DAAPFASH25 - THE SHOW Digital Program Book



Welcome to DAAPFASH25-The Show

The Fashion Design Program of the Myron E. Ullman, Jr. School of Design in the College of Design, Architecture, Art, and Planning (DAAP), at the University of Cincinnati, welcomes you, to this unique and exciting fashion experience celebrating the Class of 2025!

The Iconic DAAP Fashion Show takes the runway on Friday evening, May 2nd at 7:30pm in the amazing concert/event venue, PromoWest at MegaCorp Pavilion, to celebrate the creations of our 35 incredibly talented senior designers in a live format with this digital program book as your guide during the live show. You may also utilize it following the event while viewing the video/photos post-show.

You are now a part of DAAPFASH25—THE SHOW! If you are reading this you are either at the live runway show amidst the work of our Fashion Design graduates, or you are experiencing their work post-show right from the comfort of your home!

Within this Digital Program Book you can see the artist statement about each designer's inspiration for their final capstone collection, view their look-book photos, and connect with them via their social media or website.

We are so happy you joined us!

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Congratulations Class of 2025!

Fashion Design | Myron E. Ullman, Jr. School Of Design College Of Design, Architecture, Art And Planning (DAAP)





































Congratulations Class of 2025!

Fashion Design | Myron E. Ullman, Jr. School Of Design College Of Design, Architecture, Art And Planning (DAAP)



































Kaia Armstrong

Congratulations Class of 2025!

Welcome to the 2025 Myron E. Ullman Jr. School of Design annual fashion show: DAAPFASH25-The Show. This show runs in conjunction with DAAPworks, which showcases the talent and hard work of the graduating Class of 2025 at the University of Cincinnati College of Design, Architecture, Art, and Planning. Featured are the creative works of 183 School of Design graduates, including 35 Fashion Design seniors. Experience the capstone collections and projects in our live show or the featured video online.

DAAPFASH25 is much more than a show - it's a celebration of creativity and imagination. Through this fashion show, we come together and commemorate what our students have learned and experienced in the last five years through creativity, craft, innovation, collaboration, exploration, and technology.

The Ullman School of Design faculty, staff and advisors have played an integral role in helping these students reach their full potential, providing guidance, support, and resources throughout their education. It has been our pleasure to be a part of their experience here in the School of Design.

Additionally, co-op employers have given students invaluable real-world experience, preparing them for the challenges of the professional world. Our co-op partners are essential to the success of our students, and we thank you for your support. We greatly appreciate your willingness to hire and mentor the designers of the future.

The unwavering support of family members and friends has been essential to student success — providing encouragement and motivation through the ups and downs of their academic journey.

Please join me in congratulating our Seniors and wishing them a successful future in the world of fashion.

Enjoy the show!

+++

Maureen France

Professor, and Interim Director Ullman School of Design

Dear Seniors,

One of the best parts of being a teacher is watching our students succeed. Over the past five years, you have grown into creative professionals and are now taking the next step towards your creative career – we expect great things. Perseverance, patience, determination, dedication, and without a doubt, some perspiration, have prepared you well. We wish you the best on your journey forward. You will be missed but we hope our paths cross again. Then, we can celebrate the accomplishments and successes you've had beyond these pastel halls and reflect, together, on the experience we once shared. Onward! Congratulations Class of 2025!

+++

DAAP Fashion Faculty

Phyllis Borcherding // Professor Emeritus Brooke Brandewie // Assistant Professor

Elizabeth Heck // Professor Emeritus

Zachary Hoh // Fashion Design Program Coordinator, Associate Professor of Practice

Injoo Kim // Professor

Dr. Myoungok Kim // Assistant Professor

Ashley Kubley // Associate Professor

Grace Meacham // Professor Emeritus

Emil Robinson // Associate Professor

Arti Sandhu // Associate Professor

George Sarofeen // Professor Emeritus

Dr. Kristina Shin // Assistant Professor

Margaret Volker-Ferrier // Professor Emeritus

Stephanie Wood // Adjunct Faculty, Fashion Technology Lab Manager

Adjunct Faculty

Kyle Angel, Melissa Galliano, Kate Gibson, Anna Inglis, Maria Ortiz, Shawnte Nelson-Barker, Jean Silverstein, Jeni Sult, Randall Wilson



