

SOP by the Numbers

Performance indicators as defined by the Planning Accreditation Board

The **Bachelor of Urban Planning (BUP)** and the **Master of Community Planning (MCP)** programs have been nationally and seamlessly accredited by the Planning Accreditation Board for more than 35 years. Currently, the programs have been accredited through December 31, 2019. The data below come from a variety of sources including alumni surveys conducted in 2013 and 2016 as well as University of Cincinnati records, the American Institute of Certified Planners, and LinkedIn “UC School of Planning Professional Network.”

Student Retention and Graduation Rates

Within a six year period (2010-2016) for the **Bachelor of Urban Planning (BUP)** program the graduation rate is 67.5% Of our undergraduate population 12% of our students transfer in from other UC programs. Therefore, it is not uncommon for these students to take more than six years instead of the stipulated five years from the start of their undergraduate studies to graduate.

Bachelor of Urban Planning Graduation Rates			
Academic Year	Number of Students Entering Program (full-time)	Graduation Rate (5 years)	Graduation Rate (6 years)
2010-2011	40	65.0%	67.5%

While looking at fall-to-fall retention (2014-2015), the **Bachelor of Urban Planning** program has retained 79% of its population. Of the remaining 21% not retained, only 1.08% did not graduate from the program.

BUP Retention Rates	
Academic Year	BUP
2014-2015	79.0%

The overwhelming majority of **Master of Community Planning (MCP)** students in the last five years (2011-2016) have graduated in the stipulated two years. Of 181 students enrolled in that period, 153 have graduated on time. That is 85%. Another 14 (or 8%) have graduated in three years, so that 169 of 181 students who matriculated in the five-year period or 93% have graduated within three years. There is no doubt that the two year course of study is appropriate.

Master of Community Planning Graduation Rates			
Academic Year	Number of Students Entering Program (full-time)	Graduation Rate (2 years)	Graduation Rate (4 years)
2014-2015	26	73.0%	-
2013-2014	44	75.0%	84.0%
2012-2013	34	76.0%	82.0%

In the last five years (2011-2016), 181 students have entered the **Master of Community Planning** program and 18 have left early. That is a retention rate of 90%. Over the previous 11 years (2005-2016), however, 387 students entered the program and 83 did not earn a degree. That is a retention rate of 79%. Consequently, the retention rate has improved in the last five years. A review of School of Planning records indicate that all minority students enrolled in the last five years have graduated, including all Yates recipients.

MCP Retention Rates	
Academic Year	MCP
2014-2015	83.0%

Number of Degrees Conferred

Number of Degrees Conferred		
Academic Year	BUP	MCP
2015-2016	15	24

Tuition and Fees

For the most updated information regarding the cost of attending the School of Planning, please visit the UC [financial aid office](#) website. In addition to the financial aid described on their site, the School of Planning offers a limited number of scholarships and assistantships for highly qualified students.

2016-2017 Academic Year (Full time per year)		
	BUP	MCP
In-State Tuition	\$ 11,000	\$ 14,468
Out of State Tuition	\$ 26,334	\$ 26,210
Program Fee	\$ 1,500	\$ 1,500
Co-op/Practicum Fee (Per Semester on co-op or practicum)	\$ 450	\$ 650

Employment Rate

The University of Cincinnati does not collect information about placement of former undergraduate or graduate students. The School of Planning has independently distributed a survey to the alumni population in April 2013 (153 respondents) and in May 2016 (26 respondents). The following tables reflect the outcomes of the surveys.

In the last six years (2010-2016), 79% of BUP and 72% of MCP students found work within 12 months of graduation in a planning related field.

Time to employment – 2013 and 2016 Alumni Surveys (134 respondents 19 skipped question)								
Employment Status	ALL	%	BUP	%	MCP	%	BUP/MCP Joint Degree	%
I accepted a position prior to graduation	48	36%	25	42%	20	29%	3	38%
< 3 months	29	22%	13	22%	14	20%	2	25%
3-6 months	19	14%	8	13%	9	13%	2	25%
7-12 months	8	6%	1	2%	7	10%	0	0%
>18 months	9	7%	4	7%	5	7%	0	0%
I did not find work in planning or planning related field	19	14%	4	7%	7	10%	1	13%

Students find work in a range of organizations including government, for-profit, and non-profit organizations.

**Organization Classification - 2013 and 2016 Alumni Surveys
(118 respondents 43 skipped question)**

	ALL	%	BUP	%	MCP	%	BUP/ MCP Joint Degree	%
Government	57	48%	26	51%	28	47%	3	43%
For Profit	36	31%	19	37%	14	23%	3	43%
Non Profit	25	21%	6	12%	18	30%	1	14%

Students also work across a variety of specializations. The table below reflects the top specializations. Take into consideration that the survey respondents were able to select all areas of planning that applied to their position.

