This collection is an ode to a conversation I shared with three generations of Madden women, gathered around my mother's kitchen table. Each story, each person, each heirloom had its own remarkable uniqueness. Yet, somehow, all these distinct pieces intertwined, creating a living and breathing story that endures today.

In those exchanges, I grasped the essence of our ever-evolving female voices, truly embodied. My grandmother's embodiment was beautifully captured in her endearing use of the word "Honey!" – a term she reserved for moments of frustration. "Honey!" allowed for the expression of strong emotions, yet it retained its inherent sweetness.

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look good feel good play good pay good

Josh Frueh

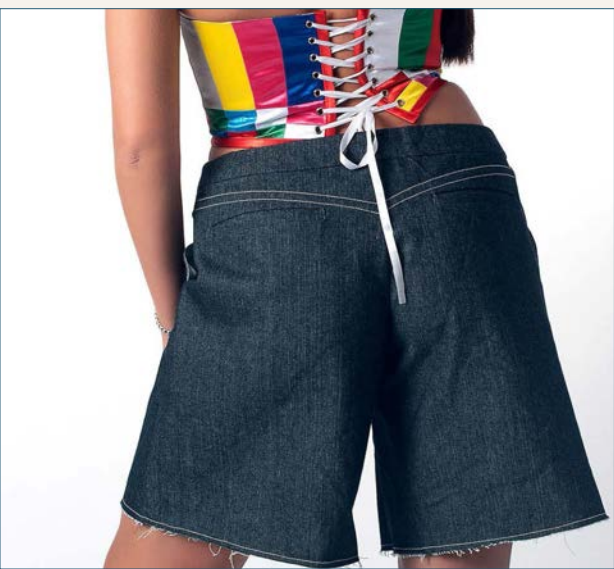
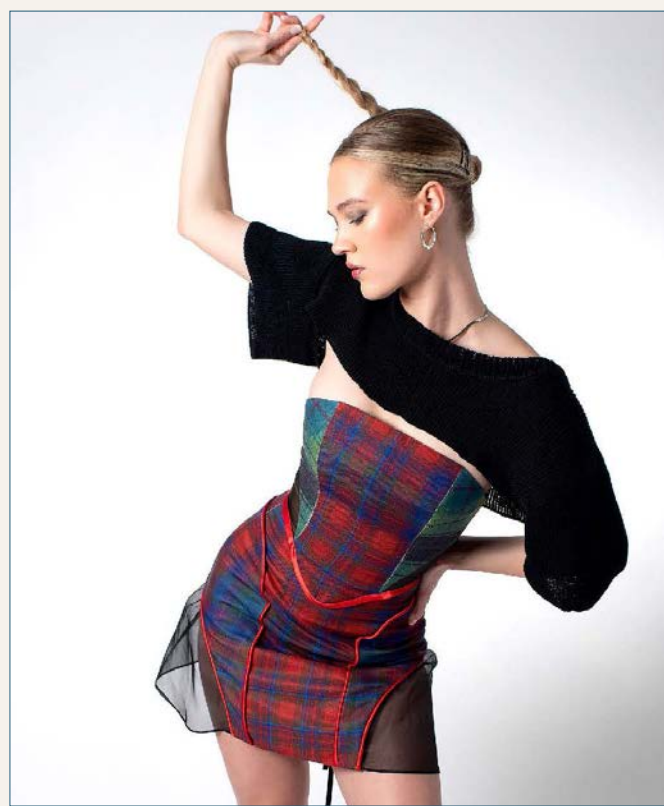
LOOK GOOD FEEL GOOD PLAY GOOD PAY GOOD embodies a fusion of sportswear and activewear, driven by the human quest for individuality and its impact on athletic performance. Growing up, sports made up a major portion of my time and my personality. Across every sport, I was always particular about my appearance, convinced that feeling good about how I looked translated to better play on the court. This collection delves into the relationship between an athlete's appearance, their sense of self, and ultimately, their performance.



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NO SIGNAL

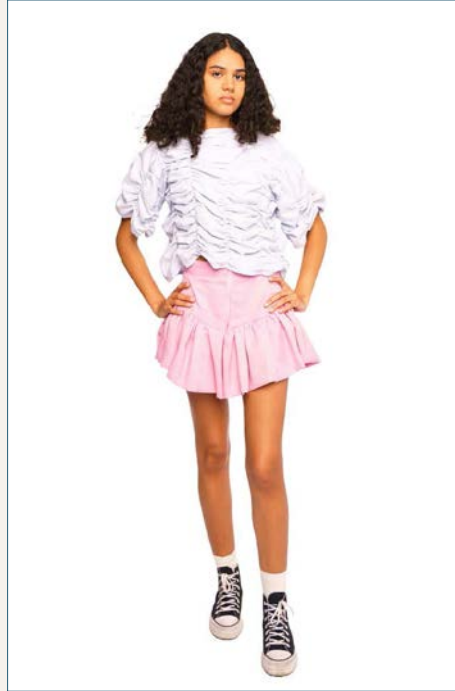
Kiley Kuhr

“NO SIGNAL” is directly influenced by 70s/80s rock music, which is my favorite genre of music. I have grown up listening to this genre, in fact, it is the first music I was able to remember listening to. All of my favorite memories of growing up stem from rock music. From then to today, there has always been a gravitational pull this genre had on me. I have constantly felt some sort of nostalgia and false memories attached to the time in which this music was first made, however, I never understood why. This collection answers that question.

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Garden Of Love Nicole Scott

Welcome to the Garden of Love. A co-ed clothing collection that fosters a sense of unity and acceptance. This collection features empowering and uplifting messages, encouraging self-love and inner healing. Focused on minimizing waste, this line is crafted from upcycled and thrifted materials such as table cloths, curtains, and placemats.

