



**DAAP**

CAMPS

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2014

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**CREATE  
WHAT  
WILL BE**

## **Experience a week of Art and Design at DAAP!**

Ignite your creative spark this summer at DAAPcamps.

Learn from faculty at a top-ranked design college. Expand your skills through interactive studios. Use your hands, your brain, and your imagination. Get advice from professional artists and designers. Become a part of an art and design community. Enhance your portfolio. Pursue the career of your dreams. Make things. Have fun.

The College of Design, Architecture, Art, and Planning (DAAP) at the University of Cincinnati is a world-renown, prestigiously ranked design school, which successfully combines the benefits of a selective art school with the resources of a research university. Through its award-winning contemporary buildings and landscape design, the University of Cincinnati campus exudes a commitment to design. And the college's active, interdisciplinary approach to education has cemented its reputation as one of the finest art and design schools in the world.

During DAAP's week-long high school camps, running June 22-28, students experience first-hand the excitement and expectations of our academic programs by working on studio design projects with skilled and talented faculty from one of the world's finest art and design schools. These camps allow students with the chance to experience their design passions, college-life, and career options in a pre-college residency camp.

DAAPcamps is also hosting a middle school camp, running June 16-20. This camp provides middle school students with a half-day or full-day session of hands-on creative arts projects with DAAP's Fine Art Education faculty.

And for the first time, we are also hosting a high school non-residential day camp for students interested in the business of fashion. From studying and predicting trends, to planning and executing a magazine photo shoot, the Business of Fashion studies the businesses that help promote and sell fashion once it is created. All of the experiential course work is exclusive to this camp and is not duplicated in the residential camp.

**Join us for a week of summer fun to find out if DAAP is right for you!**



**A Week of Summer Fun**  
 High School Camp — June 22-28  
 Middle School Camp — June 16-20  
 Business of Fashion Camp — June 16-20

During this week, you'll develop a variety of skills, techniques, and hear from professionals in the field. In the end, you'll help put on a mini version of our DAAPworks Exhibit, showing off work made by you!

# IGNITE YOUR CREATIVE SPARK



## Daycamp for Middle Schoolers

Too young and too busy? We offer day camp session in fine arts led by our Art Education faculty for middle school students. Spend a morning or afternoon with us, or both!

**\$150 tuition middle-school art/session**

## Weekcamp for High Schoolers

DAAP faculty, professional guests, visiting artists, and students all work together to teach DAAPcamp classes. Each day will be filled with activities, projects, presentations, research, hands-on learning, visits from professionals, and maybe even the occasional field trip. Classes and structured events vary depending on the discipline focus. Evening activities bring all DAAPcampers together for team-centered, social activities.

From the moment you wake up in the morning, to the moment you head for bed at night, we keep you engaged, entertained, and collaborating. It's our goal to return you home excited, inspired, enlightened and exhausted.

**\$1499 tuition per week (all inclusive)**

*Room/board are included in this experience, with supervision provided by the Camp Life Director and her staff.*

**Courses are offered in the following DAAP majors:**

- architecture
- fashion design
- fine arts
- graphic communication design
- industrial design
- interior design

## New This Year!!! Business of Fashion Daycamp for High Schoolers

New this year for high school fashionistas is our week-long, full-day Business of Fashion Camp covering the "Style Stars" industry from a visual and business perspective. (No living arrangements are provided or available.)

**\$500 tuition high school "Style Stars"**

### What's When & Where?

Middle School Camp — June 16-20  
High School Camp — June 22-28  
Business of Fashion — June 16-20  
the University of Cincinnati's  
Aronoff Center (aka the DAAP Building),  
Clifton Ave. and Martin Luther King Blvd.



## Cool. What are these?

graphic communication design (type, image, layout)  
fashion design (clothing, accessories)  
architecture (buildings, spaces)  
business of fashion (fashion merchandising, retail)

**Graphic Communication Design:** Graphic Communication Designers (GCD) build bridges that allow people to understand by using typography, motion, sound, color, symbols and images. Messages created by Graphic Communication designers persuade, inform, educate, or entertain a targeted audience for a specific purpose. Using these tools, they arrange them into messages in a simple, effective, and visually pleasing manner.

