

DAAP CAMPS

2015





CREATE
WHAT
WILL BE

Experience a week of Art and Design at DAAP!

Ignite your creative spark this summer at DAAPcamps.

Learn from faculty at a top-ranked design college. Expand your skills through interactive studios. Use your hands, your brain, and your imagination. Get advice from professional artists and designers. Become a part of an art and design community. Enhance your portfolio. Pursue the career of your dreams. Make things. Have fun.

The College of Design, Architecture, Art, and Planning (DAAP) at the University of Cincinnati is a world-renowned, prestigiously ranked design school, which successfully combines the benefits of a selective art and design school with the resources of a research university. Through its award-winning contemporary buildings and landscape design, the University of Cincinnati campus exudes a commitment to design. And the college's active, interdisciplinary approach to education has cemented its reputation as one of the finest art and design schools in the world.

During DAAP's week-long high school camps, running June 21-27, students experience first-hand the excitement and expectations of four academic programs by working on studio design projects with skilled and talented faculty from one of the world's finest art and design schools. These camps provide students with the chance to experience their design passions, college-life, and career options in a pre-college residency camp.

DAAPcamps is also hosting a middle school camp, running June 8-12. This camp provides middle school students with a half-day or full-day session of hands-on creative arts projects with DAAP's Fine Art Education faculty.

This year, we are also hosting high school non-residential Day Camps, running June 8-12, for students interested in:

- The Business of Fashion
- The Art of Sewing
- Drawing Intensive
- Digital Fabrication
- Growing the Future City

Descriptions of all camps are included within this brochure.

Join us for a week of summer fun to find out if DAAP is right for you!



A Week of Summer Fun
 Residential Weekcamp for High Schoolers—June 21-27
 Daycamp for Middle Schoolers—June 8-12
 Daycamp for High schoolers—June 8-12

Business of Fashion Camp—June 8-12
 Digital Fabrication Camp—June 8-12
 The Art of Sewing Day Camp—June 8-12
 Drawing Intensive Camp—June 8-12
 Growing the Future City Camp—8-12

During this week, you'll develop a variety of skills, techniques, and hear from professionals in the field. In the end, you'll help put on a mini version of our DAAP works Exhibit, showing off work made by you!

IGNITE YOUR CREATIVE SPARK

Residential Weekcamp for High Schoolers

DAAP faculty, professional guests, visiting artists, and students all work together to teach DAAPcamp classes. Each day will be filled with activities, projects, presentations, research, hands-on learning, visits from professionals, and maybe even the occasional field trip. Classes and structured events vary depending on the discipline focus. Evening activities bring all DAAPcampers together for team-centered, social activities.

From the moment you wake up in the morning, to the moment you head for bed at night, we keep you engaged, entertained, and collaborating. It's our goal to return you home excited, inspired, enlightened and exhausted.

\$1499 tuition per week (all inclusive)

Room/board are included in this experience, with supervision provided by the Camp Life Director and her staff.

Courses are offered in the following DAAP majors:

- architecture/interior design
- fashion design
- fine arts
- graphic communication design
- industrial design
- shoe design

Daycamp for Middle Schoolers

Too young and too busy? We offer daycamp session in fine arts led by our Art Education faculty for middle school students. Spend a morning, afternoon or both with us!

\$150 tuition middle-school art/session (Morning or afternoon—\$300 for both)

Daycamps for High Schoolers

\$500 tuition high school daycamps

- Business of Fashion Camp
- Digital Fabrication Camp
- The Art of Sewing Camp
- Drawing Intensive Camp
- Growing the Future City Camp

What's When & Where?

- Residential Weekcamp for High Schoolers—June 21-27
- Daycamp for Middle Schoolers—June 8-12
- Daycamp for High schoolers—June 8-12
 - Business of Fashion Camp—June 8-12
 - Digital Fabrication Camp—June 8-12
 - Sewing Day Camp—June 8-12
 - Drawing Intensive Camp—June 8-12
 - Growing the Future City Camp—June 8-12

the University of Cincinnati's Aronoff Center (aka the DAAP Building), Clifton Ave. and Martin Luther King Blvd.