Remembering Mary Frances Wright Wuerth

Mary Frances was a passionate and dedicated educator who brought her love of fashion and design into the classroom with warmth, creativity, and precision. After earning her BFA in Fashion Design from the University of Cincinnati's DAAP program in 1991, she returned to the university as an adjunct professor from 2003 to 2015, where she inspired and mentored countless students with her expertise in patternmaking and garment construction. Mary Frances approached teaching with the same quiet determination and generous spirit that defined her life, helping students find their voice through design and encouraging them to pursue their passions with integrity and boldness. Her influence as a teacher extended far beyond the classroom, shaping a generation of designers who carry forward her legacy of creativity, empathy, and excellence.







Thank You Sponsors!











THE ELEPHANT IN THE ROOM?
Our Choices.

Every second, **5,000 POUNDS** of textiles are wasted. Thrown out. Burned. Forgotten.

At Ohio Valley Goodwill, we see more than waste. That's why we are the bespoke sponsor of the 2025 DAAP Fashion Show. We see opportunity. Dignity. Sustainability.

Goodwill has powered the circular economy for over 120 years. And today, we're creating new ripples of change—together.

This isn't just a fashion show. It's the start of something bigger.







Turning Waste Into Worth

THE ELEPHANT IN THE ROOM? We're Redesigning It.



CIRCLE CREATIVE INITIATIVE

for Recycling, Circular Living & Eco-Design

Through CIRCLE— the Creative Initiative for Recycling, Circular Living & Eco-Design we're working to transform the future of sustainable design.

One Choice.
One Ripple.
One Life At A Time.

Your donations and choices fuel job training, community impact, and a more sustainable world. Because the future of fashion isn't just about style. It's about humanity.

Join the ripple.

Learn more at: www.cincinnatigoodwill.org #WhatsYourRipple















+ SCENEI +

















Maintenance

Jodie Pierce

++++

Serves as a personal reflection of my ongoing relationship with fashion and long distance running, arguing that what drives success in anyone's craft is the tedious, unseen work that compounds over time. This collection demonstrates the parallels between fashion and sport - power, passion, repetition, intentionality, and the many ways the two drive each other forward.















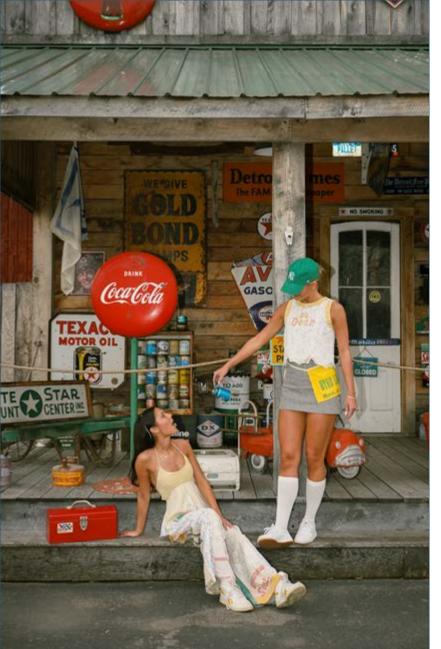


The Cincinnatian

Max Rycus

+++

Reimagination of sportswear for the University of Cincinnati.

















Dear Mackenzie, Mackenzie Reed

A representation of the balance that exists between the art of noticing and the practice of memory collection, which find each other at an intersection of intentionality. With deep roots in nostalgia and emphasis placed on perspective, this collection was created with ambiguity in mind. As a reflection of these qualities, each look is composed of both personal mementos and secondhand finds.

















Onda Holly Miller **++++**

Inspired by the serenity of the ocean this collection blends fun playful pieces with effortless style.