This collection is a demi-couture unisex collection. Demi-couture is an elevated version of ready-to wear; the craftsmanship and value of highend couture but at an affordable and shoppable price point. A portion of the garments will be handmade by a local non-profit called Sew Valley that specializes in ethical, small-batch clothing.



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TRINKETS

Carley Chastain

TRINKETS are not just trinkets, they are conduits of connection that offer the opportunity to transform memory and spirit into my personal space, amidst the turbulent routine we call life.

In the eyes of others, my trinkets may appear as nothing more than an assortment of clutter—a chaotic jumble vacant of meaning. Yet, to me, it is a home—a home where the chaos of the outside world is muted, and where every trinket holds the chance of a story waiting to be told.

This collection serves as both an introspective journey and a celebration of the “ART of collecting”. It is evidence of the profound impact that these seemingly insignificant objects can hold upon our lives, and evidence to the power of memory and emotion.

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...and I'm one of the lucky ones

Ryan Kofsky

My designs for this collection are inspired by my interest in examining + deconstructing the purpose of many guidelines we have constructed within our everyday lives.

Much of this interest for understanding what fashion or art is supposed to look like comes from my interest in understanding myself - and within that, my framework for how I understand gender. Once I began trying to understand this, I found myself dissecting so much of the world around me. Through taking things apart, I started to see the absurdity of this rigid structure we built up around ourselves. "Trans people blur the lines of the most fundamental human distinction...and that's something that people find threatening to their own identity" (Natalie Wynn, 2023).

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FC CINCINNATI 2024 Kit Launch Collaboration



SCENE II





sound is touch at a distance Kat Suddendorf

Sound is touch at a distance - a line of connection, a frequency of which we are all in tune, a balanced dance between noise and silence.

Sound affects us all, its pulse guiding our lives. The effects of sound are personal. The noise builds on top of itself, bouncing back and forth between frequencies until it can align into inner harmony and peace. This collection displays muffled variations of balanced noise that drown out the sharpest of sounds, providing a cushioned touch to our bodies.



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Father's Mother / Mother's Father. Olivia Triepke

Part inspired by my paternal grandmother, part inspired by my maternal grandfather. Perfect opposites, with seemingly disparate lives.

My Grandmother studied Home Economics in the early 60s, then seen as the 'science & art of homemaking.' My Grandfather (Gung Gung in Cantonese) studied Wing Chun fighting in the early 60s under Ip Man.

My Father's Mother and Mother's Father both used training to gain functional skills. While my grandmother stretched a grocery haul for a family of seven, my 5'1" Gung Gung was able to defend himself on gangridden streets. Both of their learned philosophies exemplified the art of resourcefulness.

This collection fuses elements of my grandparents and their respective crafts while keeping resourcefulness at the core through utilizing secondhand materials like jeans and jacquard curtains.



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Behance →





Transforming Comfort Deidre Kegley

There are so many people who are barely dragging themselves out of bed and need something to make their days a little easier. Having outfits that conform to your needs when you have them makes getting dressed less of a stress. This collection strives to serve these people and make their day easier and brighter with whimsical, versatile pieces for an errand run or a night out.

According to Gallup, depression rates have hit a new high in the US; People who have had depression at some point in their lifetime is up 10% from 2015 and people who are currently seeking treatment for it is up 7% from 2015. Not to mention that women and young adults are seeing the greatest rise in depression rates in recent years.

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Behance →





Still Nikki Handorf

Still is aimed to disassociate from the chaos, inviting clarity and depth in through texture and form. The collection celebrates the inherent properties of natural textiles and the strength of genuine leather to evoke a sense of harmony and authenticity. By blending vintage needlepoint upholstery fabric with an earth-toned neutral palette, the designs aim to embody a sense of calmness. Each piece exudes a clean, feminine aesthetic complemented by handcrafted leather tie detailing. The collection prioritizes ease of wear, evident in features such as the hand-dyed corded eyelet wrap skirt and adjustable apron top. As we navigate the complexities of our modern world, may we remember to pause, appreciate the present, and find solace in the profound significance of the simple.



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Behance →





The Social Knitwork

Samantha Rohr

Inspired by the idea of “transformational travel” (when people learn and grow into new ways of being through their travel experiences), I was drawn to the carry-on and its contents representing a microcosm of personality. Influenced by our surroundings, people chameleon from destination to destination. Once at ease in the environment, parts of oneself that are neglected in everyday life are more easily expressed.

This collection gets its name from, “The Social Skin Theory,” penned by anthropologist Terrance S. Turner. His work studied how the surface of the body is a universal and symbolic stage upon which the “drama of socialization is enacted, and bodily adornment becoming the language through which it is expressed.” In short - the way we dress is the method to how and guide to whom with we interact socially.

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Behance →





What Tech Can't Take From Us

Lauren Sewell

What Tech Can't Take from Us started with the rising concern about artificial intelligence and the possibility that generative technology could take over jobs that have previously been considered intrinsically human, such as writing and design. After delving into these programs for my collection, I discovered that A.I. cannot create something without a catalogue of references to mimic. Therefore, humans will always be a part of the creative process, because they need to create the source materials. Looking into the future, we will need to learn how to use artificial intelligence rather than be intimidated by it.

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Behance →





Thinghood

Simon Schaffner

Thinghood is a project that develops a methodology for making things centered around craft, structure and feeling.

It emerged from a sense of dissatisfaction with the way things are made in our built environment. Then I thought about everything that, instead, makes me feel whole and alive.

I began by conducting research to answer the following questions:

What is it that makes certain things feel so special?
What is communicated through the act of making?
What is the nature of the human behavior of making?
Have we been deprived of this nature?