Residential Weekcamp for High Schoolers, June 21–27, 2015

Architecture and Interior Design: Do you love buildings, inside and out? Are you interested in designing structures and interior spaces? Then the Architecture & Interior Design DAAP camp is the perfect place for you to be this summer! This camp, designed to introduce you to Architecture and Interior Design, mixes hands-on design projects, field trips to local firms and interesting buildings, plus individual attention from UC faculty, all while giving you a taste of college life. So join us, and create a unique experience exploring the worlds of Architecture and Interior Design.

Fashion: You like fashion—We Are Fashion! Think you have what it takes? Only those with heart and soul need apply. Being able to make people feel beautiful and look beautiful is an art form that only a few can do. Take the risk, follow your heart. Come and spend one week in the Fashion DAAP camp and begin YOUR design legacy...DAAP! We are fashion!

Graphic Communication Design: See this fantastic poster? What about those amazing title sequences for the latest, coolest movies out there, or even that cool logo on that new magazine you carry around everywhere? Graphic Communication Designers made them all. GCD combines type, image, symbols, color, sound, and motion to bridge the world between people, messages, and ideas. Join us at the Graphic Communication Design DAAP camp this summer to tour award-winning design firms, and to learn from DAAP faculty just how to use the tools of design to make your own 2D and digital media projects.

Industrial Design: Industrial Designers are innovators and communicators who are skilled at understanding user needs and translating this knowledge into new product and vehicle concepts. Professionals in this field focus on making the world a better, easier-to-use place. Students will improve their drawing skills, learn design procedures involved in creating and marketing innovative and useful products, and develop design concepts. This camp provides an introduction to the industrial design profession, and first-hand experience developing the core skill set required to become an industrial designer.

Studio Art: Do you want to learn to translate your ideas into art? If so, come join the Studio Art camp to engage in a range of art practices exploring the endless possibilities of fine arts. Everything from drawing, to painting and sculpture, to new digital technologies are at your fingertips! Discover the world of creativity, critical thinking, and self-expression that art generates. Campers will create a body of work for a college preparatory portfolio and learn to communicate personal ideas through contemporary art practices.

Shoe Design: “I was sad because I had no shoes. Then I met a man with no feet.” Design! Who doesn’t get excited about design?! Shoes! Who doesn’t get excited about shoes?! Well, if you are excited about either one, this camp will probably put you over the edge. You will be working with professionals from shoe design companies all over the United States, like Adidas, AND1, Jordan Brand, Nike, TOMS, Under Armour, and Van Stone a few, and will learn a great deal about a unique and polarizing product we call footwear! You will leave this camp with more design tools for your creative toolbox, along with a new-found perspective on design and the Footwear Industry. So, tie your shoes and let’s get going!

Daycamps, June 8-12, 2015

Middle School Camp Descriptions:

June 8-12, 2015, am session, pm session or full day for grades 6-8.

Morning: 2D Workshop.

Explore two-dimensional art and design by creating, drawing, coloring, and writing comic strips in various styles (the sky's the limit). In this session students will learn the history, various techniques and current practices in creating visual narrative story-telling by focusing on their own imaginative creations.

Afternoon: 3D Workshop

Explore three-dimensional art and design by creating and building futuristic machines (such as: space vehicles, submarines, airplanes, smart buildings, anything one can think of!) In this session students will learn about how to turn dreams into reality by going through the steps to design, blueprint, and build prototypes for the machines of tomorrow.

High School Camp Descriptions:

Business of Fashion Day Camp:

June 8-12, 2015, 9 am-5 pm daily for grades 10-12.

Your interest in the world of fashion and retail goes beyond the average "fashionista"...you take this seriously! You are the "go-to-person" when someone needs to put together that perfect look. You feel AT HOME in fashion retail stores even when you aren't shopping for yourself. The business of fashion and style fascinates you and you can see yourself buying for a department store, trend forecasting, owning your own boutique, being a fashion blogger or journalist or photographer, or working as a stylist - just to name a few ideas! This new day camp is for you!