- we're clickable –



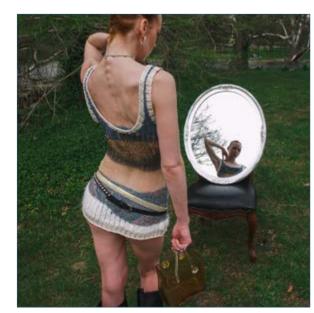














Reflections of Reality

Kara Coulter



The way we grow up and interact with the world is a different experience for everyone. For this collection, I am taking inspiration from my own reality, reflecting on my experiences with nature, relationships, and monumental events that have shaped the person I am today. This collection aims to harmonize the organic beauty of the natural world with the practical elements of everyday life. I will represent the ideas of masculinity vs. femininity, identity/persona, and human vs nature through proportion, texture, and color.

















Midwest MinimalWilliam Burke

*** * * ***

Simple clothing rooted in utility and minimalism, inspired by my upbringing in Kentucky.

















Interwoven

Rebecca Sheets



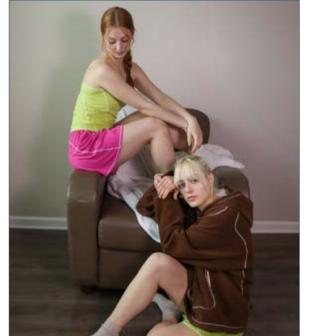
Interwoven is an encapsulation of my college self. It is series of reflections, emotions, and journeys shown through four garments. Each piece is adorned with my past whether through embroidary of my journal entries, maps of my travels, a portrayal of the skills I learned, or art I have collected on my own body. This collection was created for me to reflect on the past, take in the present, and prepare for the future.

_ we're clickable _____

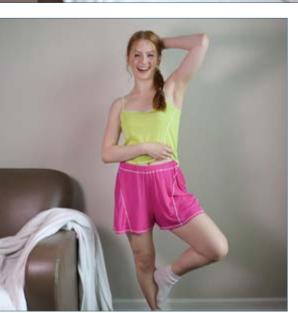
+ SCENEII +



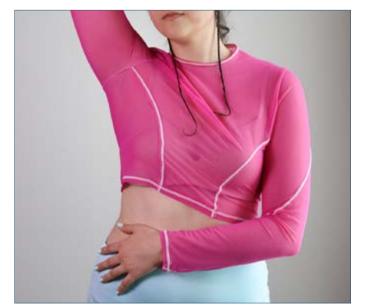














Ease

Liz Hardenbergh

++++

Bringing life to the basics - intriguing loungewear for the everyday.

















ProtagonistPriyanka Thomas

This collection explores how media can shape one's perception of their own culture. Demonstrated through traditional Indian clothing, Protagonist interprets Indian culture through the lens of a child watching 90s and 2000s Bollywood movies using childlike motifs, decadent fabrics, and swirling skirts to encapsulate childlike wonder. This collection is a love letter to Bollywood and a critique of how it influences the Indian diaspora's belief of what India truly stands for.

















The Weight of Grace

Caroline Lorenz

*** * * ***

Women are taught to be delicate, nurturing, and beautiful—yet these traits often make us more vulnerable. From a young age, we learn to protect ourselves, to build walls that are misread as threats. My work explores this tension, using armor-inspired garments to reflect the strength and resilience hidden within femininity. Combining soft silhouettes with rigid, often uncomfortable materials like chainmail and molded leather, I aim to highlight the complex balance between elegance and self-preservation. This collection challenges what it means to feel safe, powerful, and feminine all at once.