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Behance →





TOA Vincent Lee Lyon

The TOA places focus on seasonal optimization. The TOA features four interchangeable components (shields) that attach onto the shoe's sole. Each allows you to transform, optimize, and adapt. The series of detachable shields serve as a role to a bigger modular system that allows for practical customization. Each shield pertains to a different cut, style, and textile that is fitting to one of the four seasons.

Spring:

- Thermoplastic Polyurethane for water and oil resistance
- Lined with ripstop nylon with waterproof infused interfacing

Summer:

- Aluminum Tanned 100% Genuine Baseball Leather
- Lined with hemp infused fabric for cooling properties

Autumn:

- 100% Genuine Bovine Suede
- Lined with a flannel fabric

Winter:

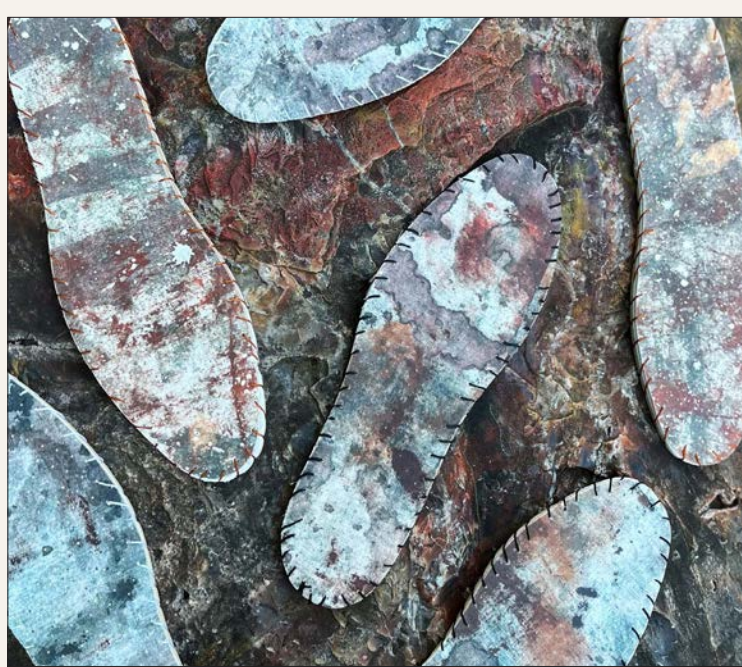
- Chrome Tanned 100% Genuine Combat Boot Bovine Leather
- Lined with ripstop nylon with a heavy urethane coating

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SCENE III





Are You Okay? Madison Blair

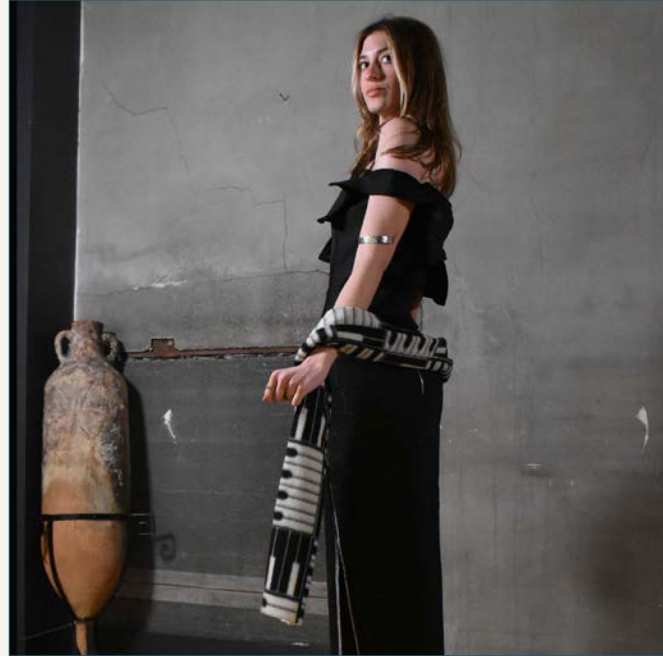
One by one, these looks represent a precise time in the emotional, physical, and mental stages of trauma. An abstract, pixelated image, atop a quilted set, obscures the body underneath. Living in the trauma, and hiding yourself from reality. The knit, spiked robe mimics a blanket that protects your mind and heart. The top-of-the-hill. The gaps on the side of the encrusted corset allows a sense of self to finally shine through. Concealment is present, however, the shape of the body is coming to fruition. Healing and growth have finally begun. Distressed fabric shows the intricacies of the past events and how things have changed. The bluriness of the mind has cleared, and a corseted dress frames the body though still incorporating hints of what once was.