In the GCD camp, students will use these tools of graphic communication (image, color, texture, composition, time, and interaction) in order to visually communicate messages through 2D and digital interactive media. Students will shoot photography in a state-of-the-art photo lab and develop their own prints, visit award-winning design firms specializing in areas ranging from print to packaging to interactive design and will have the opportunity to tour an offset and digital printing facility.

**Architecture and Interior Design:** Architects and Interior Designers are concerned with the built environment. They create and modify spaces that are durable, meaningful, and responsive. Architecture and Interior Design DAAPcamp introduces high school students to three aspects of pursuing these professions—the college atmosphere, the academic process, and the design professional environment—during this immersive week-long experience.

Design project explorations introduce students to the design process and a variety of contemporary representation techniques such as sketching, and drafting, as well as physical and virtual model building techniques. Students receive individual attention from design faculty and graduate teaching assistants. Students will also visit design offices in Cincinnati and meet with design professionals, giving them a better understanding of what architects and interior designers do in their day-to-day work environments. In addition, students will take field trips to significant contemporary and historic buildings and experience the varied and rich collection of architecture and interior design the city and campus have to offer.

**Fashion:** Fashion designers communicate to the world through three-dimensional, wearable designs. The Fashion DAAPcamp explores potential career possibilities and gives collegiate experience to students interested in fashion, in a fast-paced, fun-filled summer sampler of courses from DAAP's Fashion Design program.

Students experience and tackle real time design problems with the dedicated fashion faculty, current students and alumni. They learn fashion illustration, how to create a fashion collection, fashion trends, fashion history, patterning and garment construction. At the end of the week, students finish it all off by strutting down the runway wearing their own fashion garments. No prior skills are needed (other than a passion for Fashion)!

**Business of Fashion Day Camp:** The business of fashion and style fascinates you and you can see yourself buying for a department store, trend forecasting, owning your own boutique, being a fashion blogger or journalist or photographer, or working as a stylist — just to name a few ideas! If this describes you, our new daycamp may be the first stop to your future.

### Examples of Business of Fashion Day Camp Activities:

- Style and shoot a fashion photo spread featuring your fellow campers.
- Write a fashion blog based upon your observations on campus.
- Predict upcoming trends and do a trend board presentation.
- Visit the Aveda Institute and learn about the world of hair and makeup and how it interrelates with fashion.

**Studio Art:** Do you want to learn to translate your ideas into art? If so, come join the Studio Art camp to engage in a range of art practices, reflections, and dialogues exploring the endless possibilities of fine arts. Everything from drawing, to painting and sculpture, to new digital technologies are at your fingertips! Discover the world of creativity, critical thinking, and self-expression that art generates. Campers will create a body of work for a college preparatory portfolio and learn to communicate personal ideas through contemporary art practices.

**Industrial Design:** Industrial Designers are innovators and communicators who are skilled at understanding user needs and translating this knowledge into new product and vehicle concepts. Professionals in this field focus on improving and adding value to the human experience and making the world a better, easier-to-use place.

The Industrial Design DAAPcamp introduces students to the dynamic profession of Industrial Design. Throughout the week we will engage students to begin their journey, furthering their drawing skills, learning design procedures involved in creating and marketing innovative and useful products, and developing design concepts. Additionally, students will have the opportunity to hear lectures and receive instruction from practicing designers and make a visit to a local design and product manufacturer. The goal of this week long camp is to provide interested students with: an introduction to the industrial design profession, an overview of the DAAP Industrial Design major, and the initial development of core skills requisite to becoming an effective and well-rounded industrial designer.

### Middle School Camp Descriptions:

Morning: 2D Workshop.

Explore two-dimensional art and design by creating, drawing, coloring, and writing comic strips in various styles (the sky's the limit). In this session students will learn the history, various techniques and current practices in creating visual narrative story-telling by focusing on their own imaginative creations.

Afternoon: 3D Workshop

Explore three-dimensional art and design by creating and building futuristic machines (such as: space vehicles, submarines, airplanes, smart buildings, anything one can think of!) In this session students will learn about how to turn dreams into reality by going through the steps to design, blueprint, and build prototypes for the machines of tomorrow.

### And these are...?

studio art (painting, drawing, sculpture)  
industrial design (products, vehicles)  
2D (drawing, coloring)  
3D (sculpture, vehicles, buildings)





## A Day in the Life

Just what do we do each day at DAAPcamps? A lot. And every DAAPcamp does different stuff, so it's hard to say exactly what you'll be doing.