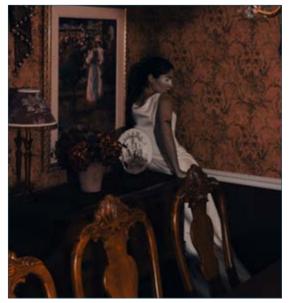














Bloodline

Ethan Fosco

++++

Bloodline is designed to be a testament to the fluidity between varying cultures. Reflecting the impact traveling has had on my identity, while honoring my Italian, Scottish, and German-American heritage. Exhibited through hands-on craftsmanship, timeless fit, and clean silhouette, with keen attention to print and color usage, I aim to give a voice to the voiceless. Shining light on the lives of my ancesotrs, which have been lost to the test if time for nearly 200 years. Bloodline aims to fuse the streetwear of London and the effortlessness of southern Italy.

- we're clickable ———

















Sweet Haven

Bella Cohn

++++

"Sweet Haven" is a collection that captures the hidden beauty of a kingdom seamlessly blending into the modern world, where the extraordinary meets the everyday. Designed for the modern individual, it combines practicality with a sense of wonder. The pieces are functional yet expressive, featuring versatile silhouettes with creative clasps, adjustable belts, and thoughtful construction for freedom of movement. Bold prints, patterns, and colors reflect the concept of camouflage, offering a perfect balance of functionality and mystery—inviting the wearer into a world where fantasy and practicality coexist.

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Stash Tins and Cassette Tapes

Ally Szczepanik

++++

Exploring the alchemy of how women's intergenerational communication, both verbal and nonverbal, influence design sensibilities and develop humor.

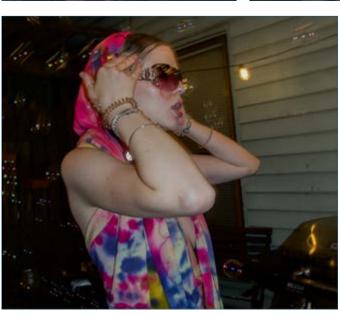
















The Art of Living

Jemma Evans-Cleary

*** * * ***

My concept is inspired by my travel experiences where life and art coalesce at the highest level – featuring "prêt-à-porter" designs that are simultaneously one of a kind and interchangeable. My focus is on unique differences, and personal journeys that make individuals and communities living works of art.

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+ SCENEIII +

















Comfort Zone

Jenifer Le

+++

"Comfort Zone" explores the dual sides of bedrotting culture, highlighting the detrimental fixation on escapism and the pervasive sentimentality that perpetuates an attachment to the familiar, stifling personal growth and critical engagement with the real world.

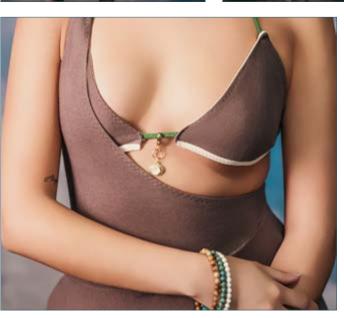




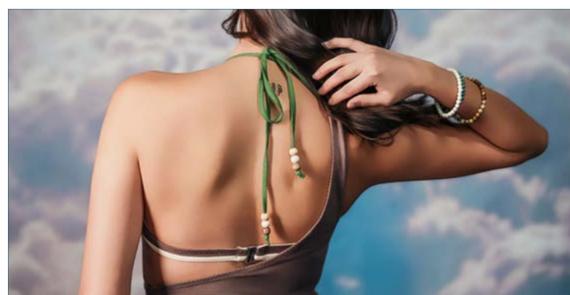












Chosen by the Planet

Stephanie Becker

+++

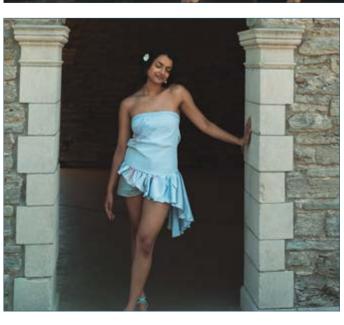
Using both plant-based and recycled fabric, I wanted to create a collection that highlighted the beauty of nature while emphasizing our duty as humans that we have to protect it. I saw a parallel between the curving figure of a female body with the natural curvature of plant life in nature. Through my designs, my goal is to emphasize the freedom and internal peace that can be found when we connect with our planet by nurturing it.

