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THERAC

Colin McGrail

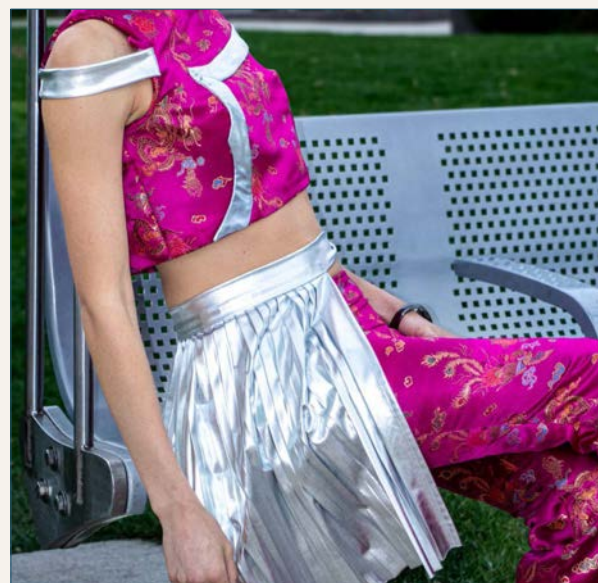
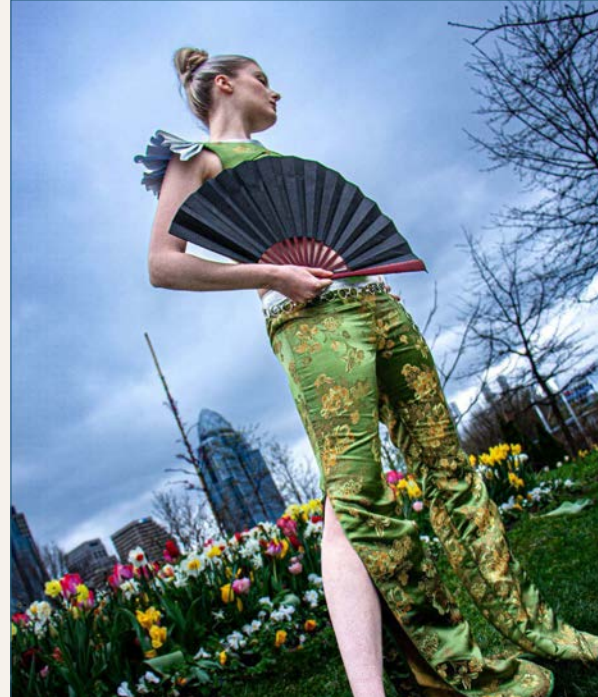
For my Capstone I used a diffusion model called Stable Diffusion that uses AI to generative images that is trained on billions of different image parameters. I had the diffusion model generate images of runway fashion looks, and what the model came up with were what it invisioned what clothing looks like, pixel by pixel. What it generated were thousands of images that looked like runway clothes, but upclose are abstract shapes of what it thinks resemble clothing. The clothing would have a hard time being functional or manufactured in reality.



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RE Wen Chen

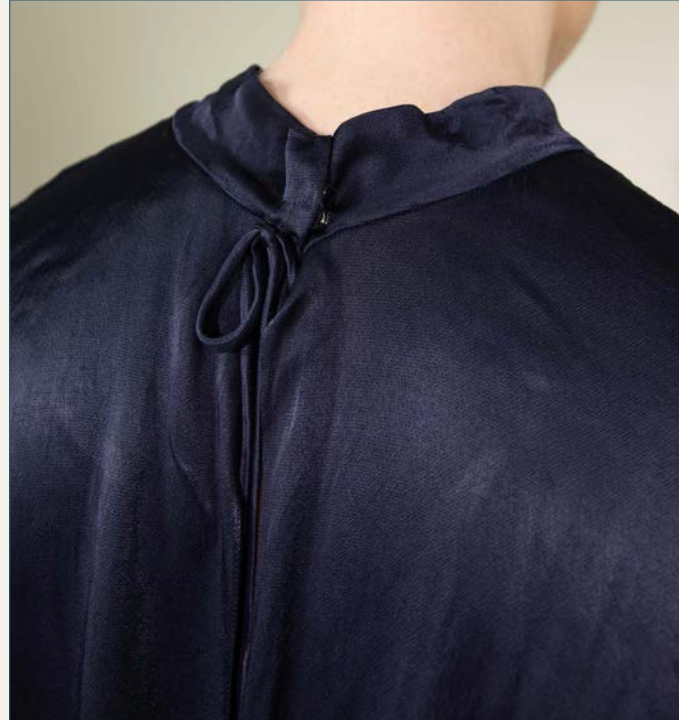
This collection is about recreating the newness and a collision between the now and then; by clashing the modern and the ancient to generate something new. A overall connection of detail and silhouette. Detailing and craftsmanship are one of the most important elements in Chinese Culture. Take detailing from traditional culture and piecing it with vibrant color theories and unique modern silhouettes.

It is made for women age 20+. Designed for younger generation who accepts and appreciates culture variety and willing to experience new ideas.

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Behance →





Working in a World to Rot

Molly Hetzer

“If nothing matters, all I can really do is my best and choose what I want to make matter, matter” is currently my M.O. for making peace with the ruthless nature of living. “Working in a World to Rot” calls upon imagery of flora and fungi and their clash against chemical symbolism in symbolism and textures, resulting in most certainly impractical “everyday wear” or even wear for most rare events, but if nothing matters, I still choose to make these wearable art pieces.



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Behance →





the hollows

Jessica Qu

At first glance, dead and dying trees might seem like useless eyesores that need to be cleared out to make room for new growth. However, these trees are invaluable to their ecosystem, whether that be a thousand year old forest or a suburban backyard. By providing homes and storage for thousands of plants, animals, insects, and fungi, these trees promote bio-diversity, which is integral to keep the overall eco-system healthy and thriving.

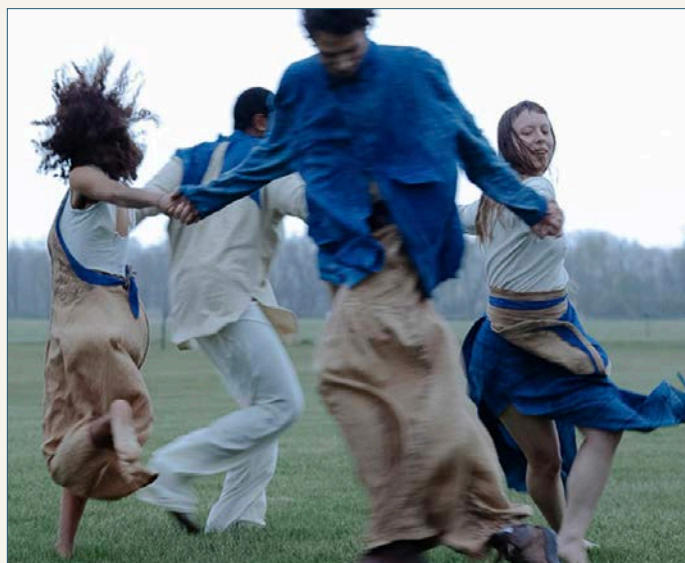
The fashion world today is quick to discard the old, not thinking about how much value it still has to offer. My capstone explores what we can learn from old trees, investigating their importance through the way they provide a safe space for creatures to live and their belongings to be stored. The collection tells the story of how these seemingly useless trees are vital to the ecosystem, and conveys their uses through clothing - integrating a metaphorical lesson with practical functionality.