We'll do workshops, presentations, field trips, and more—and that's just during the classtimes. There are extra activities happening at the end of the day to keep you inspired and entertained.

But here's a sample schedule—to help you get your head around it.

# SAMPLE SCHEDULE

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
8am-12pm		trends lecture and workshop	design process—communication and visualization	design process technical aspects	studio time	field trip	mini DAAPworks live DJ Fashion Show
12pm-1pm	LUNCH						
1pm-6pm	check-in from 1-3pm, welcome introductions	topical guest presentation	history workshop	drawing workshop with guest speaker	studio time	studio time	check out of housing
6pm-7pm	DINNER						
7pm-9pm	campus tour	a night at the Contemporary Art Center	exploring careers in the arts and design	live sketch-off and t-shirt printing	more studio time to work on your projects	finalize projects and set-up for mini DAAPworks	
after 9pm	DOWN TIME						

**You've done it.  
Time to show it off!**

When all is said and done, show your stuff at mini DAAPworks—a scaled down version of our annual DAAPworks Exhibit where we showcase graduating student work from our schools of Design, Architecture, Art, and Planning.

In mini DAAPworks, we showcase the projects you've worked all week to develop, inviting family, friends, and the DAAP community to help you celebrate your accomplishments.







LEARN FROM  
THOSE IN  
THE KNOW

## Faculty and Staff

All DAAPcamps classes are taught by DAAP faculty, professional guests, and visiting artists, and are staffed with DAAP students acting as assistants within the classroom setting. All activities are monitored, either by faculty within the classroom, or by the Camp Life Team (which consists of the Camp Director and House Leads) during non-class times.

Laurie Wilson, more lovingly known at DAAPcamps as “Mama Wilson,” camp director extraordinaire, is on-hand all day, all night to help our students. Whether it’s finding the best place to get coffee or dealing with the stress and anxiety of making that high school-to-college transition, she and her team are fully experienced in working with teens. They are more than happy to work with DAAP faculty and staff to fully engage DAAPcamps students, answering questions and posing new ones along the way.

### Who?

DAAPcamps uses our amazing faculty, staff, students, and professionals from the field, to teach DAAPcampers all we know about each discipline.

## Housing

All DAAPcamps students will stay in University of Cincinnati housing, and will share a suite with at least one other student. The UC housing provided is extremely secure, monitored by graduate housing assistants, the camp director, as well as a DAAPcamps leader living on a floor within a house.

Each student receives their own bed, complete with a light blanket, sheets, pillow, and a towel. We recommend bringing a personal blanket, as room temperatures may vary. Bathrooms are shared only with suitemates and roommates. Please realize, however, that this is bare bones college living – not a vacation resort! Part of the pre-college experience is living in basic college housing.

Suitemates are selected based upon a variety of criteria including gender, age, high school, and the DAAPcamp in which they are enrolled.

Students can request to live with friends, but cannot be guaranteed of a particular roommate assignment.

The Camp Life Team makes every effort to provide secure housing for our DAAPcamps students. Supervision is provided within all common areas, and full privacy is available during curfew hours.

## Supervision and Security

All activities are monitored, either by faculty within the classroom, or the Camp Life Team which consists of the camp director and house leads during non-class times. Any field trips are supervised by DAAP faculty, and students are transported using a chartered bus or van with a provided driver from the charter service.

Throughout the days, all activities are group activities, and students are not left alone except during curfew. Campers even travel with staff across campus to meals and housing together!

As mentioned in the Housing section, students are under the supervision of the camp director, her assistants, as well as faculty, staff, and DAAP students throughout the day. The Camp Life Team makes every effort to establish a safe and secure environment for our DAAPcamps students, and ask that they do their part as well, following house safety rules while here.

There is a strict, zero-tolerance policy regarding substance abuse, smoking, and courtesy between campers. The Camp Life Team does its best to assure these rules are held, and dismisses any student who is found to be breaking these rules. If the Camp Life Team suspects abuse of any DAAPcamps policies, the student will be confronted about the issue immediately and parents will be notified.

The Camp Life Team hopes that parents will support camp rules and expectations for students. If they are broken, the student will be sent home, at the parent's expense, with no reimbursement of camp fees. DAAPcamps has a zero tolerance for not abiding by the Camp rules and regulations.