**Areas of Planning – 2013 and 2016 Alumni Surveys
(108 respondents 45 skipped question)**

	Combined BUP & MCP	%
Community development	50	19%
Land use and transportation	43	16%
Comprehensive or long-range planning	40	15%
Economic development and revitalization	41	15%
Zoning Administration	27	10%
Policy planning	25	9%
Urban design	22	8%
Natural resources, and the environment	19	7%

Student Achievement

In 2013, the School of Planning reached out to the Alumni and asked them to answer questions about the overall satisfaction of the program(s) they attended. These questions covered the effectiveness of the training they received and the value they gave to programs' components. Their responses to each question is depicted in the following table. These numbers reflect their ability to select multiple answers.

Question 1: Overall, how satisfied are/were you with your experience at School of Planning?

Question 2: How effective was the training you received at the School of Planning for your planning job?

Question 3: Please indicate the relevancy of the School of Planning program components to your current job.

2013 Alumni Survey Student Achievement						
	# responses	# skipped Question	# responses	Percentage considered Extremely or Very Satisfied/Relevant	# responses	Percentage considered Satisfied/Relevant
Question 1	122	31	80	66.00%	30	24.59%
Question 2	122	31	58	47.54%	38	31.15%
Question 3						
co-op/internship	108	45	96	90.92%	22	20.94%
Technical Skills Provided	108	45	69	65.71%	21	20.00%
Teamwork Experience and Training	108	45	67	63.21%	22	20.75%
Studios/workshops and other applied projects	108	45	56	52.83%	25	23.58%
Learning/working with other students	108	45	47	45.19%	27	25.96%
Concentration and Focus Areas	108	45	47	45.19%	22	21.15%
Concept Classes	108	45	38	36.19%	34	31.78%
Thesis Capstone	108	45	38	36.19%	26	24.76%
Design Skills	108	45	31	29.25%	27	25.47%

Student Alumni Employment

Currently we have alumni that work in the following positions according to their LinkedIn profile in the "UC School of Planning Professional Network." (accessed on 6/30/2016)

VP of Investment at **CLI Ventures, Palo Alto, California**

Assistant Professor at **Escuela Colombiana de Ingeniería, Bogotá, Colombia**

Director of Planning + Development at **Hamilton County, Ohio**

Senior Planner at **WSP | Parsons Brinckerhoff**

Senior Planner at **Hamilton County, Ohio**

Community Development Consultant at **Vierbicher Associates, Platteville, Wisconsin**

Manager of Planning at **Transit Authority of Northern KY. (TANK)**

Assistant Professor at **Auburn University**

Research Assistant at **Harvard Graduate School of Design**

Director of Community Planning, Urban Design and Planning at **Jacobs Engineering, Cincinnati**

Architectural Designer at **Bancroft Architects and Engineers, Chicago, Illinois**

Analyst - Environmental Division at **Landrum & Brown, Cincinnati, Ohio**

Green Urbanism Program Assistant, LEED for Homes Green Rater in Training at **Global Green USA, Los Angeles, California**

Assistant Vice President, Development at **New York City Economic Development Corporation**

Deputy Director of Planning at **City of Gary, Greater Chicago Area**

Architectural Designer at **Shremshock: Architects & Engineers, Columbus, Ohio**

Urban Planner | Design Strategist at **Sasaki Associates, Greater Boston Area**

Transportation Planner II at **Road Commission For Oakland, Beverly Hills, Michigan**

Operations Planner at **SORTA/Metro, Cincinnati, Ohio**

Development Planning and Engineering Intern at **City of Edmonton, Vancouver, British Columbia, Canada**

City Planner at **NYC Department of City Planning**

Planner 1 at **City of Madison, Wisconsin**

Project Manager at **New York Center for Spinal Disorders, New York, New York**

Project Manager at **OTR A.D.O.P.T, Cincinnati, Ohio**

Associate Planner at **City of Hamilton, Ohio**

Long-Range Planning Intern at **Delaware Valley Regional Planning Commission**

Special Assistant to the Director of Community and Economic Development at **City of Cincinnati**

Special Projects at **Cincinnati Barge and Rail Terminal, LLC**

Urban Planner at **City of Alexandria, Virginia**

Town Planner at Town of **Longboat Key, Florida**

AICP Exam Pass Rate

The number of alumni who have taken the AICP exam as well as the percentage of alumni who have passed the AICP exam within three years after graduating are depicted in the following tables.

BUP AICP Exam Pass Rate		
Graduation Academic Year	Number of Graduates Took Exam	Exam Pass Rate
2010-2011	2	50%
2009-2010	1	0%
2007-2008	1	100%
2006-2007	0	-

MCP AICP Exam Pass Rate		
Graduation Academic Year	Number of Graduates Took Exam	Exam Pass Rate
2011-2012	4	75%
2010-2011	4	75%
2009-2010	3	100%
2008-2009	2	100%
2007-2008	0	-