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Gifts of The Spirit

Liam Merkle

My thesis collection serves to acknowledge the people who seek to embrace the gifts of life. Creating a community who walks the path of living on Earth by way of nurturing, healing, and protecting their local environment.

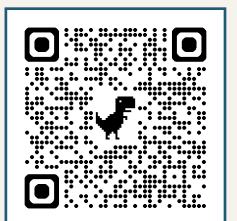
This method begins with our mind, body, and spirit. All in order to be successful in creating a well balanced community of people who choose to honor, respect, and love their initial source of power.

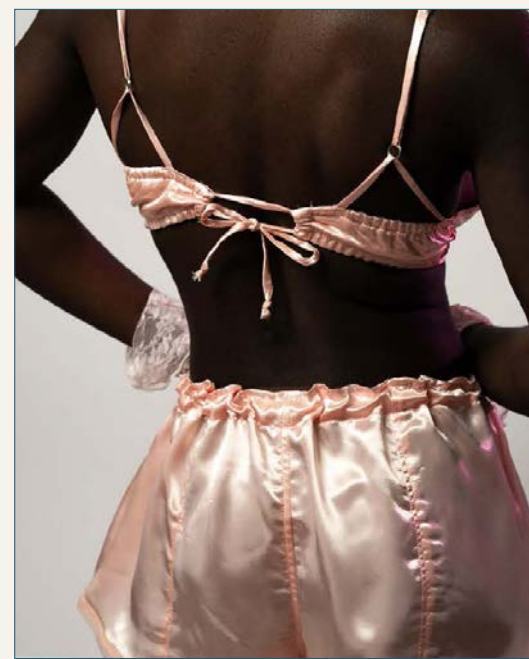
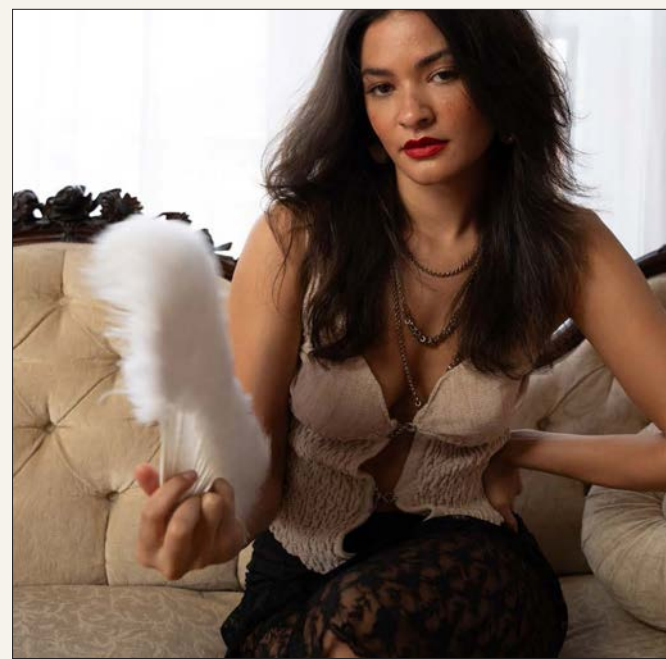
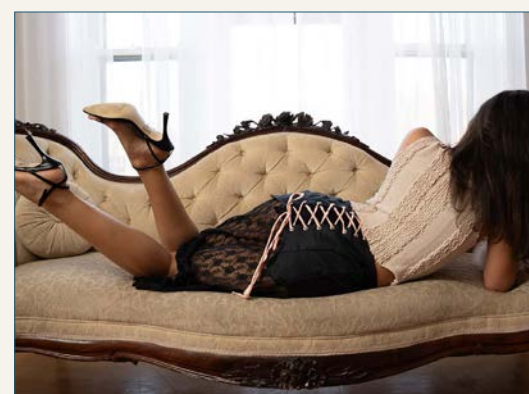
The clothes in the collection create a visual language that communicates the essence of living an intentional life. The original inspiration for the collection derives from the need of knowing how to take care of our bodies and the organic life around us. I feel as if my early life growing up was deficient of this conscious living in many ways.

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Behance →





a flower on your grave

Madeleine Schmidt

In the wrinkled petals of aging flowers, we glimpse at the story of life's passing, akin to our own journey through time, where youthfulness fades but wisdom grows. The parallels between wilting flowers and human aging illuminates a journey from youth to maturity, where wrinkles emerge not as signs of decline, but as accessories that tell stories of experience and wisdom. Much like the fading petals of a flower, people go through their lives in three segments marked by growth, maturation, and ultimately, death.

The soft hues of pink call to mind the purity of youth, untouched by nature. This symbolizes the early stages of life's bloom, while the darkness of black reflects the depth and complexity of experience accrued over time. As the petals of youth gradually fall away, we are left with these colors that mirror the transitions in the aging process.