Digital Fabrication Day Camp:

June 8-12, 2015, 9 am-5 pm daily for grades 10-12.

If you like to make things, you will like 3D printing. In the past 5 years, designers have made remarkable use of the new 3-D printers for design prototyping. New designs for plastic toys, appliances, medical devices, automobiles, packaging and containers cannot be fabricated directly by the designer! Designer-makers are also using 3D printing to manufacture new one-of-a-kind parts for specialty motorcycles, as well as custom made sunglasses and shoes. Artists are using the 3D printing technology to create their sculpture masterpieces. If you want to experiment with the computer and the 3D printer to make things, come use the Rapid Prototyping Lab at DAAP!

The Art of Sewing Camp:

June 8-12, 2015, 9 am-5 pm daily for grades 10-12.

Sewing is a lot of fun! Come join us for a week-long adventure where you will learn everything you need to know about creating your own fashions with a sewing machine. You will learn the early stages of creating ideas just like designers do when they come up with a clothing line. Next steps are cutting out patterns and sewing the fabric together to create your own look! You may bring your own sewing machine, or machines are also available to use, and can be purchased with a discount. Learn on the machine you will take home! This camp is for girls and guys!

Drawing Intensive Camp:

June 8-12, 2015, 9 am-5 pm daily for grades 9-12.

Whether your passion is graphic design, architecture, interior design, fashion, animation, or any wide range of related design disciplines, excellent hand-drawing skills will be your constant companion. How and why do we see what we do? What is the shape of flight? How can we find a reliable likeness between our drawings and our subject? Excellent drawing skills rely on answers to these important questions and more, all of which emerge from a shared graphic language that is at once inherited from the past, relevant today, and indispensable to your future as a design professional. This camp will help you prepare a competitive portfolio application and will change the way you see the world around you!

Growing the Future City Day Camp:

June 8-12, 2015, 9 am-5 pm daily for grades 10-12.

Are you interested in growing, managing, or designing with landscape plants? Growing food in the city? Improving the environment through the intelligent use of plants? The world is recognizing the value of horticulture to the quality of life in urban environments through innovations such as green roofs, living walls, rain gardens, urban agriculture and more. By studying plants on the award-winning U.C. campus landscape and around the city, we will discover how plants create the livable cities of the future!





A Day in the Life

Just what do we do each day at DAAPcamps? A lot. And every DAAPcamp does different stuff, so it's hard to say exactly what you'll be doing.

We'll do workshops, presentations, field trips, and more—and that's just during the classtimes. There are extra activities happening at the end of the day to keep you inspired and entertained.

But here's a sample schedule—to help you get your head around it.

SAMPLE RESIDENTIAL CAMP SCHEDULE

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
8am-12pm		trends lecture and workshop	design process—communication and visualization	design process technical aspects	studio time	field trip	mini DAAPworks live DJ Fashion Show
12pm-1pm	LUNCH						
1pm-6pm	check-in from 1-3pm, welcome introductions	topical guest presentation	history workshop	drawing workshop with guest speaker	studio time	studio time	check out of housing
6pm-7pm	DINNER						
7pm-9pm	campus tour	a night at the Contemporary Art Center	exploring careers in the arts and design	live sketch-off and t-shirt printing	more studio time to work on your projects	finalize projects and set-up for mini DAAPworks	
after 9pm	DOWN TIME						

