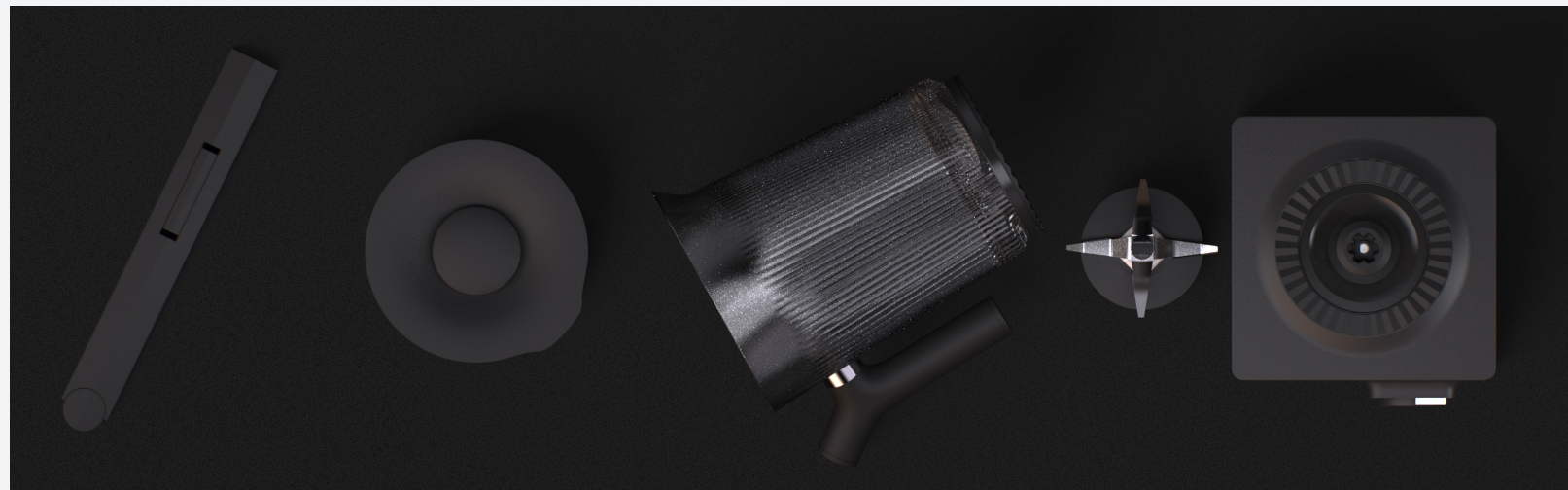
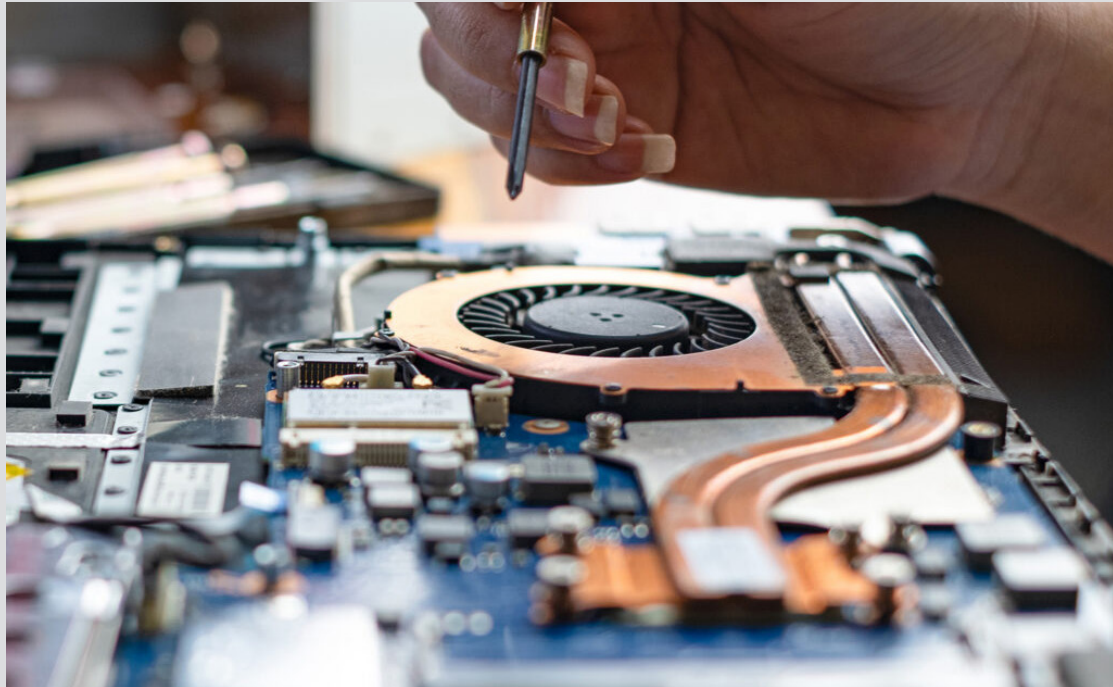