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Behance →

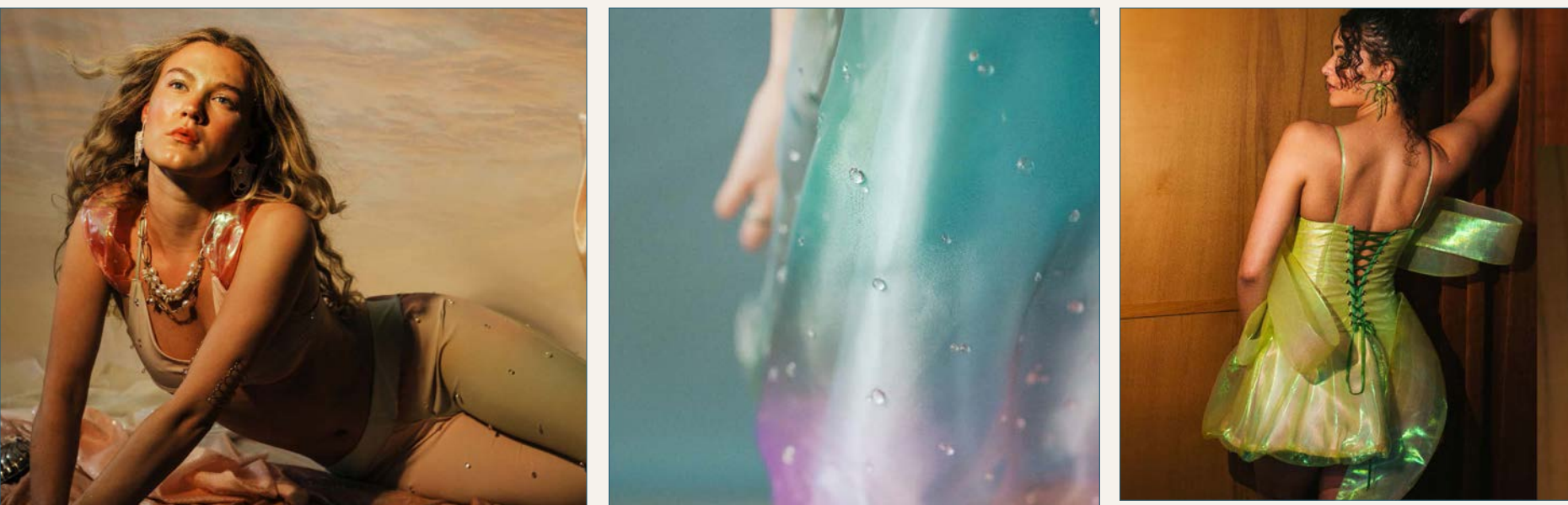




Elysian Garden

Zoe Haberstich

Introducing “Elysian Garden”—a captivating exploration of the yearning and desire that comes with feeling a profound connection to multiple worlds and realities. This collection draws inspiration from the intense emotions that accompany the sense of belonging in places and times that exist beyond our immediate grasp. Each garment becomes a visual narrative, echoing the longing for something more, be it in the echoes of the past, the mystery of an unknown future, or the allure of alternate dimensions.



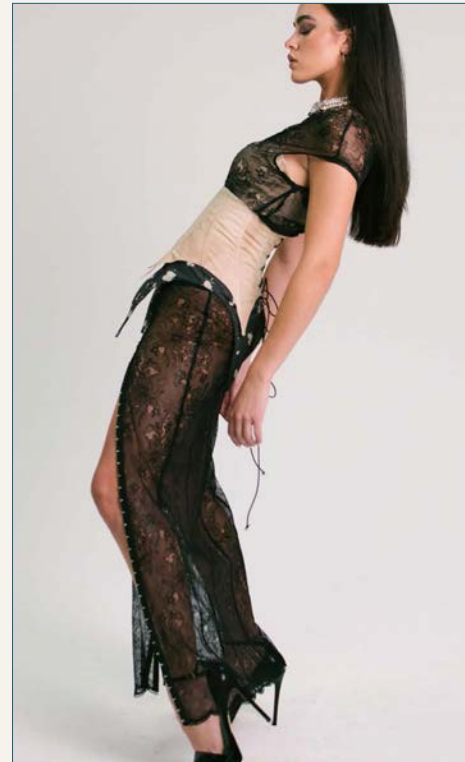
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American Eagle (AEO) Salute to DAAP Co-op Students



Holding Space

Jasmine Gierman

There is a distinct difference between existing and living, to live is to hold space for all that you are. This is a collection to spark conversation about grappling with self acceptance. Embracing our inner worlds and the human experience, for every emotion is purposeful. How would you define happiness without knowing sorrow? How can you know bliss without rage? One cannot exist without the other. Allowing death to self judgment to rebirth self compassion because “your pain is not asking to be healed, it’s asking to be held”.

I present this collection in hopes of providing a sense of relief in those who feel overwhelmed by this world. You too can find the beauty in the mess, as you are it.