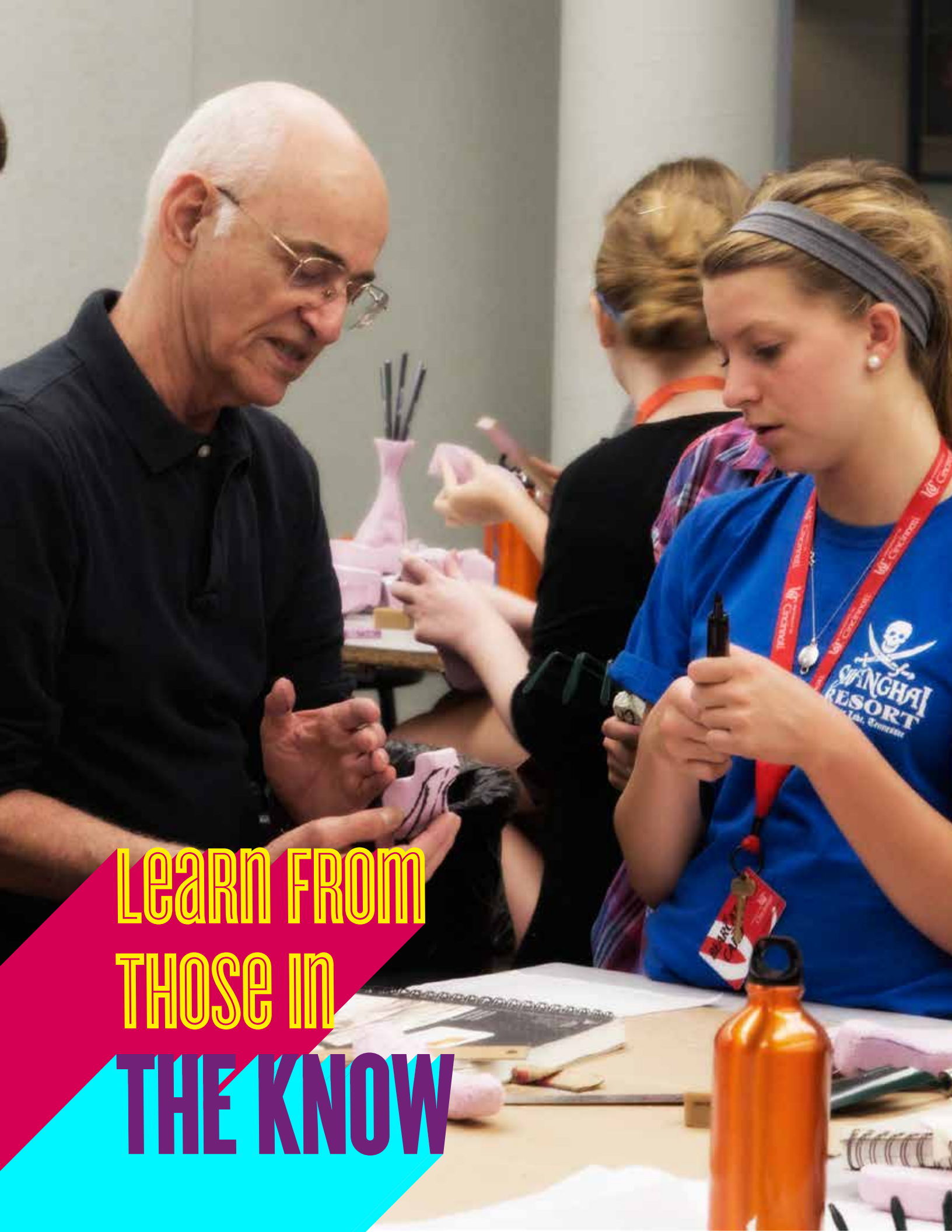
**You've done it.
Time to show it off!**

When all is said and done, show your stuff at mini DAAPworks—a scaled down version of our annual DAAPworks Exhibit where we showcase graduating student work from our schools of Design, Architecture, Art, and Planning.

In mini DAAPworks, we showcase the projects you've worked all week to develop, inviting family, friends, and the DAAP community to help you celebrate your accomplishments.



**STRUT
YOUR
STUFF**



LEARN FROM
THOSE IN
THE KNOW

Faculty and Staff

All DAAPcamps classes are taught by DAAP faculty, professional guests, and visiting artists, and are staffed with DAAP students acting as assistants within the classroom setting. All activities are monitored, either by faculty within the classroom, or by the Camp Life Team (which consists of the Camp Director and House Leads) during non-class times.