### Need Time to Reorient?

We keep you busy all day and into the night, but if you need some time alone, you'll get it back at your room. Each camper shares a suite, but you can find your own space to chill.

## Admissions and Applications

Admission to DAAPcamps is open to any high school student who has completed their Freshman, Sophomore, or Junior year. You don't need to submit a portfolio, and GPA is not considered.

Space within each DAAPcamp is limited to 25 participants, and is available on a first-come, first-serve basis. So register early to get the camp you want!

Applicants should complete the online registration form and submit payment at [daap.uc.edu/daapcamps/register](http://daap.uc.edu/daapcamps/register).

Additional DAAPcamper information, housing, medical and liability release forms are also required. These forms should be completed electronically after registration, and returned no later than May 15. These forms are at [daap.uc.edu/daapcamps/forms](http://daap.uc.edu/daapcamps/forms).

### early-March. Registration opens.

The following registration materials are needed for registration:

- completed online application
- \$250 registration deposit

**April 15 Any Scholarship or Financial Aid applications must be received.**

**May 15 The following materials must be received by May 15:**

- medical authorization form
- medical waiver
- photography release form
- campus recreation waiver
- camper information form
- residence hall policies and housing agreement
- all tuition and fee payments

## Fees and Payments

Tuition for residential DAAPcamps is \$1499, with a \$250 deposit due at registration.

*Includes enrollment within courses, all materials and supplies, housing and meals for the full week.*

Tuition for Business of Fashion Daycamp is \$500. Students may pack lunch most days.

Tuition for Middle School Day Camp is \$150 per morning or afternoon session and they may also pack lunch.

## Scholarships and Financial Aid\*

### \*SCHOLARSHIP AND FINANCIAL AID APPLIES TO RESIDENTIAL CAMP ONLY

A limited number of partial scholarships based on merit are available to those who qualify. To be considered for a scholarship, students should supply the following materials with your camp forms, to be received no later than April 15, 2014:

- a letter of recommendation from a school teacher or counselor
- copy of your high school transcript (for scholarship & financial aid only)
- a 500-word essay addressing one of the two following prompts:

Please describe how the design of an object, a building, an interior space, or a city has had a positive/significant impact on people. **OR** how the presence of art has had a positive/significant impact on people. For either prompt, please provide a specific example of well-known design or artwork (such as a famous building, painting, sculpture, or a popular object, fashion design, etc.), describing specifically how that piece supports your thesis statement.

Please provide and discuss only one example. Do not use your own work as your example.

Financial aid is set aside for DAAPcampers with demonstrated need. Financial aid is different than a scholarship in that it intends to address financial need. To apply for financial aid, please provide the three items listed above, plus a statement of the family's financial need.

Please be advised that full scholarships and financial aid are NOT available for DAAPcamps, only partial awards are given. Each award amount is determined on a case-by-case basis, as evaluated by the DAAPcamps' Scholarship Panel using student-supplied information. The Scholarship Panel is made up of camp leadership team members, faculty, and DAAP administration.

All received funds are expected to be used toward DAAPcamps' tuition.

Of course, applying for a scholarship or financial aid does not guarantee you'll receive funds. If you think you will be unable to attend DAAPcamps without financial assistance, please note this in your application forms. Once awards are distributed, if it becomes apparent that you are unable to attend, your deposit will be returned and your award will be redistributed to other students.

## Cancellation and Refunds

**Registration to DAAPcamps may be canceled up to Friday, May 30.**

If a student chooses to cancel his or her registration, the deposit and any received fees will be returned. If a student chooses to cancel registration after having arrived, fees cannot be refunded.

All students are expected to abide by all DAAPcamps' rules and regulations. Anyone found violating these rules and regulations will be sent home at the parents' expense. No fees will be returned if this occurs.

### Need to Know More?

We try to answer all questions, but if you have more, check out [daap.uc.edu/daapcamps/faq](http://daap.uc.edu/daapcamps/faq), or email [daapcamps@uc.edu](mailto:daapcamps@uc.edu).

Participation in DAAPcamps does not guarantee a student's future acceptance into DAAP or their designated major. It does, however, allow them to live the life of a college student in DAAP for one week, and, by doing so, gives participants a view of a future in design- or art-based programs and careers. It also provides them with the insight and tools to help them craft the most successful path possible if they choose to utilize the information.



PICTURE YOURSELF AT  
**DAAP** CAMPS 2014

DAAP CAMPERS





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