Re-Collect

Matalyn Stokes

++++

Collection that explores how memorabilia can reinvigorate life's passions through sublimation printing.

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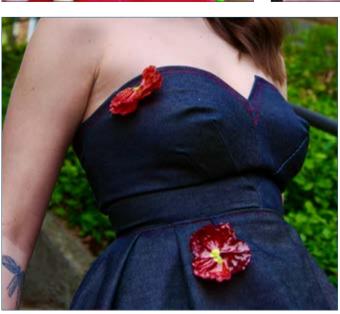
















The Language of Flowers

Caroline Cooney

++++

Updating the centuries-old secret expressions of the "Language of Flowers" from the English Victorian era. This collection conveys deep personal meaning through a shared nonverbal language revealed through daisies, roses, pansies, peonies, and poppies. Each garment interprets the flowers through the lens of the human life cycle.

















this is for her Abigail Klenda

++++

Drawing from the idea that children are our most raw and real selves, I desire to showcase the cyclical nature of childhood innocence, through adolescence adaptation, back into adulthood where your newfound autonomy allows you to begin to unlearn negative behaviors picked up along your journey.

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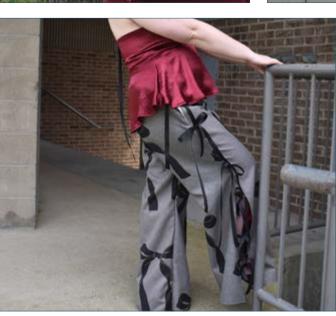
















With Love, Tied with a Bow

Nicole Esterbrook

++++

A collection based around the feeling of love, romance, and what encapsulates it. To tell a story through the designs about love. I want to show the overly romanticized view of love, which I refer to as happy sappy romantic.

- we're clickable /_

+ SCENEIV +

















Delivery O via Nebraskan Sport

Kai Star

*** * * ***

A study on the intersection between laborious work and sport within the American Midwest.

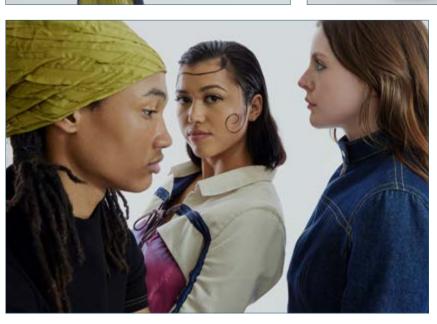


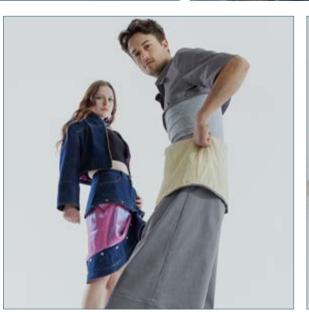














Unseen Alyssa Maley

++++

This collection speaks to the judgements we make about people before really knowing them. The assumptions that we make whether they are good or bad, and how each individual has an underlying story we may not know about. Beyond conceptuality this collection has a focus on tranformability of garments that gives them a playful duality.

_ we're clickable ____













When The World Got Big

Audrey Slyter



This Collection explores the complexities of decision making in a fast paced world, urning the act of dressing into a moment of reprieve from external pressures. By merging feminine and masculine elements, full silhouettes and restrictive details, this collection celebrates the body and addresses internal tensions many feel when faced with overwhelming choices. Adaptable features woven into the designs aim to offer wearers a small sense of control in their everyday dressing admist climates of so much uncertainty.

















I Wanna Be The President

Ellie Lair



Inspired by the early punk and drag communities of the 1970's, I Wanna Be The President explores how alternative societies communicate their beliefs and subversion to the mainstream world through printing, collaging, and thrifting. This collection is a reflection on my own upbringing, how it caused me to rebel and seek integration into counterculture, and how punk ideals gave me the ability to find security and confidence through shameless self-expression.