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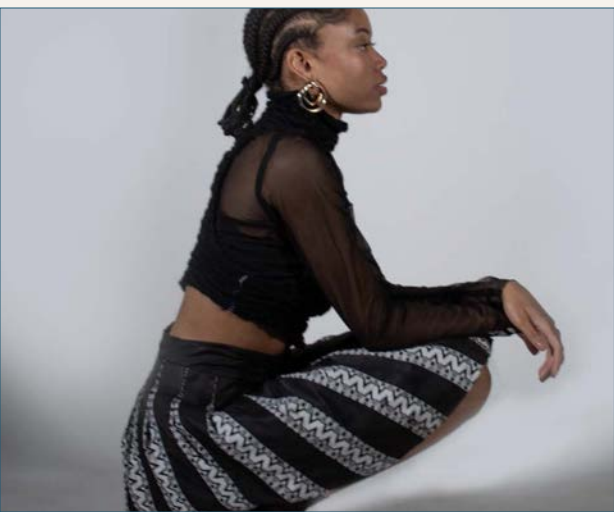
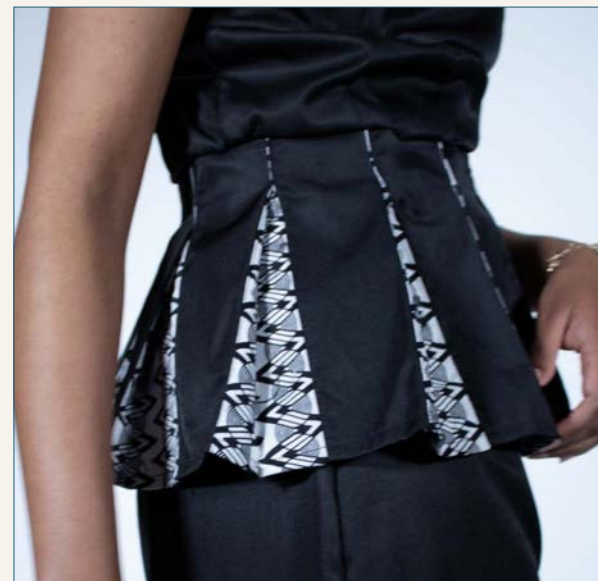
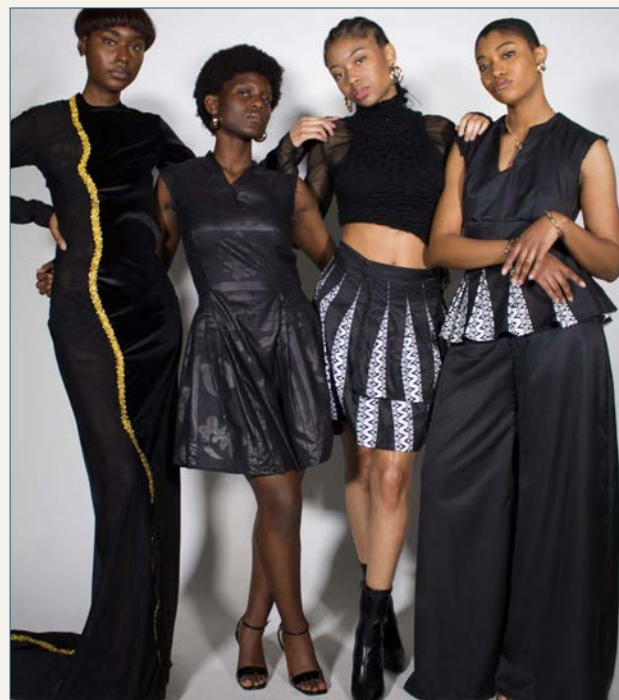
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Behance →





Dispersion

Abena Acheampong

As a designer, I value diversity and inclusion, and bringing awareness to people, objects, and places with rich backgrounds. There are many cultures and groups of people that are ignored by the fashion industry, as they don't align that the default Euro-centric standards, due to discrimination. But these cultures have deeply rooted traditions, which has resulted in some of the world's most skilled artisans. The discovery and enlightenment of these cultures through research on the landscape, architecture, and art is one of the many ways I gain inspiration. To me, this is culture and identity.

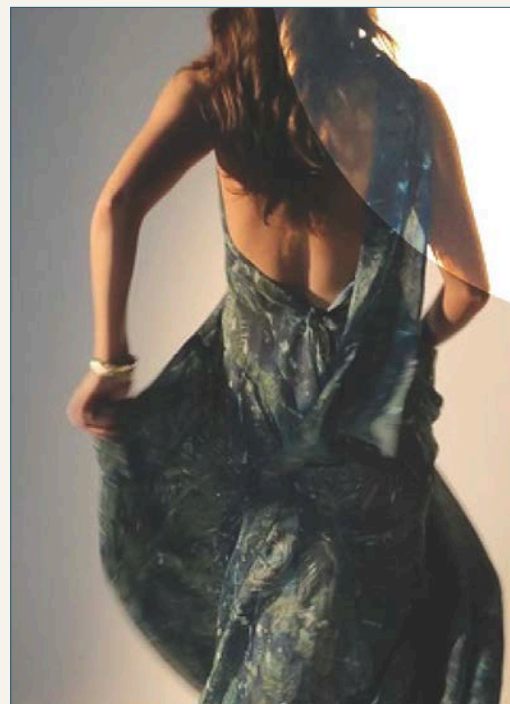
Dispersion honors the traditional craftsmanship and symbolism of the Ashanti tribe, located in Ghana. Representing the people, land, and craft of Ghana is the heart of this collection. Using symbolism, minimalist silhouettes and color, Dispersion bridges the past and present, by celebrating Ghana through a modern lens that can be worn by all.