Laurie Wilson, more lovingly known at DAAPcamps as “Mama Wilson,” camp director extraordinaire, is on-hand all day, all night to help our students. Whether it’s finding the best place to get coffee or dealing with the stress and anxiety of making that high school-to-college transition, she and her team are fully experienced in working with teens. They are more than happy to work with DAAP faculty and staff to fully engage DAAPcamps students, answering questions and posing new ones along the way.

Who?

DAAPcamps uses our amazing faculty, staff, students, and professionals from the field, to teach DAAPcampers all we know about each discipline.

Housing

All DAAPcamps students will stay in University of Cincinnati housing, and will share a suite/room with at least one other student. The UChousing provided is extremely secure, monitored by graduate housing assistants, the camp director, as well as a DAAPcamps leader living on a floor within a house.

Each student receives their own bed, complete with a light blanket, sheets, pillow, and a towel. We recommend bringing a personal blanket, as room temperatures may vary. Bathrooms are shared only with suite mates and roommates. Please realize, however, that this is bare bones college living - not a vacation resort! Part of the pre-college experience is living in basic college housing.

Roommates are selected based upon a variety of criteria including gender, age, high school, and the DAAPcamp in which they are enrolled.

Students can request to live with friends, but cannot be guaranteed of a particular roommate assignment. We will do our best to make it happen!

The Camp Life Team makes every effort to provide secure housing for our DAAPcamps students. Supervision is provided within all common areas, and privacy is available during curfew hours.

Supervision and Security

All activities are monitored, either by faculty within the classroom, or the Camp Life Team which consists of the camp director and house leads during non-class times. Any field trips are supervised by DAAP faculty, and students are transported using a chartered bus or van with a provided driver from the charter service.

Throughout the days, all activities are group activities, and students are not left alone except during curfew. Campers even walk with staff and other campers across campus to meals and housing together!

As mentioned in the Housing section, students are under the supervision of the camp director, her assistants, as well as faculty, staff, and DAAP students throughout the day. The Camp Life Team makes every effort to establish a safe and secure environment for our DAAPcamps students, and asks that they do their part as well, following house safety rules while here.

There is a strict, zero-tolerance policy regarding camp policies, substance abuse, and courtesy between campers. The Camp Life Team does its best to assure these rules are held, and dismisses any student who is found to be breaking these rules. If the Camp Life Team suspects abuse of any DAAPcamp policies, the student will be confronted about the issue immediately and parents will be notified.

The Camp Life Team hopes that parents will support camp rules and expectations for students. If they are broken, the student will be sent home, at the parent's expense, with no reimbursement of camp fees. DAAPcamps has a zero tolerance for not abiding by the Camp rules and regulations.



Need Time to Reorient?

We keep you busy all day and into the night, but if you need some time alone, you'll get it back at your room. Each camper shares a suite, but you can find your own space to chill.

Admissions and Applications

Admission to DAAP camps is open to any high school student who has completed their Freshman, Sophomore, or Junior year. You don't need to submit a portfolio, and GPA is not considered.

Space within each DAAP camp is limited to 25 participants, and is available on a first-come, first-serve basis. So register early to get the camp you want!

Applicants should complete the online registration form and submit payment at daap.uc.edu/daapcamps/register.

Additional DAAP camper information, housing, medical and liability release forms are also required. These forms should be completed electronically after registration, and returned no later than May 15. These forms are at daap.uc.edu/daapcamps/forms. Please print the forms, fill them out and mail a hard copy back to:

**College of Design, Architecture, Art, and Planning
University of Cincinnati
PO Box 210016
Cincinnati, OH 45221
Attention: DAAP Camps**

Early March. Registration opens.

The following registration materials are needed for registration:

- completed online application
- \$250 registration deposit

**Please note, as soon as the application and deposit are submitted, a space in that camp is held for your student. This is the only way a space may be held. Even if you are applying for a scholarship, the deposit is still required to secure the position in the camp and will be deducted from any remaining balance if the student is a scholarship recipient. Any overage will be returned.

April 15 All Scholarship or Financial Aid applications must be received at DAAP. Please complete and submit together in one packet.