mindful blender

David Bartok





Right to Repair

Existing products, especially in the tech world, are manufactured in a way that limits the ability for a customer or 3rd party to repair the product. Movements in the US and Europe have pushed for legislation that would mandate products repairs to be accessible.



Circular Design

Stefen Diez created the Magis Costume Sofa in 2020. It has earned praise for its circular design principles. The sofa can be easily deconstructed and individual parts can easily be replaced.

Background

Project Intent

***How can we develop an at-home food blending
device that is long-lasting?***

1. serviceability

2. utility

3. user interaction

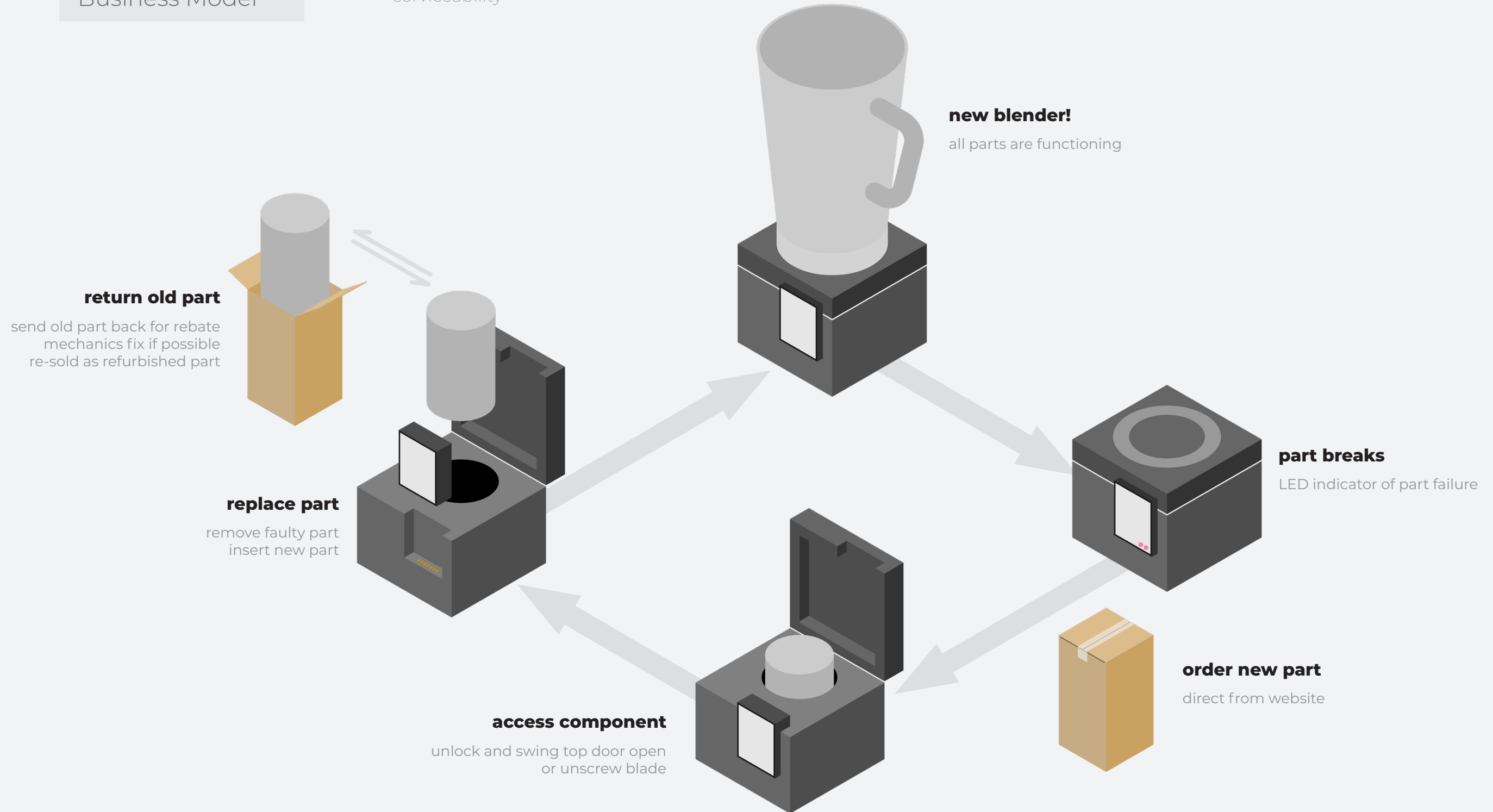
Your forever blender.