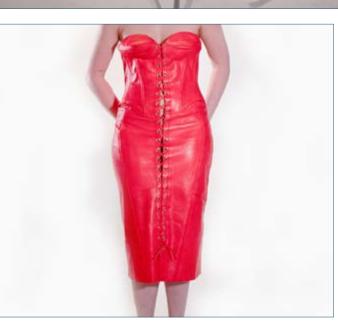


















Power Play Maya Broaddus

*** * * ***

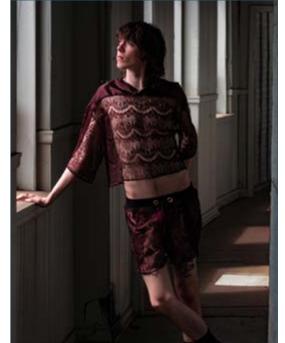
A collection that explores the juxtapositon between power in gender and sexuality.

_ we're clickable _____



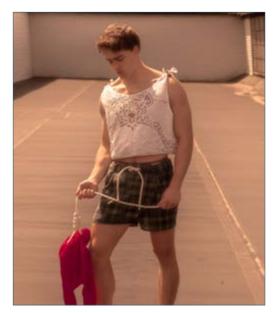














Boys Don't Cry

Lucas Bonilha-Van't Hof



With a rising conservative landscape full of grifters who profit off male insecurities, I made this collection to be the antithesis of that. Twisting modern menswear into something more erotic and provocative, this collection is meant to empower those who understand, and disgust those who don't.

_ we're clickable ____

+ SCENEV+

















Beyhadh Kshirja Putsherry

++++

A collection that confronts societal pressures in South Asian collectivist cultures, intertwining mental health, self-acceptance, and individuality through silhouettes that celebrate the body's relationship with fabric.



Rebirth

Shazia Thompson

++++

A collection that explores ways to bring creativity and individuality back into fashion through exploring appliqué, fashion technology and the creation of formal dress.

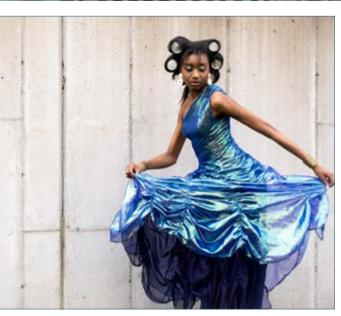
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Soul

Cierra Calmeise

++++

It started with a documentary on the cinema of the 1970's, but then she morphed into something more. Soul became a statement on the maximalism of our culture. Soul embraces the much-ness in our soul as we showcase our abundance with pride. You can never be too much when you have always received too little.

















My Time of DayBettie Tippett

++++

My capstone is a study of different body types and how different shapes and styles flatter them. Furthermore, my collection compares the beauty of all women, regardless of shape/size, to the ever present beauty of the sky as it transforms throughout the day.

















i/o Claire Ogle

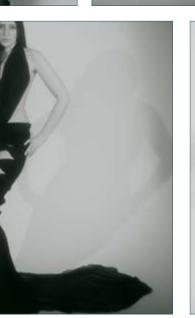
++++

Al's potential is currently underutilized in design development. Shift from exploiting data to enhancing product craftsmanship.



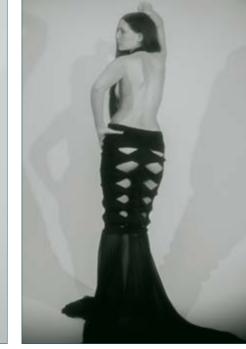














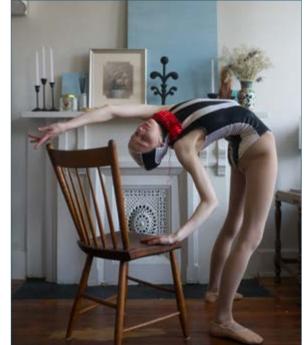
Biophilia Emerald Flores Rae

++++

Biophilia: a hypothetical human tendency to interact or be closely associated with other forms of life in nature: a desire or tendency to commune with nature, a love, a craving. By taking a closer look at flowers, Orchids in specific, this collection brings their captivating shapes and textures to life.