May 15 The following materials must be received by May 15:

- medical authorization form
- medical waiver
- photography release form
- campus recreation waiver
- camper information form
- residence hall policies and housing agreement
- all remaining tuition and fee payments must be made by this date

Fees and Payments

Tuition for All Residential DAAP camps is \$1499, with a \$250 deposit due at registration. Includes enrollment within courses, all materials and supplies, housing and meals for the full week.

Tuition for Business of Fashion Daycamp, Drawing Intensive Daycamp, Digital Fabrication Daycamp, Growing the Future City Daycamp, and Art of Sewing Daycamp is \$500. Students may pack lunch most days. These camps are open to students entering grades 10-12. Timing is 9am until 5pm. A deposit of \$250 is due at registration.

- Tuition for Middle School Daycamp is \$150 per morning or afternoon session or \$300 for both. Students registered for both sessions will pack lunch. Morning session is 9-12, afternoon session is 1:30-4:30. Payment is required in full at time of registration.

Scholarships and Financial Aid*

A limited number of partial scholarships based on merit are available to those who qualify. To be considered for a scholarship, students should supply the following materials with your camp forms, to be received at DAAP no later than April 15, 2015:

a cover sheet which includes:

Name, Address, Name and Address of High School, Grade Level entering for the 2015-2016 school year, Are you a member of a DAAP Alliance School Group?, Are there DAAP graduates in your immediate family? Often we have scholarship donors who wish to provide scholarship to certain racial, gender or ethnic groups. Please also indicate this information in your scholarship cover sheet in case this is the situation for scholarship distribution this year.

- a letter of recommendation from a school teacher or counselor
- a copy of your most recent high school transcript (for scholarship & financial aid only, does not have to be a sealed copy, can be a standard copy)
- a 500-word essay addressing one of the two following prompts:

Please describe how the design of an object, a building, an interior space, or a city has had a positive/significant impact on people.

OR

how the presence of art has had a positive/significant impact on people.

For either prompt, please provide a specific example of well-known design or artwork (such as a famous building, painting, sculpture, or a popular object, fashion design, etc.), describing specifically how that piece supports your thesis statement.

Please provide and discuss only one example. Do not use your own work as your example.

Financial aid is set aside for DAAP campers with demonstrated need. Financial aid is different than a scholarship in that it intends to address financial need. To apply for financial aid, please provide the three items listed above, plus a statement of the family's financial need. The statement of financial need is a confidential statement, in letter format, from the student explaining the unique situation. No financial records are required.

Please be advised that all scholarship and financial aid determination decisions are final. Each award amount is determined on a case-by-case basis, as evaluated by the DAAP camps' Scholarship Panel using student-supplied information. The Scholarship Panel is made up of camp leadership team members, faculty, and DAAP administration.

All received funds are expected to be used toward DAAP camps' tuition only. Of course, applying for a scholarship or financial aid does not guarantee you'll receive funds. If you think you will be unable to attend DAAP camps without financial assistance, please note this in your application forms. Once awards are distributed, if it becomes apparent that you are unable to attend, your deposit will be returned and your award will be redistributed to other students.

Cancellation and Refunds

Registration to DAAP camps may be canceled up to Friday, May 30.

If a student chooses to cancel his or her registration, the deposit and any received fees from the camper will be returned. If a student chooses to cancel registration after having arrived, full fees cannot be refunded. No scholarship fees can be refunded, only fees paid directly by the camper.

All students are expected to abide by all DAAP camps' rules and regulations. Anyone found violating these rules and regulations will be sent home at the parents' expense. No fees will be returned if this occurs.

Need to Know More?

We try to answer all questions, but if you have more, check out daap.uc.edu/daapcamps/faq, or email daapcamps@uc.edu.

Participation in DAAP camps does not guarantee a student's future acceptance into DAAP or their designated major. It does, however, allow them to live the life of a college student in DAAP for one week, and, by doing so, gives participants a view of a future in design- or art-based programs and careers. It also provides them with the insight and tools to help them craft the most successful path possible if they choose to utilize the information.



PICTURE YOURSELF AT
DAAP CAMPS 2015



UNIVERSITY OF
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College of Design, Architecture,
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