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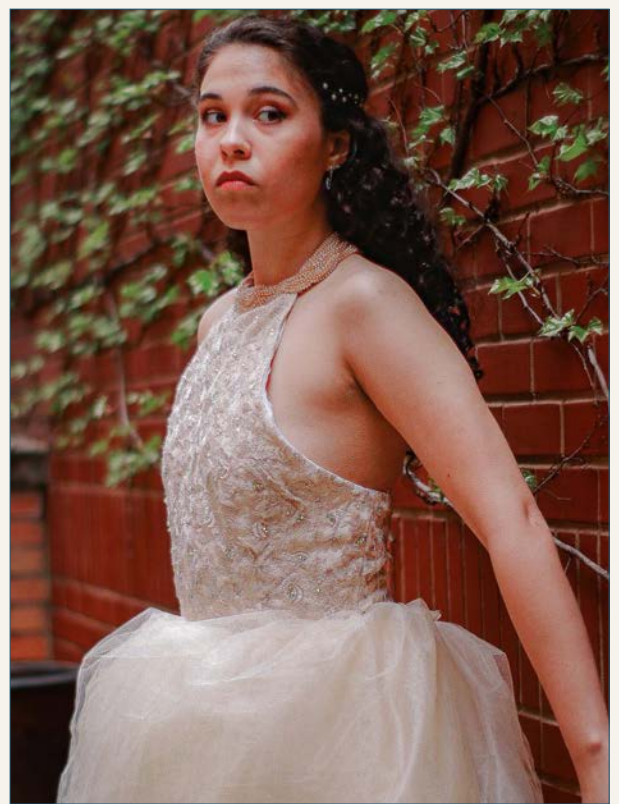
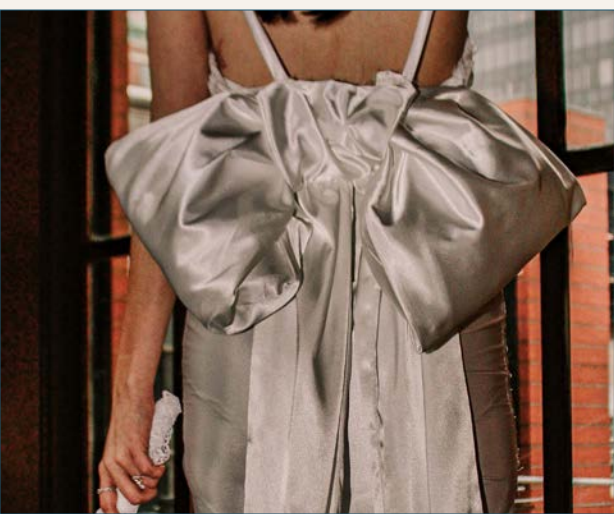
Coastal Kelly Steele

At the seaside, I am renewed. I find there is a symphony of sound, breathtaking sights, and calming sensations that bring me peace, awe, and renewal like no other place in nature. Imagine for a moment: undulating water, roaring waves crashing on the shore, wind rustling through palm leaves and tall grass. Consider the sun's warmth, light and the contrasting shade dappled through foliage and rippled across sandy beaches. These garments capture the movement, the depth, and the color of this oasis and add to the experience of being there.

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Something Old, Something New Rachael Olberding

“Something Old, Something New, Something Borrowed, Something Blue, and a Sixpence in your Shoe,” is a Victorian rhyme that brides have been told, as they are the elements to look in marriage. The connection between two people is so powerful, and I have always been inspired by love and what makes people love. I have always been a romantic, and want is more romantic than a love story where two people get married!

The idea of the “something old” can represent continuity in a relationship, but also staying connected to your family. The idea of “something new” offers optimism for the future of the relationship, couples are entering a new chapter in their lives. The “something new” for the bride could be her dress, veil, or her own jewelry (Forever Bridal).

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REBIRTH

Jensen Johnson

REBIRTH explores the connection between the lives we live, the cycle of reincarnation, and the tangible textiles that envelop us, becoming a representation of the collective journey.

This collection is a testament to sustainability, breathing new life into forgotten fabrics and charms. These garments, compiled of truly lived in materials, become a vessel of memories as they chime and dance celebrating the life that once was.

All materials used in this collection were sourced from second hand shops, relatives, and people from my hometown. These textiles and charms, sourced from second hand treasures, bear witness to the stories etched into their fibers. Motifs like eyes, faces, birds, are placed throughout the collection to represent this inevitable cycle of reincarnation; focusing on unity and the belief that we are all one.



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“Thee Cusping. Thee d.p. LaSpi

This collection is crafted with the focus on Discovery of waistline drape and asymmetrical scrap design. Through 4 looks, I explain through nonverbal message, when something is instilled within you. Each look displays Universal laws. Emulation of being aligned to Your guttural truth across all realities, Un-blocking all chakras to advance in every decision made. Allowing for academia to be reached over a course of one's journey having a person go through one emotion to a higher feeling thought. My demographic for the client we create for, is someone that contributes to avant garde fashions of life, consistently innovating the way they are using products and ceasing the use of unsustainable practices.

**This collection is not presenting in the show*

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DAAPFASH24-THE SHOW Made Possible By:

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Adjunct Faculty

Kyle Angel	Morgan Miller
Melissa Galliano	Maria Ortiz
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Anna Inglis	Jeni Sult
Jarno Kettunen	Randall Wilson

Capstone Collection Design and Creation
The Class of ‘24 Fashion Design Students

Fashion Show Producer and Director
Laurie Lisk Wilson, Associate Director DAAP

“The Show” Graphic Design, Creative Direction, Social Media
Pam Rezai, Associate Director // Samantha Norton, Digital Content Specialist
// Elizabeth Martin, Student

Digital Program Book, In-Show Video, and Visual Elements Creator
Morgan Penrod (DAAP Communication Design, Class of 2021)

DAAPFASH24 Fashion Illustration Original Work
Randall Wilson, DAAP Adjunct Faculty

Model Artistry - Hair and Makeup
Aveda Frederic’s Institute
Laura Vaughn and Aveda Hair/Makeup Artists

Audio Visual, Set Production and Advisement
MegaCorp Pavilion
Phil Bower, Prestiege AV

Models
Helen Wells Models and Talent
Heyman Models and Talent
New View Models and Talent
Independent Models

Live Show Music Production
DJ NicNacc

Ticketing Concierge
Patty Wilken

Wayfinding Signage Design & Meet the Designers Reception Visuals
Patti Bresler