FELLOW



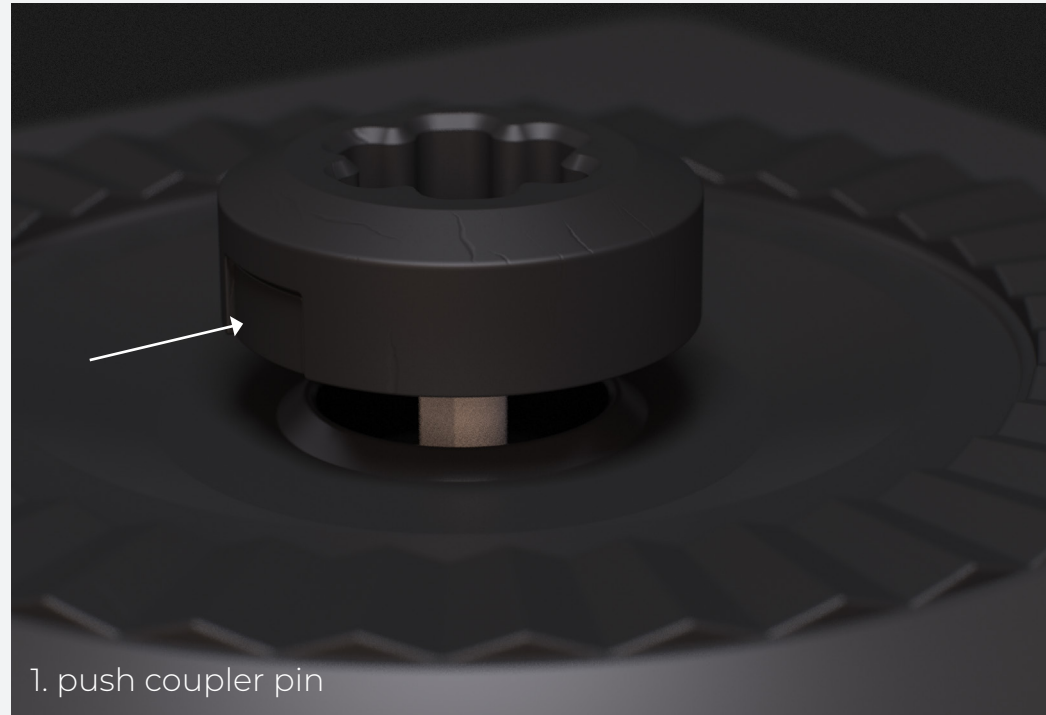
Business Model

serviceability




Internals Replacement

serviceability



3. remove old part

 Fellow M.1
#139854

 Fellow X.1
#593028



Blade Replacement

serviceability



Injection Molded Glass

fully recyclable, durable



Bent Aluminum

fully recyclable, durable



Tamp Integration

utility



User Interface

user interaction



Thank You!

David Bartok

