

CREATE
WHAT
WILL BE



DAAP
CAMPS
2014



Download our PDF brochure for full details about DAAPcamps, available online at daap.uc.edu/daapcamps

The following camps are offered:
architecture/interior design
fashion design
fine arts
graphic communication design
industrial design

New! Day Camps for 2014 — June 16-20, 2014:

Middle School 2D Workshop/3D Workshop Half-Day Sessions
The Business of Fashion Day Camp for High School Students

Experience a Week of College Life in a Top Design School
DAAPcamps 2014 are pre-college, residential camps held from June 22-28, open to high school students entering their sophomore, junior, or senior years. Each DAAPcamp uses a discipline-specific curriculum that encourages students to explore a particular creative field. Campers work on studio projects, supplemented by field trips and social activities for a full day experience every day. Students live and learn on the University of Cincinnati's renowned campus with support and supervision from DAAP staff, faculty, and students. Join us this summer at DAAPcamps, and enjoy a valuable educational experience working on projects that enhance your creative portfolios.

When and Where?

June 16-20, 2014 (Day)
June 22-28, 2014 (Residential)
the University of Cincinnati's
Aronoff Center (aka the DAAP Building),
Clifton Ave. and Martin Luther King Blvd.

Participation in DAAPcamps does not guarantee a student's future acceptance into DAAP or their designated major. It does, however, allow them to live the life of a college student in DAAP for one week, and, by doing so, gives participants a view of a future in design- or art-based programs and careers. It also provides them with the insight and tools to help them craft the most successful path possible if they choose to utilize the information.



College of Design, Architecture,
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daap.uc.edu/daapcamps

DAAP CAMPS

2014

June 22-28, 2014 Residential Pre-College Camps

Architecture and Interior Design: Do you love buildings, inside and out? Are you interested in designing structures and interior spaces? Then the Architecture & Interior Design DAAPcamp is the perfect place for you to be this summer! This camp, designed to introduce you to Architecture and Interior Design, mixes hands-on design projects, field trips to local firms and interesting buildings, plus individual attention from UC faculty, all while giving you a taste of college life. So join us, and create a unique experience exploring the worlds of Architecture and Interior Design.

Fashion: You like fashion—We Are Fashion! Think you have what it takes? Only those with heart and soul need apply. Being able to make people feel beautiful and look beautiful is an art form that only few can do. Take the risk follow your heart. Come and spend one week in the Fashion DAAPcamp and begin YOUR design legacy...DAAP! We are fashion!

Graphic Communication Design: See this fantastic poster? What about those amazing title sequences for the latest, coolest movies out there, or even that cool logo on that new magazine you carry around everywhere? Graphic Communication Designers made them all. GCD combines type, image, symbols, color, sound, and motion to bridge the world between people, messages, and ideas. Join us at the Graphic Communication Design DAAPcamp this summer to tour award-winning design firms, and to learn from DAAP faculty just how to use the tools of design to make your own 2D and digital media projects.

Studio Art: Do you want to learn to translate your ideas into art? If so, come join the Studio Art camp to engage in a range of art practices, reflections, and dialogues exploring the endless possibilities of fine arts. Everything from drawing, to painting and sculpture, to new digital technologies are at your fingertips! Discover the world of creativity, critical thinking, and self-expression that art generates. Campers will create a body of work for a college preparatory portfolio and learn to communicate personal ideas through contemporary art practices.

Industrial Design: Industrial Designers are innovators and communicators who are skilled at understanding user needs and translating this knowledge into new product and vehicle concepts. Professionals in this field focus on improving and adding value to the human experience and making the world a better, easier-to-use place. The Industrial Design DAAPcamp introduces students to the dynamic profession of industrial design. Students will improve their drawing skills, learn design procedures involved in creating and marketing innovative and useful products, and develop design concepts. They will make a visit to a local design and product manufacturer. This camp provides: an introduction to the industrial design profession, an overview of the DAAP Industrial Design major and first-hand experience developing the core skillset required for industrial design.

NEW FOR 2014: DAY CAMPS!

June 16-20, 2014 Day Camp and Middle School Camp

Business of Fashion Day Camp:

June 16-20, 2014, 9 am-5 pm daily for grades 10-12.

Your interest in the world of fashion and retail goes beyond the average "fashionista"...you take this seriously! You notice that people glow in confidence when they wear something that makes them feel special. You are the "go-to-person" when someone needs to put together that perfect look. You feel AT HOME in fashion retail stores even when you aren't shopping for yourself. The business of fashion and style fascinates you and you can see yourself buying for a department store, trend forecasting, owning your own boutique, being a fashion blogger or journalist or photographer, or working as a stylist - just to name a few ideas! This new day camp is for you!

Middle School Camps:

June 16-20, 2014, am session, pm session or full day for grades 6-8.

Morning: 2D Workshop

Explore two-dimensional art and design by creating, drawing, coloring, and writing comic strips in various styles (the sky's the limit). In this session students will learn history, various techniques, and current practices in creating visual narrative story-telling by focusing on their own imaginative creations.

Afternoon: 3D Workshop

Explore three-dimensional art and design by creating and building futuristic machines (such as space vehicles, submarines, airplanes, smart buildings, anything one can think of!) In this session students will learn about how to turn dreams into reality by going through the steps to design, blueprint, and build prototypes for the machines of tomorrow.

daap.uc.edu/daapcamps