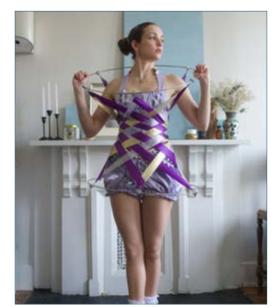














Beauty and Burden: A Personal Freakshow

Ryann Boss

++++

Beauty and Burden, by Ryann Boss, is a deeply personal yet theatrical collection that delves into the experience of living with scoliosis through the lens of a historical freakshow. Each look represents a physical and emotional stage of the journey, from distortion and restraint to numbness and fragile grace, reclaiming the gaze once used to exploit difference and transforming it into a statement of empowerment. The collection challenges viewers to confront discomfort, broaden their empathy, and find strength in the unconventional.

















Dress DeCoded

Emma Pennekamp

++++

A statement collection about breaking free from a system that turns us into machines, encouraging a reclaiming of our creative spirit and a reminder that life is more than the money we make from the hours we log. This collection exposes struggle the working community faces in order to produce a barely sustainable life.

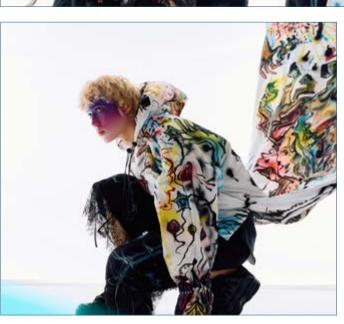
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Wishing you a safe journey back to yourself

Kaia Armstrong

++++

Through airbrushed artwork and exaggerated streetwear, this collection invites us to wear our fears and ambitions on our sleeve. Grappling with trauma and dissociation, the motifs painted hold profound significance for the artist, but the main intent is that viewing them evokes empathy. This style of emotional prints offers a safe space for collective understanding and grounds pain, rather than letting it float away.

DAAPFASH25-THE SHOW Made Possible By:

Dean, College of Design, Architecture, Art, and Planning (DAAP)

Timothy Jachna, PhD

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Maureen France

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Zachary Hoh George Sarofeen Injoo Kim Dr. Kristina Shin

Dr. Myoungok Kim Margaret Volker-Ferrier

Ashley Kubley Stephanie Wood

Adjunct Faculty

Kyle Angel Shawnte Nelson-Barker

Melissa Galliano Jean Silverstein

Kate Gibson Jeni Sult

Anna Inglis Randall Wilson

Maria Ortiz

Capstone Collection Design and Creation

The Class of '25 Fashion Design Students

Fashion Show Producer and Director

Laurie Lisk Wilson, Associate Director DAAP

"The Show" Graphic Design, Creative Direction, Social Media

Pam Rezai, Associate Director // Jake List, Digital Content Specialist

Digital Program Book, In-Show Video, Visual Elements Creator

Morgan Penrod (DAAP Communication Design, Class of 2021)

Model Artistry - Hair and Makeup

Aveda Frederic's Institute

Laura Vaughn and Aveda Hair/Makeup Artists

Audio Visual, Set Production and Advisement

MegaCorp Pavilion

Phil Bower, Prestige AV

Models

Helen Wells Models and Talent

Heyman Models and Talent

New View Models and Talent

Independent Models

Live Show Music Production

DJ NicNacc

Pre/Post-Show Music Sets

DJ Boywife

Ticketing Concierge

Patty Wilken

Wayfinding Signage Design & Meet the Designers

Reception Visuals

Patti Bresler

Backstage Team (Behind the Scenes)

Lead - Ashley Kubley

Dressers - Students from DAAP2021 Class and

Fashion Design Underclassmen

Stage Direction and In-Show Visual Execution

Morgan Penrod and Gracie Mosscrop